



**1958**  
**ANNUAL MEETING**  
APRIL  
TWENTY-THIRD  
AND  
TWENTY-FOURTH

**Board of Christian Education  
and Publication**

EVANGELICAL AND REFORMED CHURCH

**SCHAFF BUILDING**  
PHILADELPHIA 2, PENNSYLVANIA



1958

ANNUAL MEETING

April 23 and 24

BOARD OF CHRISTIAN EDUCATION AND PUBLICATION  
Evangelical and Reformed Church

Robert Morris Hotel  
Philadelphia, Pennsylvania

REPORTS ON

Education  
Finance  
Periodical  
Christian Education Press



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## THE EDITORIAL STAFF

Dr. Robert E. Koenig	Director of Curriculum
Rev. F. E. McQueen	Editor-in-Chief, Uniform Series;
	Adult Editor, Church & Home Series
Dr. E. A. G. Hermann	Editor Emeritus
Mr. Herman C. Ahrens, Jr.	Editor YOUTH
Dr. J. Jay Fussell	Missions Editor
Miss Lael A. Henderson	Editor, Leadership Education Materials
Rev. J. Donald Paine	Editor, Children's Publications
Mrs. Gertrude Priester	Editor, Primary Publications
Mrs. Edna Pullinger	Editor, Audio-Visual Materials
Miss Marie R. Rummel	Editor, CHURCH SCHOOL WORKER







**AGENDA FOR ANNUAL MEETING**  
**BOARD OF CHRISTIAN EDUCATION AND PUBLICATION**

Philadelphia, Pa.

April 23-24, 1958

**Presiding:**

**President Robert T. Fauth**

**and**

**Vice President Ralph P. Ley**

1. Convening of Session
2. Devotions
3. Roll Call
4. Presentation of Visitors
5. Adoption of Agenda and Working Schedule
6. Communications
7. Action on Minutes of 1957 Annual Meeting, Cleveland Meeting  
and Executive Committee Meeting
8. Consideration of Recommendations of Executive Secretary
9. Report of Board of Editors and Action on Recommendations
10. Consideration of Recommendations of Staff Members
  - (a) Leadership Education and Field Work
  - (b) Service Library
  - (c) Director of Curriculum
  - (d) Editors
  - (e) Director of Publications
  - (f) Literature Consultant
  - (g) Missionary Education



- (h) Children's Work
- (i) Youth Work
- (j) Campus Christian Life
- (k) Adult Work and Family Life
- (l) Camps and Conferences

11. Executive Session

- (a) Consideration of Financial Matters
- (b) Adoption of Working Budget for 1958
- (c) Election of Staff Members
- (d) Other Items

12. Dates for Executive Committee Meeting, and for  
Annual Board Meeting

13. Other Items

14. Adjournment



REPORTS  
OF  
STAFF MEMBERS



## REPORT OF EXECUTIVE SECRETARY

It hardly seems possible that this is my twelfth annual report to the Board. To evaluate the work of the years is not easy. Certain quantitative measures might be cited, but such yardsticks are never wholly reliable and, in some instances, serve only to misrepresent the real nature of the task we are called to perform. Suffice it to say, as Executive Secretary of the Board of Christian Education and Publication I have endeavored faithfully to fulfill the responsibilities that have been assigned to me. In this connection it is only fair to say that I have derived considerable personal satisfaction from the work of these twelve years, and it is my hope that not all of this work has been in vain. I want to take this opportunity to acknowledge the invaluable assistance that has been provided by a consecrated and competent staff, by an efficient and loyal corps of secretaries and office workers, and by a sympathetic and cooperative Board. In all respects I have been signally blessed and I fervently thank God that he has set my feet in such a pleasant place to labor for the cause that we all hold dear.

### Personnel Items

It was with much regret that we said our adieus to Miss Bernice A. Buehler, who resigned her post as director of children's work on December 31, 1957. For seventeen years Miss Buehler helped denominational leaders in Christian education keep the needs of children in the forefront of their thinking. She was responsible for developing a denominational team of children's workers which has attracted the attention of other denominations. The children's workers' workshops, which Miss Buehler initiated in our denomination, have been responsible for training hundreds of leaders in more effective methods, and have developed an esprit de corps which has carried over into the entire work of Christian education in many of our church schools. At a special meeting of the Board held in the Auditorium Hotel in Cleveland, Ohio, on June 26, 1957, a resolution was adopted expressing gratitude to Miss Buehler for her notable contribution to the work of Christian education in our denomination. Our Board also invited the many friends of Miss Buehler to contribute to a volume of testimonial letters which was formally presented to Miss Buehler at the meeting of the Executive Committee of the Board held in Philadelphia on December 27, 1957.

To fill the staff vacancy caused by Miss Buehler's resignation, the Board elected to the post of director of children's work the Reverend



Allen E. Kroehler of Whittier, California. Mr. Kroehler was graduated from Eden Theological Seminary in 1954 and has been serving our mission congregation in Whittier, California, since that time. From the beginning of his ministry Mr. Kroehler showed a deep interest in children's work and has served as a member of the National Children's Workers' Cabinet for several years. Mr. Kroehler entered upon his new duties on March 1, 1958.

Since October 1, 1957, Mrs. Edna S. Pullinger has been serving as part-time editor of audio-visual materials. Mrs. Pullinger was graduated from Goucher College and majored in English at the University of Pennsylvania from which she received the degree of Doctor of Philosophy in 1938. Before her marriage she served as copy editor for Westminster Press. Mrs. Pullinger is helping to develop the audio-visual materials which will be used in the United Church curriculum now in the course of preparation for use beginning in the fall of 1963. At the meeting of the Executive Committee of the Board on December 27, 1957, approval was given to the arrangement for employing Mrs. Pullinger on a part-time basis. It is our hope that Mrs. Pullinger may eventually find it possible to serve as full-time editor of audio-visual materials.

Mrs. Diane Ahrens, who has been serving for the current academic year as associate director of the department of campus Christian life, with headquarters in Philadelphia, has done much to strengthen the program of Christian work on scores of eastern campuses. Mrs. Ahrens' tour of duty on our staff will be concluded this spring. Her husband, the Reverend Raymond Ahrens, has accepted an assignment as student pastor at the University of Wichita, Wichita, Kansas. The best wishes of our Board and staff go with Ray and Diane Ahrens as they begin this important new work.

Since September 1, 1957, Miss Irene Balliet has been serving as co-ordinator of field work according to action taken at the last Annual Meeting of our Board. Among other things Miss Balliet has been searching for additional field worker personnel. It is her hope that she may soon have some additional persons to recommend for this important work since we can no longer supply the demand for this type of service with our present staff.

Russell Claussen, who has served as youth associate for the past year, plans to return to Yale Divinity School for his final year of work. The Executive Committee of the Board at its meeting in Philadelphia on December 27, 1957, voted to elect Paul Baumer of West Bend, Wisconsin, a second-year student at Mission House Theological Seminary, as the youth associate for the year beginning June 15, 1958.



Changes in office personnel during the year have not been numerous. The following persons left the employ of the Board on the dates and for the reasons noted:

Mrs. Anna Frasier - typist-clerk in Miss Groninger's office, May 15, 1957, illness.

Mrs. Elizabeth Dailey - secretary to Miss Henderson, November 30, 1957, retired.

Miss Margaret Weaver - typist-clerk in Miss Groninger's office, March 1, 1958, services unsatisfactory.

Russell Curry - shipping clerk, March 3, 1958, dismissed.

Miss Lauretta Monge - secretary to Miss Balliet, March 17, 1958, services unsatisfactory.

The following persons have been added to our list of employees:

Miss Dorothine Reynolds - typist, general, May 15, 1957.

Miss Barbara A. Bell - part-time editor, department of campus Christian life, August 15, 1957.

Philip Shively - clinical assistant, department of campus Christian life, September 1, 1957.

Rev. Vernon Schroeder - part-time editor, Fred McQueen's staff, September 15, 1957.

Miss Margaret Weaver - typist-clerk in Miss Groninger's office, October 15, 1957.

Miss Vivian Jones - clerk, accounting department, December 1, 1957.

\*\* Miss Alva Hudson - secretary to Miss Groninger, December 15, 1957.

Miss Marion Meyer - secretary to Miss Henderson, January 6, 1958.

Mrs. Anna E. Call - part-time clerk, periodical department, February 10, 1958.

\*\* Miss Lauretta Monge - secretary to Miss Balliet, December 12, 1957.

William Coyle - part-time shipping clerk, March 11, 1958.

Miss Margaret Sanderson, secretary to Miss Balliet, March 17, 1958.

Our force of staff and office workers, permanent and part-time in Philadelphia and St. Louis, totals 91. To all our employees we pay special tribute for devoted and faithful service.

The following persons have been in the employ of the Board for the length of time indicated:

Five Years -

Lael Henderson, Mrs. Ruby Oliphant,  
Mrs. Gertrude Priester

Thirty Years -

Jeannette Patterson, Mary Roberts

Thirty-Five Years -

Helen M. Morrow



Plans are being made to give special recognition to these employees who have given generously of themselves to the work of the Church as it has been committed to our Board.

### Financial Items

Our education department budget for 1957, as approved by the Board a year ago, totaled \$331,592.48. Actual receipts for the year were as follows:

Regular monthly apportionment payments	\$280,000.00
Contributions from the Women's Guild	29,900.00
Contributions from churches	373.82
Cash balance from 1956	<u>1,086.03</u>

Total	\$311,359.85
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Actual net expenditures for 1957 in our education department totaled \$303,286.96. In addition, there were some advance expenditures for supplies, postage, travel and the like. When the auditor submits his final report there may be some adjustments that will modify certain items, but we know that we finished the year well within our budgeted figures. A summary of budget appropriations and actual expenditures follows:

	Budget Allowance	Actual Expenditures	Difference Between Expend. & Allow.
General Administration	46,181.52	46,866.29	( 684.77)
Service Library	4,759.00	2,696.89	2,062.11
Leadership Education	28,298.00	22,991.51	5,306.49
Weekday & Vac. School	1,100.00	649.16	450.84
Children's Work	41,175.00	33,323.72	7,851.28
Youth Work	38,636.00	39,421.94	( 785.94)
Campus Christian Life	52,878.00	54,320.98	( 1,442.98)
Camps & Conferences			
Administrative	23,670.00	17,389.34	6,280.66
Operation	625.00	1,084.86	( 459.86)
Vol. Training Program	24,750.00	23,086.98	1,663.02
Adult Work & Family Life	15,902.00	13,697.53	2,204.47
Audio-Visuals	3,000.00	1,301.93	1,698.07
Literature Consultant	5,661.00	4,451.64	1,209.36
Missionary Education	31,834.96	33,163.69	( 1,328.73)
Shipping Department	6,672.00	7,535.08	( 863.08)
National Conference - Purdue 1958	6,450.00	1,305.42	5,144.58



It will be noted that there were over-expenditures in six departments: General Administration, Youth Work, Campus Christian Life, Camps and Conferences Operational, Missionary Education, and Shipping Department. In General Administration the over-expenditure was due almost entirely to the purchase of new equipment for which there was no adequate budget. The over-expenditure in the Department of Youth Work was caused by increased costs of field promotion and related activities. In the Department of Campus Christian Life the over-expenditures were occasioned by increased travel costs and increased costs of promotional material. The over-expenditure in the operation budget in the Department of Camps and Conferences was due almost entirely to an over-estimate of the receipts for services to de-centralized camps. In Missionary Education, the over-expenditures must be attributed to the increased travel costs of missionary personnel used in the camp program. Over-expenditures in the Shipping Department were due entirely to increased activities in this phase of our work during the past year. Every item of this budget was over-spent although the total over-expenditure was less than \$1,000.00. It will be noted, further, that the under-expenditures in some of our departments were sizable. It was this condition that enabled us to complete the year with such a favorable showing. We are indebted to all staff members and their secretaries for their wholehearted cooperation in this respect.

#### Periodical Department

In the periodical department our income from sales for 1957 exceeded costs and expenses by the sum of \$96,879.53. This figure may be modified slightly when the auditor submits his report. Meanwhile, the following comparative data will be of interest:

<u>Year</u>	<u>Net Sales</u>	<u>Costs &amp; Expenses</u>	<u>Profit</u>	<u>P.C. of Profit</u>
1947	259,315.79	245,382.39	13,933.40	.053 (5.3%)
1948	324,255.19	274,066.00	50,404.21	.152 (15.2%)
1949	382,194.88	338,029.04	44,165.84	.116 (11.6%)
1950	425,400.84	358,749.28	66,651.56	.156 (15.6%)
1951	514,770.62	438,422.32	76,348.30	.146 (14.6%)
1952	509,585.77	468,228.46	41,367.31	.081 (8.1%)
1953	505,399.60	488,006.18	17,394.42	.034 (3.4%)
1954	545,913.85	525,911.87	22,001.98	.041 (4.1%)
1955	588,976.54	542,950.46	46,026.08	.078 (7.8%)
1956	637,406.85	561,971.82	75,435.03	.117 (11.7%)
1957	666,230.29	569,350.76	96,879.53	.145 (14.5%)

The total dollar volume of periodical sales for 1957 is the highest in our history. The increase over 1956 amounts to \$28,823.44. Although



our sales volume increased considerably, there was not the same proportionate increase in operating costs. This is partly due to the fact that the last quarter's operation reflects savings in production costs of our International Uniform Series materials. However, we shall need the benefit of a full year's operation before we can draw any significant conclusions from our joint publication arrangement with the Presbyterians. It should also be pointed out that this year we were able to transfer the sum of \$6,000.00 from our educational budget to help support the field-worker program. In previous years this program was supported wholly from periodical income.

An analysis of the tentative profit and loss statement indicates that in the Church and Home Series, out of 24 items listed, 6 of the 7 teachers' guides were loss items. All the other items show modest to good profits, the highest being \$18,569.53 on the junior pupils' book; \$14,354.68 on the young people and adult pupils' book; and \$12,508.37 on the junior high pupils' book. Both the family resource book and the filmstrip show satisfactory profits for the year which would indicate that these items are continuing to show good circulation among our people. Of the 8 items published under the category papers, magazines, etc., 3 are loss items. The subsidy on Youth was slightly less than a year ago but it still represents the highest figure for any of our publications. In 1956 the deficit on Youth was \$15,298.08. This past year it was \$14,831.48. We continue to hope that now Youth is a joint publication for the United Church the subscription list will soon rise to the point where this publication can more nearly be self-supporting than it now is. The subsidy on Church School Worker in 1957 was \$5,769.31. This shows a reduction of more than \$2,000.00 over the subsidy for 1956. Since Church School Worker will become a publication for the United Church beginning with the September 1958 issue, it is our hope that increased circulation will enable us to report next year that this publication is entirely self-supporting. Children's Religion, which will soon become a joint publication for the United Church, shows a small deficit of \$3.71.

Of the 14 items listed in the International Uniform Lesson Series, 4 are loss items. It was necessary to make a dual list of the Uniform Series' items this year because for 3 quarters of the year we were publishing our own materials and for the last quarter - October-December 1957 - we were using materials published jointly by and for the Boards of Christian Education and Publication of the Evangelical and Reformed and the Presbyterian Churches. Except for The Lesson Leaf the only items in the International Uniform Lesson Series which show deficits are the teachers' quarterlies. The adult quarterly in this series continues to show the highest profit of any of our publications. In 1957 the profit figure for the adult quarterly was \$25,826.61.



In accordance with our policy of long standing, free grants for one quarter were made to new mission church schools and the church schools not presently using our church school materials. In 1957 21 church schools received free grants of materials totalling \$1,110.20.

The Unified Protestant Sunday School Curriculum for the Armed Forces is continuing to meet with general acceptance at military installations throughout the world. During the past year we supplied the following materials in the quantities indicated. For January-March 1957 we provided the following materials: 1,787 copies of the teacher's book and 19,327 copies of the pupil's book for the junior course - "How Our Church Grew"; and 409 copies of the family resource book entitled "Let's Look It Up." During the period January through December 1957, we provided 92 copies of "Know How for Leaders of Youth", and the following filmstrips: 40 copies "Palestine in Jesus' Day" - Parts I and II; 34 copies "The Story of the Christian Church"; 21 copies "Life of Christ" - Parts I and II; 15 copies "And Jesus Said"; 27 copies "Christian Worship"; 12 copies "The Bible Through the Centuries"; 9 copies "We Grew Together"; 11 copies "How and Why We Worship".

#### Curriculum Development Program

As Dr. Koenig has pointed out in his report, good progress is being made on the United Church curriculum. During the past year we held a Writers' Conference in the Ritz Carlton Hotel in Atlantic City, N. J. Our share of the expenses for this Writers' Conference totaled \$5,793.42. As we look ahead to 1958 we shall need to provide for our share of the cost of experimentation instruments, authors' and artists' fees for the parents' book and nursery materials, and the salary and expenses of the nursery editor. This will total in the neighborhood of \$35,000.00. In order to meet these and other expenses which are regularly charged to our curriculum development program, it will be necessary to transfer from periodical department income the sum of \$40,000.00. A statement of income and expenditures in the curriculum development program for 1957 follows:

#### STATUS OF THE CURRICULUM DEVELOPMENT PROGRAM ACCOUNT

Balance on hand, December 31, 1956	\$ 2,717.20
Transferred from Periodical Income, April 30, 1957	30,000.00
Contribution from Educational Department to Field Workers Expenses (11 months in 1957)	<u>5,500.00</u>
	\$ 38,217.20

(Expenses continued on following page)



**Total Expenditures January 1, 1957 to December 31, 1957:**

Promotional Expenses	\$ 5,814.83	
Stationery and Supplies	120.87	
Telephone	1.23	
Travel	1,725.62	
**Atlantic City Writers' Conference	2,021.29	
United Church Series Expenses	3,818.08	
Field Workers:		
Salaries	8,674.42	
Travel	1,574.77	
Supplies and Other Expenses	642.91	
Station Wagons:		
Maintenance Costs	1,205.17	
Sale of one station wagon	1,100.00 (CR)	
Purchase of new station wagon		
less trade-in allowance	<u>1,449.00</u>	<u>25,948.19</u>
Balance on hand December 31, 1957		\$ 12,269.01

\*\*An additional sum of \$3,772.13 for the Atlantic City Conference will appear in our 1958 statement.

**Christian Education Press**

Total volume of sales amount to \$205,071.76 as compared with \$116,014.50 in 1956. Book sales amount to \$147,432.41. Sales of lithographs, slides, and filmstrips amounted to \$52,474.21, and sales of pictures amounted to \$5,165.14. Our sales goal for 1957 was \$125,000.00. We were successful in exceeding that goal by some \$80,000.00.

Following is a tabulation for the past ten years of orders received by Christian Education Press. This indicates a healthy growth in this business:

<u>Year</u>	<u>Book Orders</u>	<u>Filmstrip Orders</u>	<u>Picture Orders</u>
1948	2,112		
1949	2,663		
1950	3,000		
1951	2,297		
1952	2,850	562	
1953	2,617	829	
1954	3,802	1,138	
1955	4,290	1,273	480
1956	4,401	1,345	418
1957	5,462	1,258	703

The operation of our publication business has reached the point where we need to think in terms of editorial assistance for Dr. Wentzel. We shall have some recommendations for the Board in this connection and there will also be some recommendations from Dr. Wentzel and the Board of Editors regarding future publication plans.

Miss Helen E. Groninger, who has been serving as sales manager since February 1955, has done an outstanding job in promoting the products of Christian Education Press. In her advertising and sales promotion efforts she shows a degree of imagination and intelligence which has brought the publications of Christian Education Press to the favorable attention of our constituency.

For the past two years we have been operating on an expense budget for Christian Education Press. We are presenting herewith comparative budget data for the years 1957 and 1958. It is our hope that by the year 1959 we shall be able to present a complete budget covering our Christian Education Press operation based on the experience of the past several years.

<u>Account</u>	<u>1957 Budget</u>	<u>1957 Expenditures</u>	<u>1958 Budget</u>
Accounts Written Off	100.00	96.77	100.00
Gen. Advertising & Promotion	7,500.00	7,096.49	7,500.00
Direct Advert. & Promotion			5,000.00
Audit	400.00	400.00	400.00
Equipment	1,000.00	1,365.49	1,500.00
Gen. Express & Postage	2,000.00	1,195.73	1,200.00
Direct Exp. & Postage			1,200.00
General Overhead	1,000.00	1,157.18	1,200.00
Hauling to Post Office	350.00	372.24	400.00
Insurance	200.00	19.04	200.00
Life of Christ-Exhibit	500.00	429.65	500.00
Pensions - Ministerial	496.00	646.44	700.00
Rental - Office	2,597.40	2,659.90	2,783.40
Rental - Residence	1,500.00	1,600.00	1,600.00
Salaries	22,500.00	23,914.41	28,200.00
Supplies	3,000.00	3,081.18	3,500.00
Telephone	500.00	497.42	500.00
Travel	800.00	275.25	800.00
Newhouse Sales Organization			10,000.00
<b>TOTAL</b>	<u>\$44,443.40</u>	<u>\$44,807.19</u>	<u>\$67,283.40</u>



We are setting a goal of \$150,000.00 for total sales of Christian Education Press publications in 1958. In 1957 we were fortunate in having a vacation church school text which resulted in sales totalling nearly \$65,000.00 and a sale of filmstrips to the Presbyterians in the amount of more than \$35,000.00. We are not aware of any similar potential sales in 1958 and shall have to work hard to reach the \$150,000.00 goal we have set. When the new church school hymnal is published we believe that we shall have another item which will be quite productive in sales volume but we are not sure at this date that the hymnal will be ready in time to have any marked effect on our 1958 income.

#### Educational Program Budget for 1958

At the meeting of the Executive Committee of the Board on December 27, 1957, approval was given to a proposed educational program budget for 1958 in the amount of \$386,309.00. This budget was presented to the Budget and Finance Committee of the General Council at its meeting in Cleveland, Ohio, February 10-13, 1958. General Council voted to our Board a guaranteed advance of \$300,000.00, which was \$20,000.00 more than we received in 1957. General Council further authorized the payment of \$10,000.00 to our Board from the 1957 overage. The balance of \$118,227.73 of overage monies is being held for later distribution by the General Council.

The Board of Directors of the Women's Guild meeting in Cleveland, Ohio, in March 1958, voted the sum of \$6,000.00 to our Board from the Thank Offering overage. In addition, we can expect through the regular giving channels of the Women's Guild an additional sum which will bring the total contribution of this organization to the work of our Board to approximately \$25,000.00 for the year.

The only doubtful income item for 1958 is Purdue Conference Registrations. If we are successful in attracting 5,000 delegates to this conference we should come out all right financially. On the basis of General Council action we have revised the Estimated Receipts section of our 1958 Budget and have also made some slight adjustments in our estimated expenditures within several of the departments. The grand total, however, has been unaffected. A copy of the adjusted budget appears in the Annual Volume and we are asking for Board approval of this Revised 1958 Budget. If Board approval is granted it will be necessary to authorize withdrawal of funds from Periodical Department Income or Reserves to the extent of \$16,309.00, if needed.

### Schaff Building Indebtedness

During the past year we received the following amounts from the Board of Business Management: July 15, 1957 - \$13,000.00; January 22, 1958 - \$15,000.00. These payments were made to implement a STATEMENT OF INTENTION which had been agreed to by the parties concerned whereby contributions were to be made out of earnings of the Schaff - Heidelberg Corporation to our Board, as monies became available, to re-activate various endowed funds which had been invested by one of the predecessor components of our Board in the Schaff Building. Although the total amount in this category that could be identified as Board of Christian Education money was \$105,228.62, our Board agreed to accept \$100,000.00 in full settlement. It is recommended that \$26,000.00 of the \$28,000.00 received be used to re-activate the Children's Endowment Fund: A trust fund of which the income is to be used to start new Sunday schools and to help the religious educational work of all the Sunday schools of the Church. It is further recommended that the remaining \$2,000.00 of the \$28,000.00 received in the past year be credited to the General Endowed Funds totaling some \$51,000.00, "The income to be used by the Board of Christian Education and Publication for the general educational missionary work of the Church."

### James L. Good Historical Fund

As was reported at the meeting of the Executive Committee of the Board on December 27, 1957, some controversy had arisen regarding the James L. Good Historical Fund of \$5,000.00 which was included in the STATEMENT OF INTENTION referred to above. An appeal had been made to the General Council that this money be turned over to the Historical Society of the Evangelical and Reformed Church by the Board of Business Management. The matter was referred to the General Council which ruled that the money should be paid to our Board in accordance with the original agreement. On March 17, 1958, we received a check in the amount of \$5,000.00 in settlement of this item, and it is recommended that the James L. Good Historical Fund be re-activated, the income to be used for historical publication purposes.

It will be recalled that at the meeting of our Executive Committee on December 27, 1957, the Executive Secretary was instructed to advise the Historical Society of the Evangelical and Reformed Church "that our Board will be glad to consider requests from the Historical Society for financial assistance in the publication of historical treatises which are deemed to be of value to the Church."



### Garrett Trust Fund

Since this fund was first established in 1938 we have received income totalling \$10,493.93. It will be recalled that the use of this money is restricted to students who are preparing for the ministry and who will sign a Declaration of Faith which was recently given a rather liberal interpretation by the Court. Up to the present time none of the money received by our Board has been expended. We now have a request from Stanley C. Altrock, a student at the Theological Seminary, Lancaster, Pa., for the sum of \$125.00 from the Garrett Trust to be used for a quarter of clinical training at St. Elizabeth's Hospital, Washington, D.C. The quarter will commence in June, 1958. Mr. Altrock's request for assistance is supported by the Reverend Harold H. Wilke, Executive Secretary of the Commission on Church and Ministry. It is recommended that the request be granted.

A proposal will be submitted to the Board in Executive Session for the use of a portion of the income from the Garrett Estate in connection with the Program of Experimentation related to the United Church curriculum now in the course of preparation. Our proposal contemplates the use of seminary students as observers and supervisors in the experimental projects as a part of their regular seminary field work programs.

### Purdue Conference

Under the capable direction of Loren Walters and Mildred Widber, plans for the Purdue Conference have been pretty well completed. Much staff time has been devoted to planning for this conference and from the present to the completion of the conference an increasing amount of energy and thought on the part of all of us will be expended toward making it a success. In his report Mr. Walters has explained in some detail the plans that have been worked out to date, and supplementary information will be provided for the members of the Board at the Annual Meeting. It is our hope that all members of the Board will be able to attend this important meeting which will highlight the task of Christian education in the United Church. In order to get the 5,000 delegates needed to make the conference a financial success, we solicit the enthusiastic support from everyone in the Church who is vitally concerned with the role that Christian education has to play in the church of tomorrow.

Since this will be the first popular gathering in the United Church it will offer an unexcelled opportunity for local church leaders on both sides to get acquainted, will give all who attend a sense of belonging to a church with a world mission, and will help all of us to get a fresh perspective in the area of Christian education.

### The 14th World Convention on Christian Education

As is well known, the World Council of Christian Education will hold its 14th World Convention in Tokyo, Japan, August 9-13, 1958. Our denomination has been assigned a quota of 18 delegates to this convention and we have reason to believe that most, if not all, of these places will be taken by the time the convention opens.

It was suggested a year ago that Henry Tani - director of youth work, and Jay Fussell - missions editor, might be invited to attend this convention as representatives of our Board and staff. Invitations were received during the year for both Mr. Tani and Dr. Fussell. Mr. Tani has been serving as chairman of the Youth Section Program Planning Committee for the World Convention, and has been invited to participate in the Institute scheduled to precede the convention as well as in the Convention program itself. The Institute will consist of 300 selected persons from 60 countries around the world, and Mr. Tani is to be responsible for leading a study group on program planning for youth groups in all parts of the world. It will be recognized that this is a signal honor which has been accorded to one of our staff members.

In anticipation of the Board's approval of his plans, Mr. Tani is tentatively scheduled to leave San Francisco on July 9; to participate in the Institute from July 19 - August 1, and in the World Convention from August 9 - 13; to leave Tokyo on August 15; and to be at the Purdue Conference when it opens on August 19.

So far as Dr. Fussell is concerned, arrangements have been worked out with the Board of International Missions whereby 50% of his expenses will be assumed by that Board, with the understanding that he will visit enroute several of the mission stations supported by our Church in his capacity as missions editor. He plans also to visit Manila, which is within the area of cooperative outreach of the United Church of Christ, and Alaska which is included in the National Missions Study emphasis for 1958-59. Dr. Fussell also plans to return in time for the Purdue Conference.

It is recommended that permission be granted to Mr. Tani and Dr. Fussell to attend the World Convention on Christian Education, and that funds be made available for this purpose.

### Staff Leaves of Absence

As requested by the Board a survey has been made of programs of leaves of absence in effect by other denominational Boards of Christian education. Out of 8 denominational Boards surveyed 7 now have a plan



in effect. These plans were considered by the staff at a meeting held at the Voluntary Service Training Center, January 23-25, 1958. A staff committee was appointed to prepare a proposed program for submission to the Board at the Annual Meeting. This has been done and a plan, which has been approved by the staff, will be available for the consideration of the Board.

#### Retirement Fund for Lay Workers

Ever since our denominational retirement program for lay employees was discontinued several years ago, there has been a strong feeling on the part of our Board that some action should be taken to make adequate retirement provisions for lay employees who have faithfully served the Board and the Church. The Congregational Christians have an excellent program of this nature which, since the United Church has come into existence, is now available to our people. Other E&R Boards and agencies are interested in this plan and the matter was discussed at the recent All-Church Staff Meeting held in Philadelphia March 21 and 22, 1958. The Executive Secretary has been in close touch with Dr. Silas Bittner regarding the CC retirement fund for lay workers, and Dr. Bittner has been invited to be present at the Annual Meeting of our Board to discuss this plan and to present his recommendations to our Board members.

#### The Church and the Public Schools

At the meeting of the Executive Committee of the Board on December 27, 1957, it was suggested that the members of the staff study the official statement of the Presbyterian Church in the USA entitled "The Church and the Public Schools," and to be prepared to recommend action regarding this matter, so far as our denomination is concerned, at the Annual Meeting of the Board in April. At the staff meeting held at the Voluntary Service Training Center, January 23-25, 1958, the Presbyterian statement was considered at great length. A staff committee consisting of Dr. Wentzel, Dr. Fussell and Miss Shellenberger, was appointed to draft a document which would be considered by the Board and staff. Some progress has been made in the preparation of this statement and Dr. Wentzel will be prepared to report upon it at the Annual Meeting of the Board.

#### Integration of Activities in the United Church of Christ

Some progress is being made toward the integration of Christian education activities in the United Church of Christ. Joint publication of

much of our Church and Home curriculum, as well as other pieces of material, is an accomplished fact. The Purdue Conference has been jointly planned by our two educational agencies. Plans are under way for a joint leadership education and field interpretation program, details of which are included in Loren Walter's report. At the Purdue Conference we plan to have a joint meeting of synodical chairmen of Christian education and as many Congregational Christian state directors as find it possible to attend. A joint meeting of CC directors of Christian education and E&R counterpart personnel is being scheduled for Buck Hill Falls, Pa., January 27-30, 1959. Some of us wish that we might be moving more rapidly than our present plans contemplate but there are so many structural differences in the modus operandi of our separate organizations that a considerable amount of time and patience is required in our planning.

Dr. Gable, Mrs. Denzler and the Executive Secretary attended the meeting of the Congregational Christian Division of Christian Education held at Riverside Church, New York City, on April 15 and 16, 1958, and there will be some of our CC friends attending our Board's Annual Meeting. This is all to the good and is in keeping with the expectations of the Executive Committee of the Committee of Fifty of the Board for Home Missions of the United Church of Christ. This committee has had several meetings during the year and had its most recent meeting in Cleveland, Ohio, on April 10 and 11, 1958. A meeting of the Committee of Fifty of the Board for Home Missions is scheduled to be held on the Purdue University campus on the day preceding the opening of our Purdue Conference.

At the recent All-Church Staff Meeting of the E&R Boards and agencies held in Philadelphia, March 21 and 22, 1958, it was voted that any future meetings involving the staffs of our Boards and agencies should be held in collaboration with counterpart representatives on the CC side. Now that the United Church of Christ exists it would seem that everything possible should be done to make this existence something more than a mere legal entity. Our prayer is that God may lead us into new and deeper relationships as we seek to work together in his name as a united church.

Respectfully submitted,

F. I. SHEEDER  
Executive Secretary



## DEPARTMENT OF LEADERSHIP EDUCATION

To the Members of the  
Board of Christian Education and Publication:

For the year 1957 the Department of Leadership Education has four major items to report. They are:

1. The National Conference on Christian Education scheduled for Purdue University August 19-22, 1958.
2. The calling of Miss Irene Balliet to the Department of Leadership Education as coordinator of the field work program.
3. The holding of two all-church school workers' workshops - Cedar Crest College and Heidelberg College.
4. Planning for the experimentation program for the United Church Curriculum and the proposals for a leadership development and field program related to the United Church Curriculum.

### The National Conference on Christian Education

Preparations for the National Conference on Christian Education have proceeded well with the assistance of the Conference Clearing Group, a committee composed of representatives of the E and R and CC staff. During the year they have attempted to implement the suggestions coming from the four area meetings of the National Conference Committee which were held early in 1957. The work of the Conference Clearing Group has resulted in many decisions necessary for conference planning. They include the selection of the theme ONE LORD - ONE MISSION. One hundred study groups were suggested and capable leadership enlisted. An attractive eight-page promotional folder has been prepared and widely distributed to both E and R and CC constituencies. The registration card was prepared and distributed. A two-color poster has been designed and distributed to all ministers. Many decisions were made concerning the speakers for the evening programs, interest groups and special meetings to be held in the afternoon periods; the selection of leadership for these afternoon activities; and the assignment of staff members to specific responsibilities during the days of the conference.

It is planned to have all program elements and leadership confirmed by June 15 so that final copy may be prepared for the program booklet shortly after that date.

The registration procedure for the conference has been set up and is already functioning. On the basis of inquiries from many areas of the church, there is indication that an attendance of approximately five thousand may be anticipated.

\* \* \* \* \*

#### Coordinator of the Field Work Program

Early in September Miss Irene Balliet joined the Department of Leadership Education with responsibilities for the field work program. These responsibilities include the recruitment and training of new field workers, the scheduling of the field workers in synods and local churches, and the filling of special field work requests by personal visits. She has also been exploring new ways in which part-time personnel may be enlisted to serve in the field work program. It is hoped that her work in the department will ultimately bring about a more effective field work program throughout the denomination.

The Board of Christian Education and Publication in cooperation with the Board of National Missions inaugurated a unique field program in the Pioneer Larger Parish of Southeast Ohio Synod. Rev. Johanna Stroetker was assigned to this work for a period of six months from September 1957 through February 1958. A more complete report on this new approach in the regular field work is submitted by Miss Balliet.

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#### Field Work Service

The field work service to the local church continues to "set people on fire" wherever the field worker goes. As evidence read two recent testimonies that have come to this office:

- (1) "Leona Poppe has been at our church. When she left several of our members said that she was the best thing that has happened to our congregation. We are thrilled with the work which she has been able to do and to accomplish with us. We are already painting chairs, preparing to purchase primary chairs, cut down some tables and best of all, to begin to use the curriculum materials to a much better advantage. It is the first time that my teachers are not complaining about some part of their materials. Now they are asking for more equipment and supplies which can be used to interest the children. Now the children and members of our adult classes are the concern of the teachers. To me, this is great. Now, my attendance to the Tiffin Workshop will begin to bear fruit. My teachers can now see some of the things that I have been telling them and now we can work together to make St. Paul's an energetic church in Christian education. She has (meaning Leona) been a great help to me. There have been so many things which I did not understand but now I am able to see some light in the full development of the denominational



Christian education scheme of things.

You have a wonderful person in Leona Poppe doing an almost impossible job by being on the go so much. Our churches are richer for having her dedicated personality and strong Christian faith coming to light in the lives of our teachers."

- (2) "The congregations, church schools, and local leaders in the work of Christian education, want to express our thanks to Rev. Miss Johanna Stroetker for her six months of strenuous work among us. She came into a large field of work here: with our 15 active congregations and 13 Sunday church schools scattered over this 60 by 30 mile strip of hill country of our Pioneer Larger Parish. She had a host of leaders with whom to become acquainted and our many differing church school situations to learn in a short time in order to proceed helpfully. She had a lot of driving to do over difficult terrain and some most trying road and weather conditions. But Miss Jo was fully equal to the big task. She handled each phase skillfully. She went where many had feared to go: icy roads, mud, snow and all thrown in. With her wide experience and top abilities, she has opened our eyes and begun to lift our vision of the tremendous work known as Christian education. She has helped us to see that the world has moved on since we were children in Sunday school and that the church must have an educational approach and program that is effective today. Through initial evaluation on our own in our local churches, sectional meetings of all local leaders, parish demonstration workshops for each age, conference for administrative leaders, frequent visits to our local school on Sunday, presentations and discussions with numerous other church groups (Guilds, Circles, Councils, etc.) initiating and/or leading local workers' conferences, and through counseling sessions with individual teachers, she has brought us a valuable ministry. All of this in the short span of six months! We never dreamed it would mean so much to have a full-time Christian education worker. Obviously many of us as local leaders, have scarcely gotten our hands on the plow in many of the fields that Jo has helped us to discover."

The past has spoken vividly through these two devoted, consecrated workers. Now let's look a bit to the future. It is our hope that:

1. The values lying in the "intensive" help given to a single church through this service can be preserved.
2. Longer periods of time can soon be given to specific areas. As you see above, a pilot project along this line has just been completed in the Pioneer Larger Parish.
3. Follow-up assignments can soon become a reality. Requests for this element in the service are already on hand.

Our immediate task is to answer the many requests for help in organizing for Christian education in the local church and to help

local church school teachers learn how to use materials effectively and wisely. To help us "get caught up" on requests that have been in the files for quite some time, we propose:

1. A corps of workers on a part-time basis.
2. Two additional full-time workers when available.

This part-time challenge is directed to people within synods who have the training and can give three months out of their busy home schedules to work on a field work program in a local church within their vicinity. The three months would be scattered over a year, this requiring less time away from home within a given period of time. Some basic "control" factors are:

1. The first year requires four months in service - one month in training and three for actual work in the local churches.
2. The time to be staggered as the need arises.
3. Every year thereafter the time requirement would be three months plus one week for keeping up-to-date.
4. These workers are to be employed on a weekly salary basis.
5. For the use of private conveyance, a mileage allowance to be arranged.
6. Churches to be held to same agreement for accommodations of the field worker. Salary and other expenses to be taken care of by the Board.
7. The contribution to the local church to be identical with the present service as outlined in the field worker flier.
8. Each worker be supplied with a special case of selected materials for the week's visitation.
9. Churches to be alerted so that they have on hand major audio-visual equipment plus the synod-owned audio-visual kits.
10. This program to be fully supervised from the Leadership Training office.
11. Reports to be given by the field worker and the local church.

At present we are launching a pilot program with Roma Paus on the basis of a nine month working year. This, too, is a part-time approach with a longer training session for the first year and more "keeping up-to-date" opportunities for continued years in service. Again the same basic factors as outlined above apply.

The field work program as initiated by the Board eight years ago has born excellent fruit. Churches served have reported significant changes. It would be interesting to know how many schools have changed



from non-denominational material to denominationally produced materials as they choose curriculum for their school. We do know that a week's help gives local church school workers greater vision, and helps them see their task as a part of the lay ministry of the church. All this places greater values on the total program within the church and the work becomes a significant worthwhile contribution to the Christian fellowship. Giving basic purpose to local church school teachers is the field workers' rich privilege.

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#### All-Church School Workers' Workshops

During the summer of 1957 two all-church school workers' how-to-teach workshops were held. These represent follow-ups to how-to-teach workshops formerly open only to children's workers. One such workshop was held at Cedar Crest College, Allentown, Pennsylvania, July 14-20; the other was held at Heidelberg College, Tiffin, Ohio, July 28-August 3. Attendance at the former was somewhat below expectations, but attendance at the Heidelberg workshop was somewhat greater than anticipated. This experience of bringing together church school leaders who work with all age groups proved most successful. This same pattern may be followed in workshops to be held during 1959 and 1960. Planning for these workshops was the joint responsibility of a committee representing the departments of Children's Work, Youth Work, Adult Work, and Leadership Education.

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#### United Church Curriculum - Experimentation - Leadership Development and Field Program

First steps were taken in 1957 toward the United Church Curriculum experimentation. This has been carried forward in cooperation with staff members of the Division of Christian Education of the Congregational Christian Churches. The basic purposes of this experimentation are: (1) to discover whether or not a particular course communicates to the teacher; what it communicates; how it communicates; whether the teacher truly enters into and understands the purpose of the course;--(2) to discover the response of the pupils; their response in terms of understandings, feelings and attitudes, and their place in the total class experience. Findings of the experimentation will be reported to the age-group editors.

Plans formulated indicate that the experimentation may be carried forward in 1959-60 in three Evangelical and Reformed churches, and in 1960-61 in three different churches of the denomination. The experimentation will cover the age groups, kindergarten through senior high. It is hoped to have qualified seminary students serve as observers-interviewers-reporters in the churches in which the experiments are conducted. All of our seminaries have been invited to supply students. The final steps in these arrangements will be completed in the fall of this year.

Proposals for a leadership development and field program to prepare leadership for the introduction of the United Church Curriculum and to prepare the churches themselves for the introduction and use of this curriculum have been projected for the period August 1958 through September 1963. A mimeographed document outlining these proposals was distributed at the executive committee of the Board of Christian Education and Publication in December. A copy of this document is appended to this report. It is hoped that as the proposals are developed the field program may become a united effort. However, there are many difficulties to overcome to make this a reality.

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#### Directors' Fellowship - United Church of Christ

It is a pleasure to report that the actions reported in the previous annual report relative to the annual meeting of the directors of Christian education resulted in a successful meeting of the Directors' Fellowship, United Church of Christ, at Omaha, Nebraska, February 8-9, 1958. At the Omaha meeting, more than one hundred people were present including E and R directors, CC directors, and staff representatives from both groups.

A steering committee for the coming year was elected with an equal number of representatives from each of the denominations. Miss Mary Germ, director of Christian education at Salem Church, Rochester, New York, was elected chairman of the steering committee.

The spirit of the meeting at Omaha was truly fine. Similar meetings in 1959 and the years following should do much to bring together these professional leaders in the field of Christian education and enable them to be a constructive group in the United Church of Christ.

The new color sound filmstrip entitled "Meet Bill Hayden, Director of Christian Education" is now available. This filmstrip is designed to help local churches answer such questions as: Shall we call a director? Who is the best candidate? What shall be the conditions of employment? etc. The filmstrip is available from the Bureaus in Philadelphia and St. Louis, or may be purchased for a price of \$12.00. If time permits, we will arrange for a preview of this filmstrip during the Board meeting.

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#### Leadership Education and Church School Administration Publications

A publication of primary interest to the field of church school administration is the new book, The Church School - the Organization, Administration, and Supervision of Christian Education in the Local Church - by Paul H. Vieth. A reprint containing questions which suggest the scope of this comprehensive book for Christian educators is being distributed by the department through seminary professors, preview conferences, Christian education institutes, and other channels.



Another new publication now available is the booklet "How to Start Your Church Library" by Barbara T. Stark. This was produced in cooperation with the Division of Christian Education, Congregational Christian Churches and carries a joint imprint. It contains many fine suggestions for the church considering the starting of a church library. It is a supplementary source of information for the more technical book which we have distributed, "Your Church Library," produced by the National Council of Churches.

The five pamphlets of the Leadership Education Series were introduced in 1957. They are:

- What It Means to Teach the Bible
- How Do You Think of the Church School?
- How to Choose Teachers
- When the Going Gets Rough
- How to Adapt Lesson Materials

The purchase of these leaflets by churches and individuals is most encouraging.

The leaflet, "If You Need Leaders, Begin With These" was revised. This leaflet gives a brief description of courses available through the Standard Leadership Curriculum. It has helped pastors, superintendents, and members of local church board of Christian education plan leadership growth opportunities for church school teachers and other key leaders.

The "Superintendent's Kit" has been reissued in a colorful jacket and its contents have been reorganized with recently published printed items of interest to church school superintendents.

Literature on church building, especially related to Christian education structures, has been made available during the year. This includes the newly published book, Building and Equipping for Christian Education by C. Harry Atkinson. "Briefs for Church Builders," a series of practical suggestions for churches concerned with building or remodeling, are stocked and have a wide distribution to building committees.

Posters and bulletin covers carrying an eye-catching design and the message, "Prepare to Serve, Enroll for Leadership Education," are made available at low cost to churches and synod committees to publicize leadership training schools and institutes. Sample is attached.

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#### Consultation with Churches Planning Educational Buildings

As in recent years, there is still considerable demand for consultation regarding the construction or renovation of educational buildings. During 1957 it was my privilege to serve seven churches of the denomination in this way. In these consultations use had been made of recently published materials in the field. These include the newly published set of "Briefs for Church Builders." The set now includes ten

publications. Those issued during the past year include #3, The First Unit; #4, Musical Arrangements; #5, Light and Color; #6, Making a Church Homelike; #7, High Visibility for Your Church; #8, Sound Controls; #9, The Motivation for Building a Church; #10, Multiple Church and School Sessions. The department is also distributing a flier which lists all the literature on church building. It is a helpful summary of current literature in the field and indispensable to any church contemplating a building program.

On August 28, 1957, at the Conversations of College and Seminary Professors in Christian Education at Lakeland College, Plymouth, Wisconsin, plans were made for the preparation of a booklet describing the responsibilities and relationships of the full-time worker in Christian education. This booklet will deal not only with the fully qualified director of Christian education but also with people who may be serving in a part-time capacity, or in a limited capacity because of lack of preparation or experience. This booklet is being prepared in cooperation with the Commission on Church and Ministry. Dr. David Noss, professor of religion at Heidelberg College, Tiffin, Ohio, has been invited to prepare the original manuscript. When ready, this booklet will be a replacement for our present publication, "The Director of Christian Education in the Evangelical and Reformed Church."

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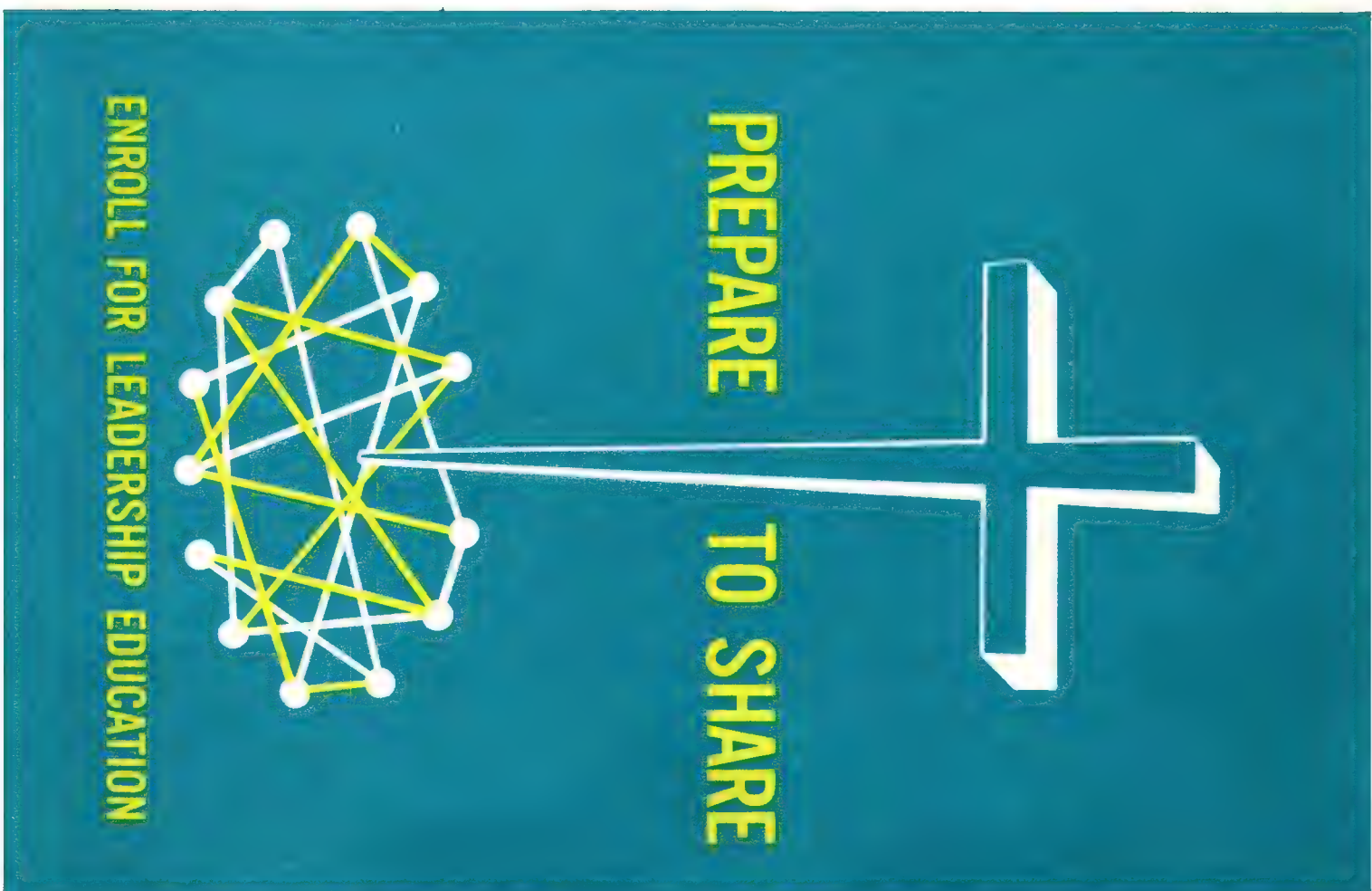
#### Denominational and Interdenominational Responsibilities

Responsibilities which required time and effort during 1957 include:

- Member, Commission on Stewardship, Evangelical and Reformed Church
- Member, Policy Committee for the 1958 Protestant Laboratory on Group Development and Church Leadership
- Member, Broadcasting and Film Commission, National Council of Churches, representing Commission on General Christian Education
- Member, Executive Committee, Joint E and R, CC Staffs
- Chairman, Administration and Leadership Section, National Council of Churches
- Chairman, Associated Sections, Commission on General Christian Education, National Council of Churches
- Member, Committee on Research Project, Committee on Administration and Leadership, National Council of Churches

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## Statistics

The attached report on leadership training recognition granted to E and R students in denominational and interdenominational schools shows a slight decrease for total credits awarded, - 2290 in 1956 and 2282 in 1957. Significant increases may be noted in First Series credits in local church classes and denominational schools (548) and in First and Second Series credits earned in interdenominational schools and certified to us by the Division of Christian Education (577 and 1018). These increases were more than offset by decreases in Second Series credits for work in local church classes and denominational schools and in Third Series or Laboratory credits. The continued interest in the Standard Leadership Curriculum indicates that this type of leadership training meets the needs of many local churches and communities. The resources of the Standard Leadership Curriculum are used by many groups who do not request course credit. Such use is not shown in the report.

The 1957 leadership education statistics reflect the changes made in the Christian Education Statistics form for the year ending December 31, 1957. On the accompanying report the headings for the several tabulations have been changed to some extent, and one heading, Churches Represented in Camps and Conferences, has been dropped as this information is now given under Vacation Opportunities on page 1 of the form. Valid comparisons with the 1956 figures may be noted as follows:

	<u>1956</u>	<u>1957</u>
Churches with Leadership Education Classes	342	355
Churches with Students in Community Schools	600	625
Churches Holding Regular Workers' Conferences	1099	1346

The increase shown in the last line becomes more significant when it is recalled that increases of 57 and 38 were reported in the same category for the two previous years.

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## Recommendations

It is recommended that:

The Board of Christian Education and Publication approve the placement of a field worker in the Pioneer Larger Parish of Southeast Ohio Synod for a period of six months. (The Board of National Missions has agreed to underwrite the salary of the field worker to the amount of \$1,000.00.)

The Board of Christian Education and Publication approve the employment of field workers on a part-time basis. (For example, periods of employment may be for one month, three months, or six months.)

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## Appreciation

The ongoing work of the Department of Leadership Education is made possible only by the fine cooperation of the personnel. Irene



Balliet, Leona Poppe, and Johanna Stroetker, week after week carry the work of all departments of the Board of Christian Education and Publication directly to local churches and their leaders. This is not an easy task. Special commendation is due them for rendering this service in a spirit which brings lasting results. Jeannette Patterson undergirds the outreach of the entire department by her knowledge of the various programs and related literature. Her ability to pull together the many details of the office work is most commendable. Her service to the department is beyond price. Many others assist in the work of the department on a part-time basis and deserve recognition. They are Grace Michener, Dorthleen Reynolds, Ruby Oliphant and Miriam Dobbins. It is through the efforts of these people plus the interest and work of pastors and lay leaders of our churches that leadership education can to a degree meet the demands of today.

Respectfully submitted,

Loren Walters

Irene Balliet

## Leadership Training Recognition Granted to "E and R" Students

	<u>1955</u>	<u>1956</u>	<u>1957</u>
For work in local church classes and denominational schools			
First Series	325	501	548
Second Series	112	169	115
	<hr/> 437	<hr/> 670	<hr/> 663
Home Study Courses			
39 in circulation			
First Series credits issued	11	6	4
Second Series credits issued	1	3	0
	<hr/> 12	<hr/> 9	<hr/> 4
Certified to us by the Division of Christian Education			
First Series	751	530	577
Second Series	1031	994	1018
Third Series or Laboratory	-	87	20
	<hr/> 1782	<hr/> 1611	<hr/> 1615
	<hr/>	<hr/>	<hr/>
Total credits awarded	2231	2290	2282
First Certificate of Progress	15	10	8
Second Certificate of Progress	3	10	4
	<hr/> 18	<hr/> 20	<hr/> 12



## 1957 LEADERSHIP EDUCATION STATISTICS - EVANGELICAL AND REFORMED CHURCH

SYNODS	CHURCHES REPORTING	CHURCHES WITH PLANS FOR TRAINING CHURCH SCHOOL WORKERS	CHURCHES WITH SPECIAL LEADER- SHIP EDUCATION CLASSES	CHURCHES WITH OPPORTUNITIES FOR IN-SERVICE TRAINING	CHURCHES WITH STUDENTS TAKING HOME STUDY COURSES	CHURCHES WITH STUDENTS IN COMMUNITY SCHOOLS	CHURCHES HOLDING REGULAR TEACHERS' MEETINGS OR WORKERS' CONFERENCES	TOTALS
California	14	11	7	11	1	5	13	48
Central Pa.	81	16	9	16	2	19	31	93
Dakota	14	3	1	-	-	-	6	10
East Pa.	48	19	2	15	1	17	25	79
Kansas City	63	19	8	25	2	14	44	112
Lancaster	81	33	8	39	3	40	51	174
Lehigh	54	21	11	20	2	17	29	100
Magyar	27	14	10	11	4	7	19	65
Mercersburg	89	31	10	31	4	36	50	162
Mich. Ind.	77	31	16	46	-	26	58	177
Midwest	109	40	18	43	5	20	75	201
Mo. Valley	90	40	20	37	4	39	67	207
New York	20	11	5	14	1	10	18	59
N.E. Ohio	50	31	19	35	2	25	47	159
Northern	54	20	10	21	1	9	35	96
N. Illinois	94	54	25	59	5	38	83	264
N.W. Ohio	62	26	8	28	2	10	46	120
N. Wisconsin	47	16	8	19	-	6	31	80
Pacific N.W.	11	8	4	8	-	4	10	34
Philadelphia	68	30	17	30	2	14	57	150
Pittsburgh	110	38	22	39	7	35	64	205
Potomac	70	34	11	27	1	16	46	135
Reading	64	22	9	23	3	17	48	122
Rocky Mt.	15	5	2	5	-	2	9	23
S.E. Ohio	69	31	12	27	2	35	35	142
Southern	66	35	15	30	1	16	40	137
S. Illinois	69	27	15	34	2	30	61	169
S. Indiana	89	45	17	39	5	31	64	201
S.W. Ohio	64	31	10	32	4	29	44	150
S. Wisconsin	41	20	7	24	-	14	32	97
Susquehanna	40	9	2	15	-	5	21	52
Texas	56	25	9	28	1	15	47	125
West New York	46	22	8	27	3	24	40	124
TOTALS	1952	818	355	858	70	625	1346	4072

## LEADERSHIP TRAINING AND FIELD PROGRAM PROPOSALS

For the period August 1958 through September 1963

The following proposals were submitted by Loren Walters and Mildred Widber to the Executive Committee of the joint Staffs at its meeting in Boston, December 13 and 14. They are related specifically to preparing leadership for the introduction of the United Church Curriculum, and to the preparation of the churches themselves for the introduction and use of this curriculum. They are also being submitted to the Evangelical and Reformed Staff on December 17 and the Executive Committee of the Board of Christian Education and Publication on December 27, 1957.

In preparing these proposals, the following statement has been constantly in our thinking:

"The task of Christian education, therefore, is to surround individuals with the reality of the Christian fellowship, past and present and to nurture them in the Christian faith and mission, so that they will respond in a free and responsible relationship to God; will be enabled to mature as Christian personalities within the fellowship of the church; and will become active participants in the Christian fellowship. This task is inherent in the tenets of the Christian faith. Since Christian education finds its motivation and inspiration within the Judaeo-Christian tradition, and understanding of theological and biblical concepts is essential if the basic integrity and meaning of the faith are to be maintained in the educational program of the local church and in the religious life of the home."

These plans give time and attention to such areas of concern as "What Do We Believe?" Biblical understanding and interpretation, understanding how personality develops, and "what the Christian developmental tasks are as related to the person at his various stages of growth."

These plans also seek to relate these basic understandings to the United Church Curriculum itself, so that parents, teachers, ministers, and others may understand its theological foundations, its use and interpretation of the biblical message, as these in turn are related to the nurture of individuals within the Christian fellowship.

Such a program as is here presented will require increased guidance to all Christian education workers, and especially to those within the local church. There will need to be a sound understanding of the point of view underlying the entire curriculum. There will need to be experiences within the Christian fellowship itself which will give meaning and support to the educational approach used in the curriculum.

Such a program means, therefore, a major task in leadership education and growth. It will need additional budget and staff. It is crucial if we are to reach deeper levels of Christian commitment and concern on the part of all who teach, and those who in turn are being taught--the many children, youth, and adults in our local churches, who are participating either through the church school, or in other ways in the church's program of Christian nurture and education.



Specifically, these proposals follow:

SUMMER 1958

A seminar group for all Synodical Chairmen and State Directors of Christian Education who attend the National Conference on Christian Education at Purdue University, August 19-22, 1958,

JANUARY 1959

A joint meeting of all State Directors of Christian Education and Synodical Chairmen for three days.

In addition to the above subjects for discussion, there would be major presentations connected with curriculum and field program and leadership growth, and the consideration of such questions as:

"What can we do together?"

"How can we use such first materials as: A Statement of Education Principles; The 'Overall' Book by Roger Shinn?"

"How shall we plan for field interpretation?"

SUMMERS 1959 - 1960

A large number of area workshops, all over the country, beamed to local church needs, giving groundwork for the United Church Curriculum.

FALL 1960 through WINTER and SPRING 1961

Special area meetings for ministers,  $3\frac{1}{2}$  days in length. We are recommending 25 such meetings to reach at least 750 selected ministers.

The purpose is to introduce these ministers to The United Church Curriculum; to see the part it can play in their ministry of Christian Education; and to enlist their wholehearted participation in helping to interpret this to their fellow ministers and to local churches.

SUMMERS 1961-1962

Training Workshops for Key People to train and prepare at least 500 people to assist in interpreting and introducing UCC to local churches.

FALL 1962

Selected staff members to meet with planning committees on state or synodical levels to plan for local church meetings within their own area during the winter, spring, summer of 1963, to introduce United Church Curriculum.

WINTER, SPRING, SUMMER 1963 (First semester materials are to be off the press in January 1963. This means that we can have the actual printed courses and other curriculum materials themselves with which to work.)

At least 1,500 meetings to introduce UCC to local churches.

Within each state or area, a large number of meetings to introduce UCC to key leaders from local churches, so that they in turn may prepare their church school staff, and indeed the entire church, for the introduction and use of UCC. These meetings should include not more than 12 or 14 representatives from a number of churches. The number of churches is not to exceed 10, preferably 5 or 6.

SEPTEMBER 1963

Week beginning Sunday after Labor Day to be known as United Church Curriculum Week. The first Sunday would be used in special preparation, as an all Church School Staff Retreat. During the week there would be various parent-teacher meetings and an evening devoted to Adult Christian Education. The second Sunday would be Registration and Dedication Sunday.

In addition, there ought to be many demonstration workshops in the summer of 1963 using United Church Curriculum.



To the Members of  
the Board of Christian Education and Publication

As you walk through the hall on the second floor of the Schaff Building, when you come to Philadelphia for the annual Board Meeting, come to see the new library office with its new furnishings, where part of the hall has been closed off outside the library.

In transferring the library files into the new filing cabinet, I came across the report on the use of the Service Library during the year 1950, some months before I took charge as Director of the Service Library. I was surprised to note how the use of the library has increased during the years since that time. I am giving below the figures for 1950, the year before I came to Philadelphia in April 1951 to take charge of the Service Library, those of 1952, my first full year, as well as those of 1956 and 1957, mindful of the fact that the Service Library could be used much more if people knew about this service of our Board more generally throughout the denomination. Will the coming into being of the United Church of Christ make for a wider use of our Service Library? A new catalog is to be issued in time for the Purdue Conference, the first such meeting of the new denomination.

Number of requests received		Number of books sent out	Number of books renewed
1950	765	2,238	No records kept
1952	1,151	3,915	No records kept
1956	1,729	6,392	1,499
1957	1,951	6,621	1,400

Number of books added to the library		Number of letters and cards written
1950	122	No records kept
1952	317	416
1956	258	736
1957	303	695

On part time, I spent 998 hours, on 232 days, on library work, or about  $4\frac{1}{2}$  hours a day, on the average.

Rose M. Kniker

## REPORT OF DIRECTOR OF CURRICULUM

The year 1957-58 has been characterized by a shift in emphasis from the old to the new, and from planning to execution. In increasing measure, the courses in Church and Home Series have been stabilized for repeat printing, while the United Church Curriculum has progressed from the writing of specifications to the writing of courses.

### CHURCH AND HOME SERIES

#### Repeating Courses:

Both Kindergarten and Primary Teacher's Guides are now in their second cycle of use, the present series of Kindergarten Guides having been produced during 1955-57 and the Primary Guides during 1954-57. Revisions in both of these pieces have been occasioned by changes in dates and activity packets, with additional changes in teaching pictures, songs, and content in the Kindergarten Guide. During the third cycle of use (Kindergarten: 1959-61 and Primary: 1960-63) activity packets and teaching pictures will be repeated, thus reducing the changes to a minimum.

Courses from lower junior through senior high have had a minimum of revision, occasioned for the most part by the presence of dated material. These courses are now in the third cycle of use, and changes in the future will be limited for the most part to the opening pages of the teacher's guides.

#### Non-repeating Materials:

The production of new adult courses each quarter continues on schedule under the able editorship of Fred McQueen. Since the fall quarter of 1957 these courses have borne a joint imprint: Christian Education Press and Pilgrim Press. The outstanding course of 1957-58 entitled "As Paul Sees Christ," is by Dr. Robert Moss, President of Lancaster Seminary.

The new series of Family Resource Books, edited by Marie Remmel, has gained the ready approval of former family book users, and has slowly been gaining in favor among church groups. This series has been published in a single edition beginning with the spring, 1957 issue. Beginning with the fall, 1958, issue, it will be edited by Ruth Sprague of Boston.

The production of the quarterly curriculum filmstrip has



been a special challenge during the past year since the transfer of Oscar Rumpf from the Bureau of Audio-Visual Aids to Eden Seminary in January of 1957. A team consisting of Carolyn Goddard, Thora Brown, and myself has managed to continue production at the same high level of quality that has characterized our filmstrips in the past. The filmstrips for fall, 1957, and winter, 1958, have both been very favorably received. The filmstrip for spring, 1958, God the Creator, is quite unusual and timely for present interest in matters scientific; while the summer filmstrip, Members One of Another, promises to have a usefulness far beyond the summer quarter.

### MAGAZINES

Beginning with fall, 1958, we will be producing three outstanding magazines jointly with Pilgrim Press.

Youth Magazine, edited by Herman Ahrens, has been jointly published since October, 1957, with the counsel of a joint planning committee of Congregational-Christian and Evangelical and Reformed staff persons and young people. Youth Magazine is regarded by denominational editors and others as the outstanding religious publication for young people in the country, and this judgement is borne out by its enthusiastic acceptance by young people in the churches.

Children's Religion, edited by Frances Eastman, will be published jointly beginning with the October, 1958, issue. The annual joint planning Board has met twice to lay long range plans for improving the outstanding service this excellent magazine is already giving to workers with children.

The Church School Worker, edited by Marie Rempel, in association with Herman Ahrens, Donald Paine, Loren Walters, and William Wimer, is scheduled to undergo some striking changes in format during the summer. Beginning with the September, 1958, issue, it will become a joint publication, will be issued eleven times a year instead of ten, and will have some changes in cover design and section headings. Combining features of the Program Manual with its present contents, the new Church School Worker should render even more valuable service than it has in the past. At present it ranks as the piece of material used in the greatest number of churches throughout the country.

### THE UNITED CHURCH CURRICULUM

#### Specifications:

One year ago from the writing of this report, staff members were at work reviewing the first draft of specifications for the United Church Curriculum. In May, the joint staff executive

committee met with the editors for ten days to consider the specifications in the light of comments by staff members and other qualified persons. The specifications were checked for coverage of essential content, with special concern for the use of the Bible. The general substance of the specifications was approved and recommendations were made for revision. By October revisions were complete and the specifications were mimeographed in final form.

#### Writers' Conference:

Meanwhile, preparations were being made for a conference of writers, consultants, editors, and other selected staff people. During the spring and summer of 1957, most of the proposed writers had accepted invitations to prepare courses. Five of our consultants had agreed to present papers on various aspects of Christian education: Herbert May on Old Testament, Robert Moss on New Testament, Daniel Williams on theology, Harold Pflug on the development of persons, and Ross Snyder on aspects of teaching. Two extensive exhibits of books and audio-visual materials were prepared.

Finally, the writers' conference was held at the Ritz-Carlton Hotel in Atlantic City, November 15--22, 1957. Over seventy people had come together to discuss the bases of Christian education, and to discover their implications for preparing courses for all age levels. All but a handful of the writers were present, and every participant left with a sense of the unity and the magnitude of the task ahead. Even now, as editors meet with writers at each age level, they report a continuing inspiration and enthusiasm that augurs well for the future.

The first materials to be written should be those of the nursery course, scheduled for early spring. The first kindergarten manuscript should be received by June 1. Manuscripts for the first semester of primary through senior high are due September 1, 1958, while the adult course manuscripts will not be due until 1961.

#### Experimentation:

Plans have been made for the experimental use of courses at all age levels. The nursery materials are scheduled for experimental use in Hartford, Connecticut, this summer, under the supervision of Dr. Georgiana Sie, consulting editor.

Experimental use of the kindergarten courses is planned to run from September, 1958, through August, 1960. Tentative plans include the use of four churches, supervised by one student from the Seminary at Lancaster, and one from Yale Divinity School, with over-all supervision by Donald Paine.

The main body of experimental use of courses--from primary through senior high--will take place from September, 1959, through



August, 1961. Under the joint supervision of Mildred Widber and Loren Walters, extensive plans are being laid for an intensive depth study of the use of these courses in from four to eight churches per year.

Since the adult courses are used only once, no plans have been made for their experimental use prior to publication. However, a study of the use of the present adult material is planned so that clues may be gained for the preparation of more effective courses at the adult level.

#### Audio-Visual Packets:

Parallel to the preparation of Sunday church school material is the development of audio-visual resources that can be integrated into the courses themselves. With the help of Dr. Edna Pullinger, specifications for two packets of audio-visual material were drawn up last summer and fall. Plans are well under way for producing these packets in a form that will be useful for the experimentation. Materials projected for the packets include a variety of items, such as 3-D reels, records, wall charts, and sound filmstrips, in addition to several filmstrips of the sort we are now producing.

\* \* \*

The most heartening aspect of this whole process of curriculum development has been the way in which staff members of both halves of the United Church work together. The problems that arise are mainly those caused by fact of physical separation, and as such, are able to be dealt with satisfactorily. The measure of our success in working together should be seen during the next year as manuscripts begin to appear--concrete evidence of the several years of careful planning that will have gone and will continue to go with the production of a curriculum for the United Church of Christ.

#### OTHER MATTERS

During the past year, I have been privileged to experience another side of the curriculum process. In June, 1957, I was a participant in the National Delegated Children's Workers' Workshop at Tiffin, Ohio, and a visitor at the workshop for leaders of youth, held simultaneously. In October, I represented the Commission of Higher Education, and the Board of Christian Education and Publication at the fall meetings of North Wisconsin Synod. During January, 1958, Irene Balliet and I met with the ministers of Texas Synod and their wives in five regional meetings. And during the first week of February I had the privilege of conducting pastors' retreats at Wichita, Kansas, and Kansas City, Missouri,

under the joint sponsorship of the synodical committees of Church and Ministry, and Christian Education.

Two generalizations strike me forcibly as the result of these experiences. First there is a slowly growing awakening of a desire on the part of our churches to provide the best kind of Christian education for their members. Second, curriculum materials in themselves, no matter how excellent, are no substitute for a comprehensive program of leadership education at the local, state, and national levels.

Respectfully submitted

Robert E. Koenig



To the Members of the  
Board of Christian Education and Publication

Uniform Lesson Series

At the last meeting of the Board it was reported that the joint production of the Uniform Lesson quarterlies -- the Boards of Christian Education and Publication of the Presbyterian Church, U.S.A. and the Evangelical and Reformed Church -- would begin with Fall, 1957 issue.

Now that the quarterlies have been used in church schools of both denominations for one year, I should like to report on this undertaking and to give some indication of how the material has been received.

1. The arrangements and procedures

The St. Louis editorial office is responsible for securing all writers, processing all manuscripts, typing (four copies) and forwarding edited copies of all materials to the liaison editor of the Presbyterian Board, reediting manuscripts in line with comments received, and forwarding complete technically edited copies of manuscripts to Donnelley's. Reading of all page proofs and galley proof of the Primary Leader's Guidance material follows according to schedule.

The writers of the past year were members of these churches: (Presbyterian (3), Congregational Christian (1), Evangelical and Reformed (3) and the Disciples of Christ (1).

The quarterlies are identical with one exception, namely, the teacher edition of the Presbyterian Board contains material for "Leaders of Primary Children." This arrangement was made necessary because the Presbyterians had a large demand for this material, and to offset the possible inroad that David C. Cook and Standard might make.

Although our Board does not use Primary Leaders' Guidance material, the St. Louis office is responsible for it in the same way as for all other materials. This arrangement necessitated two sets of Junior Leaders' Guidance (although not entirely different) to make adjustments for inserting the Primary Leaders' Guidance material in the PB issue. It also necessitates reading the galley proof of the Primary Leaders' Guidance. The Primary Leaders' Guidance is then inserted and a final reading is made. Of course this also adds extra work for the printers--lifting out deleted material, inserting new material and making extra copies of the proof. The plates cannot be made until the final proof reading and corrections of the PB edition have been made. This last is usually done within three to five days. Needless to say, this is an added cost for the PB edition.

## 2. The reception of the quarterlies.

The information given below is based on a limited number of letters that were received in the St. Louis office. To date I have received 95 letters (with the exception of three all of them personally answered) from 26 states, Central America, and two anonymous letters. 55 of these letters were from Presbyterian churches and 24 from Evangelical and Reformed Churches. The criticisms fall within these areas:

Like the material .....	52
Do not like it .....	17
Prefer King James Version .....	15
Material not satisfactory .....	2
Like the printing of the Scripture ....	3
Too difficult to understand and teach..	1
Too wide age-span for YP .....	3
Do not like small print .....	9
Do not like date at bottom of page ....	3
Material not evangelistic and lacks depth .....	1
Like questions .....	6
Like size .....	2
On military base need more leaders' guidance .....	1
(Duplication in count because letters indicate more than one reaction)	115

Most of the letters gave no specifics, and even writing to the persons did not bring forth further comments. Obviously some of the comments are due to the fact that two denominations were jointly producing the material. Two areas of criticism with which I have great sympathy are: The Adult does not serve us as our Home Department Quarterly; we just cannot use it. The other is that the age-span in the young people's field is too great either to suit the younger teens or the older teens.

3. Suggestion of Committee on Uniform Series. At the Fall meeting of the Uniform Lesson Committee, NCC, the suggestion was made to pool the denominations with regard to the desire or need for producing outlines for the primary department. This was done in the last few months, however, the official report will not be available until March. It was felt by a large number of editors that Primary outlines were no longer needed. However, this picture may be changed by an official action of the publishers taken in their February meeting. They have gone on record urging the continuation of this service. The Presbyterian staff has instructed its representative on the Uniform Lesson Committee to urge continued preparation of Primary outlines.



## The Church and Home Series

The St. Louis office continues to have the same editorial responsibilities for the adult courses of the Church and Home Series. Beginning with the Fall, 1957 issue, the insignia of Church and Home has been dropped, and the fly-leaf now carries this wording: "Published jointly by the Christian Education Press and the Pilgrim Press for use with the Church and Home Series and the Pilgrim Series"; there follow the names of the two presses.

## Experiment in Lesson Writing

For the second year Dr. Lee J. Gable has undertaken to have some of his students engage in lesson writing based upon an actual outline of the Church and Home Series. These manuscripts were sent to me for a critical analysis and evaluation so that the student might benefit from such a project. The experiment is a worthy one and if continued should result in developing writers from our own ranks. Unfortunately these manuscripts come at a very busy time and require more than ordinary reading. What the evaluations mean to the students, I have no way of knowing.

## Outside Activities

I continue to serve the Chiefs of Chaplains as consultant in selecting study material for adult classes on military bases. The amount of work involved in this is not very much. In addition to a two-day meeting and some correspondence, there are four editorial write-ups for the "Preview" and news letters that the chaplains mail to bases in the States and abroad.

After six years as chairman of the Committee on Adult Work, Division of Christian Education, NCC, -- the limit which any one person may serve under Council rulings -- I have been relieved of this responsibility. During the last part of the year, the Committee made arrangements with the University of Pittsburgh to conduct a workshop, June 16-27, on the philosophy of Christian Education of Adults, on the campus of the university under the direction of Dr. Lawrence C. Little. As consultants and lecturers there will be present outstanding national leaders in the field of anthropology, psychology, sociology, psychotherapy, education, and theology. The project was made possible through a grant from the Lilly Foundation. It is expected that 85 persons will attend for the two-week period. The project should ultimately benefit the adult work in all denominations.

I continue to serve as the secretary-treasurer of the Cooperative Publication Association and the Committee on Syndication of the Uniform Lessons to weekly and daily newspapers.

Last year the hope was expressed that Miss Esther Freivogel might be prevailed upon to give full-time service to editorial work. The Board sanctioned this proposal, but after further consideration, Miss Freivogel felt that she should not undertake additional work.

For the last five months we have had a Lutheran minister do proofreading two days a week. This arrangement is working out satisfactorily.

In closing I should like to express my appreciation to the members of the Board for their consideration, helpfulness, and courtesies, and to the staff members both in Philadelphia and St. Louis. I am indeed grateful for the assistance that Miss Freivogel and Mrs. Fischer have given in the past. Indeed, it is a congenial atmosphere in which to work.

Respectfully,

*Fred E. McQueen*

Fred E. McQueen



To the members of the  
Board of Christian Education and Publication

The consummation of the union of the Evangelical and Reformed Church and the Congregational Christian Churches into the United Church of Christ is proceeding gradually but steadily. In the publication field one after the other of our periodicals is becoming a United Church publication. Most of my work now is for the United Church of Christ.

Since the first of the year I am no longer the responsible editor for the Family Resource Books. Miss Ruth Sprague of Boston has taken over these publications, and proof for her first book is already in our hands. I am still functioning as a consulting editor, reading manuscripts, collating the comments of the Evangelical and Reformed members of the reading committee, and reflecting E&R beliefs and practices. This arrangement will continue until such a time as the joint executive committee decides that the new editor has had enough experience to continue alone.

Since March I have again been acting as the United Church representative on the editorial committee for the story papers that are published by the Presbyterians in cooperation with several denominations. I was functioning in this capacity in the fall of 1949 when the first attempt at union seemed assured.

But the major part of my time is now given to the Church School Worker which, beginning with the September issue, will become a United Church publication. Copy for this is now at the printer's and work is going forward on the October issue. Those of you who are "old-timers" will remember that the Church School Worker was originally planned as a United Church publication and Dr. Wentzel was working on the first issue when the merger negotiations were suspended. Since then the magazine has to a large extent followed the plans laid jointly ten years ago. During these years the Congregational Christians have been publishing the Program Manual, a quarterly publication in the same format as the Church School Worker but directed primarily to superintendents and directors of Christian education. Some of the same material has been carried in both the Church School Worker and the Program Manual: the services of worship for mixed groups above the lower junior department, workers' conference suggestions, and the All-Church Projects. So the merging of these two publications at this time will not be such a great change for either group.

Four issues a year will now be labeled "Program Issues" and will carry materials that will be of help to teachers and leaders for the coming quarter. In addition to what the Church School Worker has already been carrying, there will be added two features from the Program Manual--"The Home Half" and "Additional Resources." Also there will be added each month suggestions for parents' class sessions.

The joint Church School Worker committee has met twice and has made general plans for the magazine for the next two years. The present corps of editors will continue to function as they have in the past, but in consultation with a corresponding committee member on the CC side.

The circulation of the Church School Worker has continued to rise steadily each month. At the time of writing the circulation figure stands at 18,756. (The figure reported last year was 17,489.) The CCs have 8,432 subscribers for the Program Manual. We hope to gain all of them and more for the Church School Worker as the Congregational Christian churches become familiar with the help which all their church school workers can get from this magazine. The increase in circulation should take this publication out of the red financially.

With the June-July issue, Herman Ahrens relinquished his responsibility as associate editor of the Church School Worker, something he has wished to do for some time so that he could devote more of his time to Youth. Knowing under what pressure he has been working, I should like to express my deepest appreciation at this time for his advice and help during these years of working together. He will, of course, continue as editor of the youth section of the Church School Worker.

I should also like to express appreciation for the competent way in which the new children's editor, J. Donald Paine, has taken over the responsibility for the children's section.

Thanks are also due to those staff members who have cooperated in making the Church School Worker the useful tool it is, and to Betty Applegate, my efficient secretary, who has lightened my load many times and who has not hesitated to remain after hours to get copy ready for the printer when a deadline was upon us.

My field contacts have of necessity been limited, but what I have been able to do has proved to be most helpful in my work. Superintendents in an administration course and teachers in their monthly meetings have furnished ideas for serving the local church schools better through the Church School Worker.

I would welcome suggestions from the Board members for types of articles that are needed, for the names of capable people who might be approached to write for the Church School Worker, and for improvements of any kind that will make the Church School Worker serve its readers more adequately.

Respectfully submitted,

Marie Rose Rummel



To the members of  
The Board of Christian Education and Publication

Joint publication of Youth magazine: Beginning with the October 13, 1957 issue, Youth magazine became the joint youth publication of the United Church of Christ. The response on the part of Congregational Christian churches has been most encouraging. They are asking for sample copies by the dozens, they are subscribing gradually, and they are volunteering articles and news more consistently than our own Evangelical and Reformed people ever have in my eight years experience. There are problems here and there, but nothing really bothersome. Generally, the interest and support of the Congregational Christians is most hopeful.

Liaison: Editorial liaison with the Congregational Christians has been mainly through Rev. Ed Powers, their Secretary for Youth Work. With Ed in Boston and the editor of Youth in Philadelphia, numerous letters and memos, and occasional phone calls, have kept open lines of communication and rapport. Relationship with Ed Powers has been most cordial from the start.

Another means of liaison is the editorial advisory board for Youth magazine, which had its first meeting on April 2, 1957 and will have had its second meeting on March 29, 1958, prior to the 1958 meeting of the Board of Christian Education and Publication. The advisory board is composed of two adult staff members and three young people from each of the two constituencies of the United Church of Christ, making a total of four adults and six young people. This board works in an advisory capacity, giving counsel in terms of editorial content and policy.

Circulation and deficit: With the influx of Congregational Christian subscribers, the circulation of Youth magazine has continued to climb. On March 20, the circulation figures stood at about 26,000. The annual deficit has decreased again, but is still sizable and a problem. With the magazine receiving general approval everywhere, one wonders what yet needs to be done to boost that circulation considerably beyond the burden of a financial deficit.

Church School Worker change: Under the new editorial staff set-up for the joint publication of the Church School Worker magazine, I will be relieved of past responsibilities as associate editor, but will maintain the editorial responsibility for the contents of the youth section of the magazine.

Other activities: Generally, these include writing and editorial assignments outside my usual job and attending meetings on behalf of the staff or in connection with my own editorial responsibilities. Included in the former were: Editing the High Fellowship Set for the two youth departments of the United Church; writing articles for The Messenger, The International Journal, etc.; preparing study articles for The Link magazine; and writing a filmstrip script for the curriculum.

Included among the meetings attended were: Associated Church Press in Philadelphia; several meetings of the joint Church School Worker Committee; Story Paper Editors' Conference in Washington, D. C. (1957 conference chairman); caravan training at Pottstown, Pa.; Uniting General Synod in Cleveland, O.; National Youth Workers' Conference in Tiffin, O.; senior high camp (24-hour stay only) at Camp Shadyside, Pa.; three Philadelphia Synod planning workshops; curriculum youth committee in Boston; curriculum audio-visual committee in Boston; Consultation on Christian Education of Exceptional Children at Green Lake, Wis.; Committee on Youth Work of the National Council of Churches at Green Lake, Wis.; missionary education committee in Philadelphia; Editorial Advisory Board of the General Commission on Chaplains and Armed Services Personnel in Washington, D. C.; staff retreat; Interpretation and Support Committee of the U. S. Conference of the World Council of Churches in New York City; all-denominational staff retreat; and other responsibilities in which all staff personnel normally participate.

Special word of thanks: No staff person could exist long in the job without a secretary, and this is particularly true of editors. I have been especially blessed with a combined secretary-editorial assistant whose creative and thoughtful service has added much to the success of Youth magazine for more than three years. We are confident that this same sincere attitude will add much to the success of her marriage last December to Mr. John Frommer. We wish both Doris and John our best.

A word of thanks also to my fellow workers with the Board who continue to help make this work enjoyable, stimulating, and worthwhile.

Respectfully submitted,

Herman C. Ahrens, Jr.



To the Members of the  
Board of Christian Education and Publication:

My work this year, like all Gaul, has been divided into three parts.

1) As Editor of Junior and Senior High Church and Home materials, one of my jobs has been to bring up to date each of the courses in the present curriculum as they come up again for use in the schedule of current courses.

2) As Editor of Leadership Materials, I have been working in two areas:

The Purdue Conference on Christian Education has necessitated the preparation of much advance publicity material. The leaflet introducing the conference, the registration card, the poster, and the study group guide have all been prepared and printed in consultation with Loren Walters and the Purdue Committee. The program book for the conference now remains to be sent to the printer by June 15.

A great deal of time has gone into the editing and preparation of a series of charts on human development in connection with the three religious tasks with which the forthcoming United Church Curriculum is basically bound up. Five charts: Nursery, Kindergarten, Primary, Lower Junior, and Junior were edited and printed during May and June in experimental form in time for use with a number of worships which the Congregational and Christian Churches had scheduled. Prior to that the Theological and Educational Statement for the curriculum was printed in experimental form for use at a Joint Staff Curriculum Conference held at Atlantic City in the spring of 1957, as well as for the Writers' Conference held in November at Atlantic City.

At present a series of charts for Junior High, Middle High, and Senior High young people is in process. At a meeting of the Adult Committee of the Joint Staff, to be held May 15 and 16, a series of charts for Older Youth and Adults will be discussed and, we hope, approved for publication for experimental use. All of these charts, as we have indicated, are for experimental use, and will be revised in accordance with comments and criticisms coming out of the experimentation with the forthcoming United Church courses which begins in January, 1959.

Following a conference last April, Dr. Roger Shinn began work on a book which will describe in detail the process by which this United Church Curriculum is coming into being, the philosophy underlying it, and our hopes for its creative use.

This book, in manuscript form, will become available for experimental use in the fall of 1959, according to present plans.

A series of leaflets: The Teacher Looks at the Curriculum, The Minister Looks at the Curriculum, The Congregation Looks at the Curriculum, Parents Look at the Curriculum, The Superintendent and the Committee on Christian Education Look at the Curriculum. Currently, I am charged with responsibility for writing these leaflets in consultation with members of the Committee on Leadership Education of the Joint Staff, who have prepared outlines for these materials.

3) For the Christian Education Press, in my spare time, I am editing two books. One on the teaching of the New Testament in the Church School is having to be given a complete rewrite. The other is a Cooperative Weekday Text, Hebrew Kings, Prophets, and People, and is now being revised by the author Mrs. Faye De Beck Flynt.

I wish to express my gratitude to my former secretary Mrs. Elizabeth Dailey for her faithful service and many personal kindnesses to me during the three years she served in our office before she retired on November 15, 1957, to go to live with her son and his wife in Detroit. I would also like to express my thanks to Miss Marion Meyer, formerly of our American School for Girls in Baghdad, who has served as my secretary since January 6, 1958, and has already proved herself extremely capable in the editorial field.

Respectfully submitted,

Lael A. Henderson



To the Members of the  
Board of Christian Education and Publication

When one ceases his relationship with a church and assumes responsibilities in the church, he discovers that a whole new pattern of living and working evolves. In essence this statement could be my report.

There are certain specific areas of interest that have aided this process of growth for me. The major item is my relationship to the United Church Curriculum. No sooner was I settled in my office, than a ten-day gathering of the editors in Atlantic City uprooted me. This was the kick-off for a concentration of work for a period of six months. Using previously written Scopes and joint staff comments, I prepared a set of Specifications for the kindergarten materials of the United Church Curriculum. Conferences, joint staff comments, and reading gave me considerable background for the needed revision on these Specifications. What a growth process this was! Six months later when I returned to Atlantic City for the Writers' Conference, the Specifications were in print and I felt that in some small way I was ready to talk to a group of writers.

Since the Writers' Conference I have met with my writers for a weekend in January and have had the opportunity to work individually with them on their various problems as they have appeared.

The executive committee of the joint staff approved my request for experimentation of the kindergarten materials of the United Church Curriculum. Since the kindergarten materials will be available for use two years prior to the bulk of the total curriculum, it became necessary to plan for a period of experimentation prior to the general period of experimentation. These plans are now in process concerning churches, personnel, and experimental design. The kindergarten experimentation, under my direction, is scheduled for September, 1958.

The second specific area of interest is my responsibility for the Children's Section of the Church School Worker. At first this was an attempt to make a smooth transition from the work that had been done by the former editor. Loose ends were tied, writers secured, articles written for and edited upon receipt. Actually the greater portion of this effort was consumed in the editing of articles on file or secured by the former editor.

As the Church School Worker becomes a merged publication, I find myself living within the total life span of an article—by contributing to its conception an article "germ" and reading the final effort upon the printed page. Even though the number of pages for the Children's Section has been reduced from sixteen to eight, this responsibility has become an exciting and fascinating assignment that brings me face to face with the Church and Home-Pilgrim Series.

Just a note concerning my relationship to the Church and Home Series. Even though I have no actual editorial responsibilities with this curriculum, I cannot avoid it. Through my responsibilities with the Church School Worker and several contacts with local churches in field assignments, I have been forced to meet it. I am thankful that these opportunities are available, for I spend too much of my time thinking about the United Church Curriculum in 1961.

The National Conference on Christian Education at Purdue has commanded a portion of my time. At present I am the only person in the office of a committee of three from our joint staff to handle responsibility for the afternoon interest groups for children's workers at the conference. I have taken upon myself the preliminary planning and working for this assignment and will continue to carry this until the children's workers arrive in their offices.

Ever keeping before me the fact that I must grow as a Children's Editor, I have tried to grow through reading. This has limitations, and so this semester I have enrolled in the Teachers College of the Graduate School of Temple University and am taking four credits in the fields of elementary education and group dynamics.

This year has been deeply rewarding and enriching. I can truthfully say that I am not the same person that I was a year ago when I became a member of this staff. Changes and growth have evolved. I could not close my report without saying that individuals have been at the heart of my year's activities—Miss Betty Jackson, my secretary; Dr. Robert Koenig, who has worked so closely with me on the United Church Curriculum; Miss Marie Remmel, who has worked with a "learner" on the Church School Worker; yes, all of the staff members in so many relationships. My appreciation to each of you at the close of this, my first year, on the staff.

Respectfully submitted,

J. Donald Paine



## REPORT OF THE DIRECTOR OF PUBLICATIONS

The history of the Christian Education Press during the eighteen years since 1939, when we first used this trade name for books and other materials published by the Board of Christian Education and Publication, has been one of slow, substantial growth. 1957 proved by far the best year of all in business volume. This was due largely to a surprisingly wide acceptance of the vacation school text OUR FAMILIES, written by Frances Taltavull, and published by us for the Cooperative Publication Association, and to the incorporation of two of our filmstrips, Life of Christ and Palestine in Jesus' Day, into the curriculum plans of the Presbyterian Church. U.S.A.

Our audio-visual agents in England, The Religious Education Press, Ltd., have reported evidence of great interest in a number of our filmstrips at an international religious film conference, and requested an extension of the scope of their sales to cover Germany, Holland, and France.

MY CONFIRMATION has almost doubled in circulation during the last ten years. The annual printing is now over 22,000 copies. While this guide for confirmation classes is used mostly in our own denomination, a considerable number of pastors of other communions use it steadily. The chart of The Tree of the Christian Church, which has been one of the most useful features of MY CONFIRMATION, and has been reprinted often in publications of other denominations, has now been made available separately, in a 19" x 28" format, attractively printed in two colors.

The history of Harner's I BELIEVE has been a continual surprise. Since a large order for pocket-size reprints came to us from the youth department of the Methodist Church in 1953, we have printed 185,000 copies for the Methodists, 10,000 copies for our Commission on World Service, and 123,000 with the imprint of the Christian Education Press--a total of 318,000 copies. The book was translated into Japanese during the past year. It had already been translated into Portuguese, Thai, and Korean.

Since the last meeting of the Board we have published THE CHURCH SCHOOL, The Organization, Administration, and Supervision of Christian Education in the Local Church by Paul H. Vieth (6000 copies); VENTURES IN YOUTH WORK by Henry Tani (5000); BOYS AND GIRLS OF THE BIBLE by Myrtle McDaniel (7000 teacher's books, 30,000 pupil's books); YOUR CHURCH AND YOUR COMMUNITY by Huber Klemme (2000 cloth, 5000 paper); a wallet-size (2½" x 3½") reproduction of Barosin's Head of Christ (50,000).

Before the author began work on THE CHURCH SCHOOL we invited all our superintendents to list their most pressing problems. Their replies (about 200 answered our letter) were carefully studied by Dr. Vieth and most of the problems are considered

in the book. We believe that this book of 288 pages will quickly become the standard text in its field. Orders from bookstores are encouraging. We have indications that a goodly number of teachers in colleges and seminaries will use the book in their classrooms.

VENTURES IN YOUTH WORK, called "the most practically useful guide in this area of church work that is available to pastors and youth leaders today" by The Messenger, has had many favorable and enthusiastic reviews. Almost half of the first printing of 5000 copies were sold within a year after publication.

BOYS AND GIRLS OF THE BIBLE by Myrtle A. McDaniel is a one-semester unit of fifteen sessions for the weekday church school. Miss McDaniel is a member of one of our congregations in Bethlehem, Pennsylvania, and has for some years directed the weekday church school program in that city. The course includes a teacher's text and a pupil's book. It has won high praise from leaders of many denominations.

YOUR CHURCH AND YOUR COMMUNITY by Huber F. Klemme is a leadership text, printed for C.P.A. and approved by the National Council of Churches. City and country churches will find this a stimulating, practical resource in studying their communities and formulating programs of action.

#### Forthcoming Publications

OLD TESTAMENT PORTRAITS by Kendrick Strong, with thirteen illustrations by Harold Minton, will be available before May 1. The author "paints" pictures of fourteen significant Old Testament characters whose lives and spiritual struggles have meaning for Christians in our world today.

GREAT PHRASES OF THE CHRISTIAN LANGUAGE will appear in early June. This book presents devotional treatment of some of the great phrases of our tradition such as "the grace of our Lord Jesus Christ." The authors are Truman B. Douglass, James E. Wagner, Fred Hoskins, Roger L. Shinn, Daniel Day Williams, Robert V. Moss, Roger Hazelton. This will be the first book published with the "United Church Press" imprint.

THE USE OF AUDIO-VISUALS IN THE CHURCH by Oscar J. Rumpf will go to press in April, and we hope to have the book printed by mid-July. It will be profusely illustrated. Mr. Rumpf has brought his imagination and extensive experience in the audio-visual field to the service of local church leaders. He writes in simple, graphic style.

INVITATION TO THEOLOGY, Resources for Christian Nurture and Discipline by Allen O. Miller will probably be available in early August. The author discusses the task of Christian nurture against the background of a theological study of the Bible and the history of the Christian church. The manuscript has



gone through several radical revisions. The chairmen of some of our synodical committees on Christian education studied the final revision with great care and they made valuable suggestions which our editor is taking into account.

We hope that we will be able to publish the new hymnal for church school and home, SING TO THE LORD, before the end of 1958. George Beaverson and Son of Metedeconk, New Jersey began delivering proofs of the music pages during the week of March 23. Mr. Beaverson will be able to furnish ten pages of proof per week. At this rate we will need about 24 weeks for proof-reading. The copper-plated master plates made by the Beaverson company will be shipped to Eden Publishing House. From these plates Eden will make the electros which are to be used for the printing process. Members of our committee are still working on the worship section of the hymnal. We hope that we will be able to send text copy to St. Louis in June.

SING TO THE LORD will contain 384 pages of which 239 will be devoted to hymns and music responses. There will be generous sections for church school services of worship, responsive readings, poetry and prose selections, resources for worship in the home. More than 1/3 of the hymns will be suitable in words and music for singing in homes with young children.

We have in various stages of development the following books:

HOW TO TEACH THE BIBLE TO ADULTS by Robert Koenig. (A C.P.A. leadership text)

KINGS AND PROPHETS by Faye DeBeck Flynt. (A C.P.A. weekday text)

FAMILY LIFE AS A CHRISTIAN VOCATION (tentative title) by William and Elizabeth Genne.

THE DEVELOPING CHRISTIAN COMMUNITY OF COLLEGE AND UNIVERSITY TEACHERS (tentative title) by Charles D. Spotts.

A BIOGRAPHY OF REINOLD VON THADDEN by Franklin Littell.

I CAME THIS WAY by Alliene DeChant (an autobiography).

OUT OF THE DEPTHS by Edward A. G. Hermann. (A 64-page volume of devotional poetry)

RELIGIOUS ARTS AND CRAFTS by Russell and Ruth Barber. (A guide to craft work for church, camp, and home)

#### Some Questions About Suggested Books

The following questions are part of the agenda for the meeting of the editorial board in April:

## Devotional

(1) In his recent book, *THE CHURCH SCHOOL*, Paul Vieth suggests the need of a book on worship in the church school and on page 167 presents a possible outline of contents. Is such a book needed? Would Vieth or some other author, do the best writing?

(2) Should we plan for a fourth book in our youth devotional series--*WINDOWS OF WORSHIP* (1941), *GATES OF BEAUTY* (1945), and *PATHWAYS OF PRAYER* (1953)? If so, would it be wise to follow the traditional pattern--Bible verse, meditation, Scripture reading, and prayer for each day of the year, or should we experiment with a new pattern? And if so, what pattern?

(3) Many superintendents who listed their major concerns for Paul Vieth when he was planning *THE CHURCH SCHOOL*, mentioned their desire for a manual of resources of worship. Would such a manual appeal widely? What should it contain?

(4) We have often been asked to publish a devotional book for families with young children. The mimeographed summary of suggestions from pastors and superintendents refers to this several times. Should such a book contain some kind of daily devotional guide, or would a more informal approach be preferable? If so, what particular approach would be most useful for families?

(5) Stanley Wilke suggests that we consider publishing a booklet of devotions for the thousands of Americans who travel in other lands. Does this seem desirable? If so, what should be the general character of the content? How ambitious should the format be?

(6) Herman Ahrens calls attention to the need for a book of teenage prayers. On what basis would themes for such prayers be chosen? Should all the prayers be new, or would it be good to include some appropriate traditional prayers?

## The Bible

(1) Arthur Newell thinks we should produce a miniature commentary for use by families and church school groups--a brief account of each book, how it came to be written, and what are its most significant contents. He says he could use such a book profitably in his own congregation. Does his idea represent a general need?

(2) Robert Fauth has several times called attention to what he feels is a lack of suitable Bible stories for children. Would a series of such stories, attractively printed and priced, be worth undertaking?

(3) A long range idea that seems to have considerable promise is the publication of a series of comparatively small books treating the Bible topically. Would such a series of books



written in a popular style on the message and significance of the books of the Bible meet a real need? If so, how might we undertake the project? What scholars should we consult?

### Music

Should we consider the publication of a pamphlet or small cloth-bound book to help the many choir leaders in our church who do not quite know where to turn for good anthems that will not overtax the abilities of their choir members? There is a book published by Seabury Press titled **SERVICE MUSIC AND ANTHEMS FOR THE NON-PROFESSIONAL CHOIR**. Frank McConnell would be willing to work on such a publication if we decide that we ought to go ahead with it.

### The Christian Life

(1) We have felt for some time that we ought to plan for a book, with young people particularly in mind, on Christian vocation. If this is a good idea, what kind of development would be most helpful?

(2) It has been suggested that we publish a book with some such title as What Shall I Do? This also would be for young people and would try to help answer the urgent questions that young people now face.

(3) So much has been written about "peace of mind" that some feel we should publish a book on The Joy of the Christian. This would be based on a sound Christian theology. Does such a book appear necessary?

### Miscellaneous

NOTE: Under this heading we list topics which suggest areas of need that one or more people have brought to our attention within the last year or so.

(1) A book for consistorymen, defining their function and indicating specific ways in which they may serve the church.

(2) Church school records--Paul Vieth has indicated several times his interest for developing a simple, but comprehensive set of such records.

(3) The church year--more and more of our pastors are planning their sermons on the basis of the church year, but it seems that laymen find it difficult to understand the logic or the need for such a project.

(4) The task of home missions--it has been suggested that we try to get someone to write a book which would do for home missions what Ruth Seabury's book, *SO SEND I YOU*, has done for the field of international missions.

(5) The doctrine of the Holy Spirit

(6) The life of Ulrich Zwingli

For their help and friendly counsel during the year I wish again to express my deep gratitude to the members of the Board, to fellow staff members, and to my secretary.

Respectfully submitted,

Fred D. Wentzel



CHRISTIAN EDUCATION PRESS  
Sales and Promotion

To the Members of the Board of Christian Education and Publication:

To inform those working in the local church and church school of printed materials and other products and services provided by the Board of Christian Education and Publication, and to go beyond our own denomination where it seems wise and possible--this I see as my task. No matter how persistently figures are referred to, they are only the symbols of the service I have tried to render.

Books and Visual Aids  
Christian Education Press

In income, 1957 saw Christian Education Press rise to new heights. The figures are included in other parts of this volume. Not only in books and filmstrips was there an increase, but the Barosin pictures were also in greater demand than in previous years. It is my hope that in the years to come 1957 will not be looked back upon as "that good year," somewhat in the manner in which a good football season is wistfully cited during leaner years. As we all know, the star performers in 1957 were the vacation church school text, Our Families, which had unexpectedly wide acceptance, and two of the curriculum filmstrips which were used extensively by the Presbyterians. These were bonanzas, accounting for almost half of the total sales.

Promotional  
Activities

It is felt that circulars, pamphlets, and catalogues, expensive as they are, are an effective and necessary means of disseminating information about our products. These are used by our own staff in correspondence, and at conferences, workshops, and conventions, and we have them imprinted upon request for bookstores throughout the country, which in turn circulate them among their customers. The Press catalogue is timed to meet the requirements of our sales agents, the Newhouse Sales Association, and the Spring-Summer issue was ready at the beginning of January. A supplement including five new books to be published before 1959 will be issued as of June 1.

Sales  
Represent-  
atives

The Newhouse Sales Association has added a sixth man to its organization and now has representatives traveling in the South, the Midwest, the Pacific Coast, the Atlantic seaboard, in the large cities of all sections, and at large for some special sales. Daily reports are now being rendered by the men reflecting their activities.

Mailings

More and more selectivity is being exercised in the making of mailings, to prevent waste. This is true when we use our own lists as well as when outside lists are used. The Eden-Heidelberg Bookstores list is one that we like to use because it consists largely of the names of laymen of our church. A trial mailing during 1957 proved very effective. This list would be used more often if it were possible to have the pastors and superintendents segregated from the list, to prevent duplication. Our Press catalogue and announcement list is carefully maintained to reflect changes promptly. It is growing constantly and now numbers nearly 2000 names, many of whom have made requests that we keep them informed. During 1957 we made mailings to librarians, ministers of several other denominations, persons who have shown interest in the Barosin pictures at exhibits or through correspondence, members of the Pennsylvania German Folklore Society, 1955 and 1956 caravaners, Council Publishers Club, weekday schools directors and chairmen, weekday church school section chairmen of Children's Work and of the National Council of Churches, Pennsylvania delegates to a national weekday school conference, in addition to a number of mailings to dealers in books and audio-visuals, organizations, publishers and publications, individuals, and to our own pastors and superintendents.

Adver-  
tising  
Space

Advertising space in religious periodicals is contracted for, advertisements are laid out and copy is written. The price of such space has almost invariably advanced in the last year. Not only has the space itself advanced in price, but the cost of illustrative materials for use in advertisements--cuts, glossy prints, et cetera--has also increased.

Probably the most effective and least expensive means of dispersing information about Press books and other products are:

1. Through the recommendation of writers and editors of our periodicals, and of the heads of departments, field workers, and other interested persons, in their personal contacts at conferences, workshops, and visits. We eagerly supply such persons with promotional materials and appreciate their efforts.



2. Through inclusion of our products in the catalogues of dealers. The branches of some of the large denominational houses learn about books and audio-visuals only through their headquarters catalogue. Hence, if an item is not listed there, they don't know of it.
3. Through inclusion of our name and products in regularly published directories, such as Trade List Annual, Books in Print, Literary Marketplace, Library Journal, Guide to Recreation Books. Some of these are free; others have a slight charge. Some of them are valuable far beyond the price paid, because the references are widely used.

Activity in connection with listings in catalogues and directories, while not spectacular, is sufficiently valuable to warrant the time and attention given it.

#### Exhibits and Displays

Many opportunities present themselves for displaying and exhibiting our products at denominational and inter-denominational, and even non-denominational, gatherings. Oftentimes we are represented at non-denominational meetings by Combined Book Exhibits of New York, an agency which for a small fee per book will exhibit it along with other publishers' books in a library-like exhibit. These too are productive channels.

#### Periodicals

A wall chart showing a 3-year spread of CHURCH AND HOME courses, a folder including an outline of CHURCH AND HOME and INTERNATIONAL UNIFORM courses, an 8-page, 2-color INTERNATIONAL UNIFORM brochure were produced last year. In addition, working with Dr. Robert E. Koenig and Dr. Jerome J. Fussell, a 32-page brochure reflecting the scope, aims, and uses of the CHURCH AND HOME series, was issued in 1957.

#### Family Resource Books

A project begun during the previous year was continued. Seven or eight months before the publication of each Family Resource Book a family with children from six to twelve is asked to work with the book, and then write up its experience. To date The Messenger has graciously accepted these articles and published them at the beginning of each quarter. When back issues of the books are available in any quantity, an offer of a free sample copy is appended to the article, and the response to these has been good. Circulars describing the Family Resource Books are produced from time to time.

## YOUTH

We have continued to solicit renewal subscriptions for YOUTH magazine by writing a letter, or two letters if necessary, enclosing order form and circular. From time to time I have been asked to submit information concerning YOUTH for inclusion in a "story paper" circular issued by the Presbyterians. These are then made available to us at no charge, and we circulate them.

CHURCH  
SCHOOL  
WORKER

Sample copies of the CHURCH SCHOOL WORKER, when available, have several times been sent to those church schools that do not subscribe to it. One is rarely able to trace what motivates the placing of subscriptions, and it is impossible to gauge the effect of such mailings. We do feel, however, that it is important to keep non-subscribers posted regarding innovations and changes in the magazine, in the hope of interesting them in seeing it regularly. In addition, color circulars are produced and circulated among those who would have a natural interest in this magazine.

When space is available on CHURCH AND HOME books, such as the Kindergarten and Primary teacher's guides, advertisements of Press books or audio-visuals, a periodical piece or some department activity or product, is prepared.

Joint  
Projects

Consultations have been held with Pilgrim Press representatives in connection with the sharing of advertising space in THE CHURCH IN THE HOME, CHURCH SCHOOL WORKER, and CHILDREN'S RELIGION whenever each shall be published jointly with the Congregational Christians. Such space is and will be used for items that have relevance for both constituencies, and which have the approval of the respective editors. Similar meetings are regularly held with the Presbyterians regarding the sharing of space on the INTERNATIONAL UNIFORM course books.

When time permits, assistance--sometimes through consultation, and less often (alas!) through the production of promotional pieces--is given the several departments.

Looking Ahead

We look forward to the next year with optimism. It is our hope that Press will continue to meet the needs of the church. It is obvious that the vacation church school text, Our Families, meets a genuine Christian education need, or it would not have been used as it has been. It is not one of the books following the 1958 Cooperative Publication Association theme, but is nevertheless listed in their current brochure. While we shall not have a new vacation church school text, we have several other books that should be popular. The Church



School by Paul H. Vieth is well launched. This book was given a full-scale promotion, beginning with the production of a color flyer and a pamphlet embracing the final chapter of questions. The author was presented with a leather-bound copy of the book at a meeting of directors of Christian education at the Omaha meetings of the National Council of Churches in February, 1958. In its March 8 religious issue Saturday Review magazine published a favorable review of the book by Randolph Crump Miller. Advertisements appeared or will appear in Advance, Christian Bookseller, Christian Century, Church Management, International Journal of Religious Education, The Messenger, Library Journal, New Christian Advocate, Presbyterian Outlook, and Religious Education.

The book on audio-visual aids by Oscar J. Rumpf is scheduled for August publication, and if the requests we have had for the out-of-print Visual Aids in the Church are any indication, this book is one that should find favor with our church and with other denominations as well. We have already begun work on the production of a circular for Old Testament Portraits, a most attractive book to look at, and Great Phrases of the Christian Language.

#### Pictures

It is hoped that it will be possible to have some more of the Barosin LIFE OF CHRIST pictures reproduced, preferably so that they can be used with the current sets of four. Staff members have already expressed their preferences.

#### Summer Exhibits

The conference at Purdue in August presents an opportunity for Press, through the bookstores, to confront great numbers of pastors and laymen with its products. Another summer exhibit which is now in negotiation is the convention of the Christian Booksellers Association in St. Louis.

#### Personnel

While much of the year was spent with temporary or part-time assistants, since January Miss Alva Hudson has been doing Ediphone transcription and performing duties of a general nature in my office. She was first engaged as an auxiliary worker and when a vacancy occurred in my office she was transferred to that full-time position. To assist me in the work of keeping sales and mailing list records, and a file of electros, all recently transferred to my office from other departments (but related to my functions) I have the services of Mrs. Florence Laros on a three-days-a-week basis. Both are rendering competent and enthusiastic service.

I am grateful to the Board for the opportunities for service I have been given. To Doctor Sheeder and Doctor Wentzel I am indebted for their confidence, when they had very little on which to base it, and their sympathetic understanding when the inevitable problems of a newly created post arise.

Respectfully submitted,  
Helen E. Groninger

## LITERATURE CONSULTANT

## CORRESPONDENCE

As is always the case when there is a change in the curriculum materials, the reduction in the number of Uniform Series items resulted in a flurry of confusion, complaints, inquiries and mis-orders. During the past year we wrote 1,210 letters, whereas the year before only 842 were necessary.

## STATISTICAL BLANKS

The blanks went out in good time this year. Complying with the many requests for more space, etc., the report forms consisted of two sheets. They began returning early in great numbers. However at this date, we have received 49 less than last year at this time. On April 8, there were 2,124 out of a possible 2659. Of the 1957 blanks we received 2,266 - several in September and one as late as November 1957. We shall send reminder cards.

## ENROLMENT

We reported to the National Council of Churches:  
2,659 schools with an enrolment of 552,553 and an average attendance of 341,184

	<u>Enrolment</u>	<u>Attendance</u>
1948*	466,444	268,646
1949	484,753	276,514
1950	490,530	282,214
1951	494,180	285,927
1952	506,016	292,848
1953	517,586	299,569
1954	533,232	316,023
1955	545,512	323,481
1956	550,162	328,206
1957	552,553	341,184

\*reported in 1949, etc.

## UNCONFIRMED BAPTIZED MEMBERS

Dr. Mackey reported needing figures for the unconfirmed baptized members of our Church. His office had no way of compiling such data. It was decided that a fair estimate might be arrived at by adding the Nursery through Junior figures plus half the Junior High.

Where we had no 1958 report, we used the latest one in the past four years. Where age group break down was not given, we estimated on the basis of the curriculum order (if there was one). If there were no age group figures and no curriculum order, we used one half the enrolment of E.C.R. schools and one fourth of the Union Schools. Where we had no report for five or more years, we used the most recent totals sent to Dr. Mackey's office.

The estimate reported was 266,501 unconfirmed baptized members.

## RESOURCE CENTERS

During the summer of 1957, cooperating with the departments involved, we set up and manned the Resource Centers at the delegated workshop for children's leaders at Tiffin, Ohio and the two All-Church How to Teach Workshops at Cedar Crest, Allentown, Pa. and Tiffin, Ohio. Consultations at these Resource Centers, always result in continuing correspondence with church school workers.



## USE OF CURRICULUM MATERIALS

Attached are the circulation figures prepared by Mrs. Hull, Circulation Manager. Another sheet shows the percentage of churches using the various materials. In both reports, the comparisons are given for the same courses - current, three years ago, and six years ago.

Note - the percentage of churches using some Church and Home materials (65.12%) is high for the January-March quarter, in fact it is the highest since October 1952 when it was 65.18%. The highest it has ever been was in January 1951 when it was 68.9%.

Note - The number of churches using the Church School Worker continues to increase little by little. We send it out in response to many types of requests for help; the field workers recommend it and, from correspondence we discover, one superintendent tells another of the resources it provides. At present 60.33% of the churches are using it. This is the highest ever. At its start, the rate was 40.4%.

Its circulation, too, is increasing. During its very first quarter (Oct.-1950), circulation was 9,977; six years ago in Jan.-Mar. it was 11,369. This past quarter it was 18,738; and for April, it is already 18,801.

Note - The number of churches using Youth continues to increase. The present figure is 38.45%. In March 1954, just before the Pocket Edition, the figure was 23.69%. So many Youth subscriptions come in singly with no indication as to church, that it is difficult to ascertain the number of churches to which at least 1 Youth subscription comes regularly. However counting those we were able to identify, there are 47.23% getting 1 or more.

Subscription figures are climbing. As of the time this report was prepared, the latest April Youth figure stood at 26,224 of which 3,340 were for the Congregational Christians.

Note - There have been a number of complaints about our discontinuing the Junior High Uniform material. Teachers report that "Young People" (both teacher and pupil) is not within the interest of Junior Highs. In the graded series, we feel the need for a further break down and are planning separate courses for 7th and 8th graders, 9th and 10th graders and 11th and 12th graders. In what has been announced as "NEW IMPROVED UNIFORM SERIES" we have combined 7th, 8th, 9th, 10th, 11th and 12th grades and also post high, under "Young People".

Three years ago, the circulation of Junior High Uniform plus Senior-Young People pupils' quarterlies was 22,959 (Oct.-Dec.'54) and 23,013 (Jan.-Mar.'55). "Young People", successor to these two, had a circulation of 3,180 less in October 1957 and 4,739 less in January 1958.

Note - Mrs. Hull reports customers' dissatisfaction that Lesson Leaf has been discontinued in the bound form. Circulation of Lesson Leaf has dropped about 2,000. We've tried to discover whether the increase in Adult pupil might be related to this, but we cannot tell. Some schools who did not like the new "Young People" tried the Adult pupil; some changed from Adult Church and Home to Adult Uniform, so there are various factors contributing to the increase in Adult pupil. However when we add all the various pupils' items in the Uniform Series we still have a decrease of about 400 over a year ago.

#### REPORTS TO SYNODICAL CHAIRMEN

Inquiries to Synodical Chairmen of Christian Education brought very little response as to whether they wished to receive regular summaries of the use of E.&R. curriculum material. Therefore, we discontinued sending them during the past year.

We did, however, send a good many reports to Synodical Committees upon their specific request as to what curriculum material each church in their synods was ordering.

#### PERSONNEL

Barbara Knox who has been working with us for over two years, continues to grow in her understanding and appreciation of the work and in her efficiency in handling the many faceted opportunities for service which this office affords.

Since February 1, Mrs. Charles Laros, who formerly assisted us whenever the work in the Circulation Office allowed, comes to our assistance regularly on Thursday and Friday of each week.

Both of these assistants, being active in the work of the church, have a good sense of what is more important and less important at a given time. They understand the "Why" as well as the "What". Their cooperative and friendly spirit as well as their competence make our working together a pleasure.

Respectfully submitted,

*Greta P. Hinkle*

LITERATURE CONSULTANT



USE OF EVANGELICAL AND REFORMED CHURCH SCHOOL MATERIALS  
October, 1951 through March, 1958

No. Schools	Oct. '51 2,642	Jan. '52 2,630	Oct. '54 2,635	Jan. '55 2,630	Oct. '57 2,653	Jan. '58 2,659*
Nursery	33.3 %	32 %	26.91%	25.93%	28. %	25.76%
Kindergarten	53.4 %	52. %	48.92%	48.25%	51.75%	51.37%
Primary	55.7 %	54.7 %	51.12%	50.68%	53.26%	53.40%
Lower Junior	1.3 %	1.4 %	10.13%	12.40%	32.57%	32.8 %
Junior	51.3 %	50.4 %	48.12%	47.87%	49.64%	50.13%
Junior High	40.9 %	41 %	38.52%	38.17%	44.14%	44.03%
Senior High	33.1 %	33 %	29.72%	29.69%	37.8 %	36.72%
Y.P. -Adult	32.4 %	32.8 %	28.8 %	29.35%	33.8 %	33.1 %
Filmstrip	22.6 %	26.5 %	24.21%	24.79%	28.8 %	28.58%
Family Book -Use Get 1 or more	18.2 %	17.5 %	14.35%	14.33%	24. % 35.6 %	21.05% 32.01%
Church Sch. Worker Children's Religion	46.5 %	46.4 %	53.09%	52.89%	60.3 % 13.68%	60.33% 14.91%
Stories	32.7 %	31.7 %	30.21%	29.81%	31.66%	32.2 %
Trailblazer	32.7 %	32.6 %	31.69%	30.68%	32.49%	31.67%
Venture	26.6 %	26.3 %	24.97%	24.22%	23.29%	22.37%
Youth - Use Get 1 or more	21.4 %	22.3 %	30.97%	34.26%	37.43% 45.72%	38.45% 47.23%
Ch. in the Home	11.7 %	12 %	11.73%	11.75%	14.09%	14.23%
Junior Unif.	13.1 %	13.1 %	13.13%	12.93%	12.89%	12.2 %
Jr. Hi. Unif.	15.4 %	14.9 %	16.36%	15.63%		
Sr.-Y.P. Unif.	17.2 %	17.2 %	18.82%	19.47%		
Y. P. Unif.					23.11%	22.41%
Adult Unif.	33.2 %	33.4 %	35.18%	35.21%	38.33%	38.26%
Unif. Teach.					39.39%	39.24%
Prim. Unif. Pupil			6.26%	6 %	2.26%	1.88%
Presby. Unif. Teach.					.867%	.71%
C&H thruout	29.5 %	26.7 %	15.14%	11.67%	21.97%	21.54%
" " + Ad. Unif.					9.76%	9.37%
C&H partially	7.3 %	10.3 %	16.96%	20.84%	11.35%	13.1 %
Some C&H & Unif.	27.8 %	27.6 %	29.15%	29.20%	21.37%	21.09%
Some C&H	64.8 %	64.3 %	61.25%	61.71%	64.46%	65.12%
No C&H, Some Unif.	9.68%	10.34%	14.16%	13.76%	13.87%	12.99%
Some E&R Unif.	37.48%	37.94%	43.31%	42.96%	45. %	43.46%
Special items only	2.46%	1.9 %	4.17%	4.44%	4.75%	4.7%
No E&R this qtr.	22.97%	23.3 %	20.41%	20.08%	16.88%	17.17%
Regularly using some E&R (incl. alt. Union Sch. now us. Luth.)	77.8 % (2056)	77.8 % (2044)	80.342% (2117)	80.65% (2121)	83.68% (2220)	83.4 % (2214)

\*4 of these closed during Jan.-Mar. because of weather  
Percentage figured on 2655 schools

CIRCULATION OF CURRICULUM MATERIALS

	<u>Oct-Dec</u> <u>1951</u>	<u>Jan-Mch</u> <u>1952</u>	<u>Oct-Dec</u> <u>1954</u>	<u>Jan-Mch</u> <u>1955</u>	<u>Oct-Dec</u> <u>1957</u>	<u>Jan-Mch</u> <u>1958</u>
<u>CHURCH &amp; HOME SERIES</u>						
Nursery: "Before Three"					310	125
Pupil					1,918	588
"When Three"	313	110	324	80	478	197
Pupil	13,270	11,905	9934	9,546	8,085	8,296
Pictures	184	46	227	41	263	59
Kindergarten: Teacher	3,911	3,681	3,964	3,884	4,483	4,519
Pupil	28,282	28,113	26,385	25,886	27,477	27,130
Activities	20,431	1,819	23,455	1,622	25,516	1,886
Pictures	981	66	957	82	917	93
Primary: Teacher	5,371	5,130	5,550	5,510	5,697	5,706
Pupil	40,483	39,095	41,428	41,413	38,953	38,373
Activities	33,439	32,647	39,283	38,671	31,955	31,750
Pictures	1,151	110	1,208	109	1,016	124
Lower Junior: Teacher	74	119	787	906	2,440	2,428
Pupil	654	605	5,771	6,703	18,671	18,701
Junior: Teacher	4,759	4,608	4,508	4,355	4,564	4,508
Pupil	37,743	37,245	36,045	34,960	36,696	36,521
Pictures			739	106	632	129
Junior Hi: Teacher	2,853	2,707	2,670	2,623	3,047	2,963
Pupil	21,231	20,686	20,768	20,318	24,616	22,908
Senior Hi: Teacher	1,810	1,648	1,669	1,551	1,882	1,854
Pupil	13,732	13,059	12,442	11,952	15,273	14,422
Y.P. & Adult: Teacher	3,083	2,943	2,715	2,782	2,843	2,808
Pupil	33,622	33,361	28,487	28,257	28,870	28,494
Filmstrip	709*	40*	689	666	801	835
Family Resource Book	19,337	16,933	13,437	12,291	16,527	13,534
<u>UNIFORM SERIES</u>						
Church in the Home	5,307	5,304	6,109	6,182	6,324	6,265
Junior Teacher	973	891	1,549	1,454		
Junior Pupil	7,644	7,498	9,577	8,795	9,725	9,381
Youth-Adult Teacher	5,306	4,912	6,015	6,023		
Junior High Pupil	8,550	8,233	10,112	9,925		
Senior-Young People	11,772	10,929	12,847	13,088		
Young People					19,779	18,274
Adult	49,382	48,781	56,348	55,684	60,308	61,504
Lesson Leaf	13,184	12,933	12,489	12,105	10,626	10,401
Uniform Lesson Teacher					7,673	7,305
Bible Lesson Stories	2,391	2,390	3,964	4,190	1,470	1,364
Picture Cards	697	762	774	548	361	329
Picture Rolls	38	41	109	123	128	126
Presby Uniform Lesson Teacher					100	80

\* "Life of Christ," Parts I & II not sold separately.

Prepared by I. Marion Hull  
Circulation Manager



## CIRCULATION

MAGAZINES, STORY PAPERS AND PROGRAM MATERIALS FOR YOUTH GROUPS

	Oct-Dec 1951	Jan-Mch 1952	Oct-Dec 1954	Jan-Mch 1955	Oct-Dec 1957	Jan-Mch 1958	April 1958
CHURCH SCHOOL WORKER (Monthly)	11,199	11,369	13,404	13,820	18,512	18,738	18,801
CHILDREN'S RELIGION (Monthly)	905	948	948	944	1,460	1,608	1,769
STORIES (Weekly)	28,433	27,727	27,472	27,423	28,953	29,309	28,610
TRAILBLAZER (Weekly)	20,253	20,363	21,228	20,728	24,775	24,804	24,626
VENTURE (Weekly)	13,040	13,023	12,418	12,138	11,314	10,829	10,424
YOUTH (Biweekly)	13,005	13,014	17,631 (Pocket size)	18,789	25,080	25,751	26,224
	<u>1951-52</u>		<u>1954-55</u>		<u>1957-58</u> (as of Mch 31)		
YOUTH KIT (Annual)	516		713		860		
JUNIOR HI KIT (Annual)	374		516		638		
MONTHLY PROGRAMS (Annual)	82		22		140		

CHURCH AND HOME SERIES MATERIAL  
SOLD TO ARMED FORCES  
IN THE YEAR 1957

Jan-Mch  
1957

### Junior Teacher

1,787

### Junior Pupil

19,327

## HOW OUR CHURCH GREW

## Family Book

409 - LET'S LOOK IT UP

## FILMSTRIPS

## PALESTINE IN JESUS' DAY PARTS 1 & 2

40

# STORY OF THE CHRISTIAN CHURCH

34

LIFE OF CHRIST

21

AND JESUS SAID

15

## CHRISTIANS WORSHIP

27

## THE BIBLE THROUGH THE CENTURIES

12

WE GREW TOGETHER

9

## HOW AND WHY WE WORSHIP

11



## MISSIONARY EDUCATION

In the waning moments of 1957, an action was taken by the fourth General Assembly of the National Council of Churches which holds far-reaching implications for the future work of missionary education. By the ratification of certain bylaw changes on the part of the National Council of Churches, the Joint Commission on Missionary Education, through which members of the United Church of Christ cooperate interdenominationally with almost 30 other denominations, became formally the Commission on Missionary Education.

Thus the familiar term JCME passes from the scene and we must now learn that it is the CME (Commission on Missionary Education) through which member denominations of the National Council of Churches work interdenominationally. The change of this name (without great significance in itself) has profound implications, for by this structural change the Commission on Missionary Education has now become one of the three Commissions of the Division of Christian Education. This heralds a closer tie with Christian education and portends a more intimate correlation of the work of missionary education and Christian education for the future. It should be pointed out, however, that while this action was taking place, the new Commission on Missionary Education wrote into its bylaws a strengthening of its relationship to the Division of Foreign Missions, the Division of Home Missions, and to the mission boards of the denomination.

During the year of 1957 the Department of Missionary Education increased the sphere of its interdenominational efforts in several respects. It encouraged greater participation of Evangelical and Reformed members in the seven interdenominational summer mission conferences sponsored by the Commission on Missionary Education. Staff members of the department attended two of these conferences and helped to provide leadership at the special denominational hours at each.

An unsolicited manuscript from the Rev. Philip E. Williams was circulated to committee members of the Commission on Missionary Education and published by Friendship Press (the publishing imprint of the approximately 30 denominations associated with the Commission on Missionary Education) under the title Journey into Mission. Through some exceptionally fine cooperation from staff members of the Commission on Missionary Education, this manuscript was edited and printed in time for use with the 1957-58 international missions theme of "Japan." The influence of this outstanding book, whose

preface was written by Reinhold Niebuhr, has exceeded even the most sanguine of initial hopes. It now appears that this volume will exercise a continuing importance in the area of missionary education that will far outlive its use with the 1957-58 international mission study theme.

In addition to its efforts in helping with the interdenominational publication of Journey into Mission, the department produced the following: Together, National Missions flyer used jointly in the United Church of Christ; Share a Book With World Neighbors, a second-mile giving poster project for children; Kyodan, an International Missions project flyer; Decision in Hong Kong flyer; Decision in Hong Kong Utilization Guide; Ministry in Morioka flyer; Lai Chi Garden Project flyer, the 1957 junior camp project; four issues of World Neighbor News, departmental digest-size publication; Seeing is Believing, Laymen's Mission Tours flyer; Roster of Mission Speakers, a listing of resource persons available for special mission emphasis programs; plus such brief guidance materials as Ten Suggestions for Missionary Education and Action for the Local Church, Church School Class, and the Individual and How to Use 11" x 14" Mission Photos, as well as the short biographical sketches on all E&R missionaries in Japan used in the Women's Guild 1957 Prayer Calendar.

At the Uniting General Synod in Cleveland, June 25, 1957, the Department of Missionary Education assisted in helping prepare the Overseas Mission Presentation and in furnishing large exhibit materials used in the general programs and in the overseas mission presentation. In addition, it helped in the joint production of Our Greater Mission, the program piece used with the overseas mission presentation.

The missions editor furnished the photographs for and helped in the joint production of the Church and Home Curriculum brochure for 1957-60. With Frances Eastman he also helped edit "A Statement of Educational Principles As Seen in the Light of Christian Theology and Beliefs," a working paper for curriculum writers and editors.

Special exhibits and exhibit materials were supplied during the year at the Uniting General Synod, Women's Guild Quadrennial, the Uniting Men's Meeting, and at the fourth General Assembly of the National Council of Churches.

As usual, the department prepared in addition to the items listed above a wide range of articles, book reviews, editorials, and items of resource information used in denominational publications. It also furnished contributions from E&R mission work for incorporation



in Christian World Facts, 1957-58. The number of photographs furnished for editorial use in both denominational and inter-denominational use increased substantially. Over 850 church schools were supplied by the department with special mission emphasis packets as publicized through the Church School Worker.

The demand for 11" x 14" Overseas and National Mission photographs continued to increase as more church groups discovered their versatile program possibilities. The department increased its supply of these visual aids until it now has a library of 250 large photographs depicting vital areas and functions of mission work in the homeland as well as overseas.

The department continued to send out mission books on a loan basis from St. Louis branch of the Service Library. This branch contains approximately 1,500 volumes dealing specifically with aspects of our Christian world mission. It is one of the continuing goals of the department to encourage a greater use of this excellent resource center by all church members.

In the first full year of duplicating and distributing to the American churches special correspondence from overseas missionaries the department circulated a total of 4,480 letters. Numerous expressions of appreciation from the missionaries so served and from church members in the homeland indicate that this is both an intimate and effective means of missionary education which deserves expanding to the limit of our facilities.

A complete new set of personal profiles of all overseas missionaries was projected and written during the year. In terms of time required for research and writing, this proved to be a major project. In addition, new photographs of our overseas missionaries (who total approximately 140) were collected to be added to the personal profiles so that a complete set of pictures and short biographies on all E&R overseas missionaries could be made available for general use as soon as possible. At this moment of writing, a few photographs are still outstanding. It is hoped that upon their receipt, the new personal profiles can be published at an early date.

A limited use for the new personal profiles and current photographs was found as some of them were sent to American churches as publicity materials for use in newspaper articles, church papers, and on bulletin boards in advance of speaking engagements filled by furloughed missionaries. This service needs to be expanded rapidly, possibly in conjunction with Congregational Christian facilities.

The number of summer camps and conferences served by the department increased from 125 in 1956 to 130 in 1957. All 130 of these camps were provided with special mission study resource materials and with mission teachers. This involved making travel arrangements for and paying the travel expenses of 12 missionaries and 30 professional persons as summer camp teachers.

The department arranged, promoted, and directed two overseas tours. The Fifth Overseas Tour itinerary included countries in Europe for an on-the-spot evaluation of the refugee relief program of the Christian church, United Nations, and government relief agencies. A total of 27 persons from both branches of the United Church of Christ participated.

The First Clergy Seminar spent two weeks in Honduras taking a first-hand look at the overseas mission program being carried on in one particular area of Latin America. A total of 19 members including representatives from both branches of the United Church of Christ participated in this Seminar.

The department is assisting in the recruitment and training of an increasing corps of mission emphasis speakers who have at some time been members of an Overseas or National Mission Tour. Recent tabulations indicate that such members have appeared before 1,363 audiences including 152 congregations. This total does not include members of the Fifth Overseas Tour or the First Clergy Seminar.

A greater emphasis was placed on instituting more schools of missions and to this task the director of the department devoted a considerable portion of his time.

Both staff members of the department accepted speaking engagements throughout the year which afforded them opportunities to speak on aspects of our Christian world mission at thank offerings, rally day programs, mission institutes or schools of missions, leadership training schools, a pastor's conference, Fellowship Dinner of the United Church of Christ, Ascension Day service, etc. Both spoke in addition at regular Sunday morning services and taught in both denominational as well as interdenominational summer camps and conferences.

The director of the department led in developing and instituting a pilot project designed to assist the Loaned Fund of the Board of National Missions.



For the Women's Guild Quadrennial Meeting in St. Louis, the department wrote and produced a 28-minute overseas mission presentation titled "A Look at the Church Overseas." This program integrated projected slides with a tape-recorded narration. For this same meeting the department assembled and distributed 500 packets of mission emphasis materials.

Great progress was made during the year in blending the efforts of Congregational Christian and Evangelical and Reformed workers in missionary education. Representation at denominational meetings on missionary education increased and joint meetings were projected.

Mission materials used to supplement the interdenominational themes including the National Mission flyer Together and the National Missions brochure Mission in Brotherhood and the International Missions flyer Skylines in Japan were all either joint or cooperative publications. The outlook for the future is for rapidly increasing cooperation of this type.

The task of coordinating E&R denominational representation at the 14th World Convention on Christian Education at Tokyo, Japan, during August 6-13, 1958, was given to the missions editor. Present plans call for his attendance along with that of Henry Tani, director of the Department of Youth Work, at this convention sponsored by the World Council on Christian Education.

A total program of missionary education for each E&R congregation has been projected by the department and approved by the denominational Boards most vitally concerned. This program called OUR CHRISTIAN WORLD MISSION is conceived as a total strategy for collecting disparate educational and promotional efforts relating to missionary education into one unified, over-all campaign. At the moment the department is in the process of preparing materials for use with this program in 1959.

In a special consultation of mission educators from 11 different denominations held at Buck Hill Falls, Pa., the state of missionary education was assessed with the help of the staff of the Commission on Missionary Education. Conclusions of the meeting indicate that missionary education is increasing in the churches, though sales statistics seem to indicate that it is changing in the process. Missionary education is apparently being carried forth more on an individual reading basis and less on the special formal class study basis. Though of course this does not apply to the regularly constituted church school class where missionary education has its greatest

opportunity to reach class members of all ages through its incorporation in the church school curriculum. Nevertheless, prospects for a continued uptrend in the interest of all ages in missionary education are good. Sales statistics of cooperatively produced mission books and materials have once again increased over the previous year's volume. In truth, the future looks as bright as the promises of God.

Respectfully submitted,

Stanley H. Wilke, director  
of Missionary Education

Jerome J. Fussell,  
missions editor



## DEPARTMENT OF CHILDREN'S WORK

To the Members of the  
Board of Christian Education and Publication:

We are on the threshold of exciting breakthroughs in the areas of growth and spiritual enrichment, in enlarged understandings of what the early experience of the first century church means for us today. We who are privileged to work in Christian education may help to prepare persons for fuller relationships and deeper significance of the Christian way of life through these emerging tools and insights. I cannot take up the role of director of children's work without acknowledging my indebtedness to my predecessor and her co-workers for the trail-blazing, prophetic work and living which have characterized their service to the Church. I am sure that I can best show my respect and sincerity by pledging to continue those things which are best and most fruitful and to re-evaluate and weigh everything which has been done, daring to seek and help to create new and equally meaningful channels of service. What these are cannot now be known.

The enthusiastic and immeasurable results of group training and enrichment experiences such as the Third National Delegated Workshop for Children's Workers (an exercise in personal depth growth for leaders) and the How-to-Teach Workshops need to be continued. A working mother of two children who was selected to attend the Delegated Workshop, found it to be such "a thrilling experience of personal enrichment" that she decided she must also spend another one of her three vacation weeks at the How-to-Teach Workshop, two weeks later. We covet for all persons, as a result of their experiences in the Christian education program of the church, such participation in koinonia, the fellowship of God's Holy Spirit, which occurred many times last summer. These are attested to by the thrilling witness of delegate after delegate. It surely lies in the realm of the miraculous, as understood by Paul Tillich: "received in ecstasy," that in which God's revealing power is manifest.

Cooperative and creative planning and working with other parts of the church's life must be continued and expanded. The interpretative and inspirational service rendered at the Women's Guild Conferences is an example. Dr. Florence Partridge, executive secretary, wrote, "I want to tell you how much we appreciated having representatives of the children's work at our six summer conferences. There has been real enthusiasm and appreciation expressed. I think we can say that we were pleased in every way with this arrangement."

A one week How-to-Teach Workshop is scheduled for children's workers, June 21 to 28 at Heidelberg College, Tiffin, Ohio. Demonstration teaching will be provided in each of the age groups. Persons attending the workshop as their second year experience, will have a different approach. They will be enrolled as one group and with their leader will plan morning sessions for observation and study.

It is assumed that How-to-Teach Workshops will be part of the all-church training opportunities sponsored by all related departments of the Board of Christian Education and Publication, if this continues to represent the best cooperative thinking and planning.

We are giving planning, promotion and effort to the National Conference on Christian Education. There will be fifteen study groups, covering every aspect of work with children in the church.

Members of the National Cabinet of Children's Workers are helping in the planning and leadership of the How-to-Teach Workshop and the Purdue Conference. The next meeting of the Cabinet will be held at the Voluntary Service Center, Pottstown, Pa., November 6 - 9, 1958. The study themes of this meeting will be related to Christian Social Action, "The role of the church school in integration" and "The church's ministry to exceptional children." Much creative exploration and service are needed in these areas. It is hoped that the work of the Cabinet will point directions for study, pilot projects and the production of helpful ways of working.

The resources of the National Council of Churches of Christ, other denominations and related groups will continue to be sought and used to advantage; all channels of helpful, cooperative service to our churches will be encouraged.

Outstanding portfolios for age group work are being produced. Those for kindergarten and primary are receiving wide use; the nursery portfolio is nearing completion; work has begun on those for lower junior and junior.

Requests for field help and written suggestions are being met in as many cases and ways as possible, and represent one of the most helpful purposes of our work, providing personal encounters which are instructive and significant for both the local church and our office.

It will be a challenging facet of the ongoing work to become a part of the ministry to children in the United Church of Christ, offering the best contributions of our work, growing and serving together.

Respectfully submitted,

ALLEN E. KROEHLER



## THE DEPARTMENT OF YOUTH WORK

To the Members of the  
Board of Christian Education and Publication

The state of youth work in our local churches presents a discouraging picture. Here, culled from the reports of our youth associate, are some observations: "The churches I visited in this synod needed help desperately; in most cases their youth programs were in a primitive stage." "The kids frankly are not interested in a youth fellowship and just want to be entertained." "Youth work at this church is certainly in a mess -- meeting once a month and mostly on business." "I've never seen a deader bunch of kids -- rather pathetic." "Vaguely they followed the suggested plan." "There is a potential of 120 youth, with about 25 active. This is a church of 1500 and they can't find adult advisers." "Worship was horrible: not only reading out of the Upper Room, but also out of Reader's Digest." "Their youth Sunday School program is miserable, as it has been in most places." "I wonder how we can get out of these superficial discussions." "Sorry for the gloomy picture of youth work in this synod, but I'm merely reporting the things that I saw."

On the other hand, there are exceptional signs of life. "I can't say enough about the good work John F. is doing in this whole area. He really sees youth work as the most challenging aspect of his job." "It was a delight to return to Oak Harbor as the kids had really worked since my first visit, and a good Youth Fellowship has emerged. Commissions have flourished: where only a handful used to do all the work, now everyone was involved in the planning and carry-through." "Youth work has become nothing at this church and the minister had planned only a pot-luck supper for parents and the young people. To make a long story short, 100 turned out. I can't remember a better time. After an open discussion, I challenged them to get lay advisers. Lo and behold, four couples stepped forward." "The most impressive part was when the officers evaluated and set a goal: each member to have a deeper faith than they now have to be achieved by my return visit."

Probably the low point in the Philadelphia youth department office was on that day when we tried to find a senior high youth group to entertain 30 senior high Pilgrim Fellowship members from a Boston suburban church on a Sunday afternoon and evening. They wanted to meet an E and R Youth Fellowship of comparable size, having an outstanding program from which they might learn something. With 80 churches in our immediate synod, we were able to spot only one church which we felt had a presentable youth program. And the adult adviser to this group is a member of our Christian Education board staff.

## LEADERSHIP TRAINING

We are still convinced that a more meaningful youth program in the local church requires the strengthening of lay adult leaders. To reach them directly and indirectly, a deliberate program of leadership training conducted by the youth department included these activities:

1) The first National Workshop for Adult Workers with Youth was held at Heidelberg College, Tiffin, Ohio, in conjunction with the delegated Children's Workers' Workshop, June 30 to July 5, 1957. Sixty delegates from 21 synods, together with a leadership team of 13 persons worked in six small-groups and considered these areas: comprehensive synodical youth program; program planning in the local church; the adult adviser in the local church; standards of the local youth fellowship; work with junior highs; and leadership training of adult advisers. We believe that this kind of experience should be repeated regularly, perhaps annually. An unsolicited note from a lay person reads: "Our local youth group going great guns thanks to Tiffin Workshop."

2) In our fourth year of conducting the six-hour workshops, we have continued to meet with local church leaders, interpreting and stimulating, reviewing their problems, and demonstrating recommended resources. In the last 12 months, we have conducted workshops at Manheim, Penna.; Louisville, Ky.; North Canton, Ohio; Youngstown, Ohio; and at Denver, Seattle, Portland and Los Angeles in a "western swing".

3) We announced two overnight 24-hour workshops, but the St. Louis workshop was reduced to an all-day 12-hour ordeal, while the Pottstown, Penna., workshop brought 19 persons from eight synods for a leisurely experience. In order to reach a greater number of leaders, we feel that the six-hour workshop is probably the best arrangement: long enough to provide a comprehensive study; short enough to fit into a busy schedule; and the least inconvenience for facilities and distances.

4) At the two How-to-Teach Workshops held by our Board this past summer, special classes were held for teachers of junior highs and senior highs at both Cedar Crest College and Heidelberg College. In both instances, our experiences were satisfactory, though the classes were small, 11 in each workshop.

5) In the past twelve months, we had opportunity to visit our three seminaries in the interest of youth work. At Mission House Seminary, we met with all seminarians in three successive classes. At Eden Seminary, we had a most stimulating time meeting with seminarians and the local church ministers to whom they are assigned for field work; we had a full schedule of personal conferences; we held special consultations for junior



high teachers; we met with a seminar and a class. At Lancaster Seminary, we held two two-hour consultations on successive Wednesday afternoons.

6) Following the pattern established in preparation for and following the 1956 National Council meeting, when a series of "sectional" 24-hour sessions were called, a series of four "commission workshops" were held at St. Louis, Chicago, Cleveland and Pottstown in October 1957. A total of 68 young people and 13 adults from 22 synods, plus National Cabinet officers and staff leaders participated in this program. This was the first leadership training effort aimed directly at synodical youth leaders, and commends itself for further development.

7) In the tenth year of summer caravaning, 35 young people in six traveling and three "community service" teams served 25 churches, five camps in 14 synods, as well as the Kenwood-Ellis Center in Chicago, Caroline Mission in St. Louis, and the Bethany Children's Home at Womelsdorf, Penna. A more detailed analysis on the total caravan program is found later in this report.

8) The work of Russ Claussen, Youth Associate for 1957-58, must be mentioned. Covering nine synods, he will have touched some 75 local churches, returning for follow-up visits in six synods for further evaluation and stimulation. Synods which will have been covered are Northwest Ohio, Mercersburg, Susquehanna, Southwest Ohio, Southern, South Wisconsin, Michigan-Indiana, Texas and Pittsburgh. The pattern still calls for two nights to a church, one church at a time. Russ Claussen's work has been uniformly well received, and notes of commendation keep coming from churches he has visited.

We are pleased to note that the Executive Committee of the Board at its December 27, 1957 meeting, appointed Paul Baumer, student at Mission House Seminary, as the eighth Youth Associate, for one year's service effective June 15, 1958.

#### THE YOUTH FELLOWSHIP

A major event of the 1958 summer is the joint National Council meeting of the Pilgrim Fellowship of the Congregational Christian Churches and the Youth Fellowship of the Evangelical and Reformed Churches. Bringing together some 340 youth and their adult leaders, these delegates will seek a common base of operation within their presently established three commission plan, and will adopt a set of emphases to be pursued jointly in the two years ahead. A step in the creation of a "plan of organization" for the youth merger will be authorized for reporting back to the 1960 National Council meeting.

This 1958 meeting will be held at Union Theological Seminary in New York City, June 20-27. The preparation required a preliminary "merger committee" meeting in March 1957 at Chicago, the joint cabinet meetings at Elmhurst College in June 1957, a program planning committee meeting in August, and the steering committee meeting in New York City, December 27-29, 1957. The ten adult advisers named by the Board at its December 27 meeting met with the responsible staff persons from 28 state conferences of the Pilgrim Fellowship at Buck Hill Falls, January 22-23, 1958, to note progress, outline their role, and to establish a series of twenty pre-council session meetings. These 24-hour meetings will be held in the months of April and May, bringing together all youth and adult participants for preparation and anticipation of the New York meeting.

We recognize that this 1958 National Council meeting has the seeds of both promise and hazards. There will be much talking in an effort to establish communication, out of the differences of practice, tradition, terminology and understanding. These will be younger delegates, the greater number of them being persons who will return to high school. The New York setting may or may not be conducive to the best creative processes. Our more staid E and R young people may be out-talked and out-maneuvered where we are already outnumbered 2-to-1. Yet we feel that the youth program which we offer to our churches is basically sound in organizational structure, content emphases, program resources, and youth participation. The "centrality" which we enjoy reflects a common understanding and interpretation by our synod youth leaders. But it is in the hope of a more dynamic and significant youth program in the United Church that we dare to move relentlessly forward.

The second major experience in the 1958 summer will be youth participation at the Purdue Christian Education Conference. Some 500 young persons are expected from both denominations, for whom a full program is prepared. In addition to the ten study groups designed especially for teenagers (bottom age limit: 15 years old), there will be special assemblies and sessions on the three afternoons, a series of "parlor pow-wows" to meet conference leaders on Wednesday and Thursday late evenings; "Purdue parties" on Tuesday and Friday evenings; and a special youth orientation process on Tuesday afternoon. The three afternoon youth assemblies promise to be unique and significant. Adult leaders of youth will also find five study groups addressed to them, and may find stimulation in the afternoon youth section program.

Ten young people attended the June 25-27, 1957 session of the Uniting General Synod at Cleveland, Ohio, made possible by a special grant of the General Council of our denomination. Five of these ten had previously attended the September 1956 General Synod meeting and were therefore attuned to the significances of this Cleveland merger experience. These youth persons



were Betty Almasy of Hammond, Indiana; Ted Bolliger of Milwaukee; Bethalee Brandenberger of Evansville, Ind.; Lavon Burrichter of New Albin, Iowa; John Faulstich of Hammond, Ind.; Robert Kreisinger of Wyomissing, Penna.; William Scheerer of Buffalo, N. Y.; Reginald Wagner of Mt. Holly Springs, Penna.; Roderick Wagner of Williamsport, Maryland; and Loretta Witmer of Pillow, Penna.

Youth work in the various synods reflects the awareness and stimulation that comes from the several workshops and the National Council meetings. There are more spiritual retreats, specific leadership training experiences, synovan training and visitations, youth evangelism, and rally themes on mission study and boy-girl relations. There is a discernible trend toward separating the junior highs from synod-level functions, concentrating more on the senior highs. Newsletters, more frequent cabinet meetings, participation in state UCYM functions, and other evidences of youth work are seen. This is not to imply that all is well. There is need for much improvement ahead.

Such established aspects of the youth program as Youth Sunday, Confirmation Reunion, Christ's Workday and affiliations are still functioning. Not too well established is Dedicated Dollars. We are still committed to the basic principles of this youth-giving mission-study stewardship-commitment program, and we seek a more realistic and sustaining approach to this important phase of the local church youth program.

#### USE AND SALE OF RESOURCES

Replacing the "1953 Revised" Youth Fellowship Handbook and the Pilgrim Fellowship Guidebook, the seven booklets in the "High Fellowship Set" were released in June 1957 to a waiting and anxious constituency, which bought most of the first printing of 10,000 sets in the first six months, and necessitated a second printing of another 10,000 sets. Two booklets are addressed to adults titled "With Junior Highs" and "The Adult Role:". The other five were written to a "typical 15-year old local church youth leader". These are titled "The Fellowship Idea", "Christian Faith", "Christian Action", "Christian Fellowship", and "The How Book". The booklets have 24-pages each, illustrated, and packaged in a yellow "packet-with-pockets".

Another resource used jointly with the Congregational Christian people is the Lenten Devotions for Young People. We sold over 10,000 of the 1958 issue, increasing our use by 1,000 over the previous year.

The Youth Fellowship Kit and the Junior-Hi Kit both enjoyed increased purchase (and we hope, use) in our churches. Our staff

people continue to participate in planning the material and in reading manuscripts. These figures indicate our sales:

	Year <u>1954-55</u>	Year <u>1955-56</u>	Year <u>1956-57</u>	6 months <u>1957-58</u>
Y. F. Kit	713	735	818	697
Junior-Hi Kit	516	555	636	532
Monthly	22	23	25	43

The "monthly" program refers to the six books in the Youth Fellowship Programs series of Pilgrim Press. Reference in the "High Fellowship Set" is made to both the Kits and these Programs so that we anticipate increasing use of these program books, each book having 15 program suggestions.

The Commission on Evangelism produced last summer the very helpful 24-page booklet, "Youth Wins Youth Through Friendship", a youth evangelism manual. Distributed widely in the church, this is a valuable tool to aid local churches in a program of spiritual renewal, program evaluation, visitation and commitment.

Two issues of Your Youth Program were released during the year:

No. 9 We Study Our Purpose: To Know God in our Lives	April 1957
No. 10 We Study Our Purpose: To Witness to the Message and Mission of the Church	November 1957

For our first time, we published a list of recommended printed resources for the youth program. It is entitled "Here's Help for Youth", and gives as well a selection of books to build a "basic youth work library" for \$25.00.

In addition to the suggestions in our Dedicated Dollars annual piece where we recommend the use of Friendship Press material for mission study, we sent a copy of Philip Williams', Journey Into Mission to every adult adviser whose Youth Fellowship affiliated with us during this 1957-58 year and a copy of Fun and Festival from Japan to every affiliating junior high group.

We are currently involved in another cooperative audio-visual program. Aimed for a June 1959 release is a kit of six sound color filmstrips, entitled "Youth Workers' Kit". Addressed to present and potential workers with teenage youth in the local church, the six filmstrips will deal in these areas: motivation to serve; understanding teenagers; ways youth learn; role of the adult; guiding youth in making choices; and fellowship of youth workers. The sale price is set tentatively at \$74.50 for the Kit. We anticipate the participation of 14 or more denominations in this project. Your youth director is serving as chairman of the Production Committee.



## POLICY STATEMENTS

We call the attention of the Board to three areas in our work which merit your attention, and with due consideration, your approval.

### Church Sponsored Youth Serving Agencies

It is our judgment that every local church should consider the sponsorship of one or more youth-serving weekday groups for children and youth in its immediate neighborhood. This is certainly a concern and a responsibility of the Christian Education forces of that church. Whether a Girl Scout or a Boy Scout unit, a Camp Fire Girls group, a Y.W.C.A. or a Y.M.C.A. club, the local church can literally use any or all of these resources for the upbuilding and sustenance of that church's own unique Christian education program.

Conversely, the local church should not consider itself a public hall for outside organizations to rent space and facilities, nor to use church leadership and membership for the furtherance of another organization's program exclusively.

The advantages of having a youth-serving group in the church are these:

- 1) The organization will provide resources and guidance for an activity-centered program for children and youth, in small-groups and in age-levels for through-the-week experiences;
- 2) Such activities will undoubtedly bring children, youth and adults who normally are not members of the church into active relationship with the life of that church;
- 3) Unchurched club members and leaders become likely prospects for church school and church membership;
- 4) Such organizations will provide a service outlet for church members whose time and talent can best be rendered in this manner;
- 5) Sponsorship of a weekday group will mark this church as one which is concerned for the social welfare of the community in which it is located;
- 6) It is entirely possible that such a group will bring persons of several cultural, racial, economic and national backgrounds into that common activity;
- 7) The facilities and specialized leadership offered by that organization are made available to your church-sponsored group.

Because these activities are essentially the concern and responsibility of the Christian education ministry of that local church, we offer the following basic principles for guidance to our local churches:

1) Sponsorship of a youth-serving group usually means ownership, with all its privileges and responsibilities. While each of the five organizations listed will vary on this subject, the granting of an annual charter or certificate will make clear this provision.

2) Membership on the sponsoring committee should include some, if not more than half, who are members of the local church.

3) One of the church members on the sponsoring committee should be responsible directly to the Committee on Christian Education (or to the church council or consistory). Clear lines of relationship and responsibility should be established and maintained. (Such a person is called the "institutional representative" in the Boy Scout structure.)

4) Adult leaders of the local units should include active members of the local church.

5) The committee on Christian Education can declare that membership and participation in a club-group may be restricted to church members and their families, or open to all persons who apply.

6) While recognizing the personal privilege of those who may not be of Protestant faith, the leaders of a sponsored group must aggressively cultivate the Christian education nurture of its youth members, by observing all the usual religious practices of that local church.

7) The group unit can be the base for religious training, and discussion of spiritual things.

8) The church school be especially alert to any practices or activities which take youth and adult members away from the regular classes and worship of the congregation. Any event or activity planned by the group which takes the members away from the established program of study or worship of that church, should first be approved by that church's Committee on Christian Education.

9) The local church should observe the same high Christian Education standard which discourages the granting of badges, buttons, ribbons and other awards for the passing of tests, achievements and the like. (This is in particular reference to the Boy Scouts' God and Country Award, and any development in this line by the Girl Scouts.)



The national headquarters of the five organizations mentioned here can provide helpful resources to the local church on this matter of sponsorship. The Youth Department will be pleased to counsel any local church on this subject.

### The Young Adult

Traditionally, we have announced and assumed that the age-range of the "youth program" was between the ages of 12 and 24. More recently, we are pressed to be more realistic concerning the post-high group. Our experience with National Youth Council delegates who go off to college proves that we would do better to release them from local Youth Fellowship concerns and insist that they identify themselves with the campus Christian student movements. In establishing a "profile" for the 1958 National Council delegate, we have carefully indicated that these delegates should have local church relationships for one year following the National Council meeting.

We are aware that our local churches fail to hold and reach the post-high youth, whether they do or do not go to college. We suspect that a new strategy must be developed. It is therefore the tentative thinking of the few staff persons concerned on both sides of the United Church, that we define the "young adult" as follows:

"Young adults represent persons in the transitional years following high school until the time when they become more or less settled in the work community and/or establish their own homes. This covers, roughly, the years 18 to 25."

Of the many implications involved in this definition, one is to remove this age group out of the youth program, and either (a) absorb them in the adult-work department, or (b) establish a new department of young adult work. On the other hand, we might declare for the moment that the youth program is concerned with those ages 12-18 inclusive.

### Youth Work Leader

△ The Methodist Church has a "Youth Division Superintendent"; - the Evangelical United Brethren has a "Director of Young People's Work in the Local Church". An E & R minister in Pennsylvania reported that a Committee on Youth Work was established to give over-all guidance and supervision to the youth ministry in his church.

We note through enlightened eyes how much more effectively the work in the children's division becomes when one person becomes the general coordinator and spokesman for the concerns of children's work in the local church. We wonder whether a comparable person might not be recognized and established for the local church's ministry to its young people.

We tentatively propose the title "Youth Work Leader" and suggest the following tasks and duties for this non-professional lay person:

- he is an assistant to the church school superintendent, concerned with helping to keep a full staff of teacher's, resources, facilities, and the like;
- he is a member of the church's Committee on Christian Education with special responsibility for the total youth program of that church;
- he coordinates the work of the youth fellowship groups, securing adult advisers, arranging for finances and facilities;
- he encourages and arranges leadership training experiences for both adult and youth leaders of his church;
- he is alert to new and recommended resources on youth work;
- he encourages young people to participate in beyond-local church experiences of summer camps and conferences, service experiences, rallies, retreats and the like.
- he coordinates all youth activities of that church (including choir, scouts, clubs, church school and youth fellowship);
- he may be concerned with questions of college, scholarship, military service, vocational guidance, marriage counseling and similar youth problems.

It is entirely possible that in the larger churches, the "Youth Work Leader" will have the assistance of a "Committee on Youth Work" to provide these services for an adequate and total ministry to youth.

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As two youth programs proceed to become one and new trends generally add to the complexity of the tasks, we value most highly the devotion and loyalty of those working with us in the Youth Department. We speak specifically of our secretaries Beryl Richardson and June Pfeil, and generally of all other staff members of the Board.

Respectfully submitted,

Henry Tani, Director of Youth Work.

Ethel Shellenberger, Associate Director  
of Youth Work.



## Ten Years of Caravaning

With the writing of this report, ten years of caravaning becomes history. Beginning in the summer of 1948 in purely experimental fashion with one caravan team, the program through the years now reveals a varied picture.

The first team was interracial and interdenominational and was made up of two boys and two girls. They traveled nearly 5,000 miles, contacted over 2,000 young people in ten weeks spent on the road, and really set the stage for a denominational summer service program. Probably their most lasting contribution to future caravans was their careful evaluation of the experience and their writing of a four-fold purpose which has continued to set the standards for all that is planned each summer in our caravan program.

The very next year, the program expanded considerably. Six teams, a total of thirty-three young people, went out to work in churches and camps for five weeks after undergoing a week's intensive training at one of two centers, Elmhurst College and Lancaster Seminary. The Pilgrim Fellowship joined the Youth Fellowship in serving on the teams. The program was still seeking the best ways to recruit, select, and train the young people, as well as to obtain requests from churches, and to finance the undertaking.

In 1950, the Pilgrim Fellowship withdrew official support from the program and only four teams were trained and sent out. Training was centralized at Heidelberg College and continued there for four ensuing years.

In 1951, when the Pilgrim Fellowship again cooperated in the program, eight caravans went out. One change made that year was in connection with the number of persons on each caravan. For several reasons it seemed advisable to have four persons, instead of five on each team. This year was the first time that a team went out of the United States when one team went to work in the Canadian churches of Dakota Synod. The recruitment of churches in which to work and finding money to finance the work continued to be persistent problems.

Considerable change took place in the caravaning setup in 1952. Because of a need for summer leaders in special community centers such as Caroline Mission and Fellowship Center, two teams were sent to St. Louis for the entire summer. For these teams this meant no travel from church to church, more work with children, a longer period of service than for the traveling caravan teams.

This same summer a team of seven caravaners went to Honduras to work with young people there. All seven had had previous summer experience. When they returned to the United States, they brought back with them a young Honduran girl who was the recipient of a Youth

Fellowship scholarship to study in the United States for a year.

There were eight traveling teams working in CC and E & R Churches and camps in twelve states. Three races were represented in the caravan personnel for this year.

Again in 1953, new ventures were undertaken. The number of teams serving community centers were increased from two to four, Kenwood-Ellis Community Center, and Shannondale in the Ozarks being added. The latter assignment provided an outlet for the large number of seventeen-year-olds who applied for caravan services. A special team went to Wisconsin to do work with Indian migrants and Spanish-speaking migrant workers in the cherry orchards there. This work was done in conjunction with the Division of Home Missions of the National Council of Churches.

In addition, there were nine traveling caravans at work in thirteen states. The spread of denominations in team membership was the widest ever, and included young people from the AME Zion, Methodist, Moravian, Disciples, in addition to the E & R and CC Churches. Through the training sessions the young people became keenly aware of the church at work, since General Synod was meeting concurrently at Heidelberg College. Sixty-four young people participated with the result that this portion of the summer service program reached its peak for the number of persons involved in any one year. Having this many young people, however, made it impossible to provide the intensive individual training which can be given when fewer persons are involved.

With a realization of the importance of good training for caravan teams, several major changes were made in the program for 1954. Churches in the Tiffin area cooperated by inviting caravan groups visit their youth groups to try out ideas, methods, and abilities. In addition, much discussion during the training sessions was conducted in small groups to permit complete participation.

Five caravans were community service teams, two working in St. Louis, one in Chicago, one in the Ozarks, and another carrying out a special assignment with the Winnebago Indians by working first in the mission and then following some of the Indians as they migrated for cherry picking.

Eight other caravans traveled in an area extending from Alabama to Illinois and Iowa to Delaware, where they profited from experience in newly established mission churches and downtown city churches, as well as rural and small town churches. The interdenominational status of caravan members enriched the experience for participants on teams as well as people in local churches and camps.

Unfortunately, the Pilgrim Fellowship withdrew from active participation in the caravan program in 1955. This meant withdrawal of financial support on the part of CC Churches. It made neces-



sary a denial of service on our part to CC Churches which requested it, though we continued to accept Pilgrim Fellowship young people who applied for caravan service. We kept to our policy of making teams interdenominational and eleven P.F. young people were accepted. The training session was moved from Heidelberg College at Tiffin, Ohio, to the Voluntary Service Center, Pottstown, Pennsylvania. The facilities for concentration of living and study within two buildings, isolated from a community seemed to heighten the learning experienced by the young people in this week of intensive training.

Relating one area of service to the National Missions study theme, meant sending a team to First Church, Cincinnati where they could have a new look at "The City." Four other community service teams worked in the same locations used in former years.

Ambitiously two of the seven teams traveled to Texas Synod and California Synod the same year and expenses became a problem.

In 1956, more than twenty-six churches, four camps, one children's home, three city community centers, and one rural community center requested the services of caravans and 49 young people and two leaders moved in to serve. A great deal was accomplished in the training sessions, new depths of meaning in the area of Christian Faith, world mission, race relations were revealed to the young people. However, against the four purposes set up for caravans, attainment of two has fallen short. For the first time, only Caucasian young people applied for caravanning and the number of denominations participating dropped. We continue to hold our conviction that the personal experience of each caravaner has a tremendous influence on his life, that the lasting results of the program extend far beyond the job done in a local church.

The tenth year of caravans, 1957, again brought to light some significant changes in the life of young people in our culture. The number of young people participating dropped to 35. The first reason for this is due to an action of the 1956 National Youth Council which met at Catawba College requesting that more high school age summer opportunities be provided. Careful evaluation on the part of certain people on the staff of the Board of Christian Education and Publication who have been working with caravans resulted in maintaining the former position of limiting the number of high school age young people on teams and seeking a real spread of maturity among the four team members. This would mean that very few high school people could participate. However, the staff also agreed that the program at Shannondale over the past several years was in reality a work camp and should be moved into that category and opened to high school students. This would also answer the National Youth Council's request for a mid-west work camp. Hence in 1957 the young people going to Shannondale did not report for caravan training and were not counted as participants.

The second reason is quite frankly that we have fewer applicants. Whether this is due to less concern on the part of young people to serve, a changed motive in Christian mission, a new urgency to earn money, age limitations, poor publicity on our part, is hard to say. The total result in 1957 was 35 young people, all Caucasian, representing four denominations and nine states. They formed eight traveling teams for churches and camps and three community service teams which worked at Caroline Mission, Kenwood-Ellis Community Center and Bethany Children's Home. Lack of personnel made it impossible to go to three other centers which had requested teams.

The young people who reported for training reflected for the first time almost unanimously a good working knowledge of the youth program of the denomination. They had a good grasp of the problems facing youth work and an eagerness to learn. After exposing them to challenging leadership, good educational methods, and an opportunity for fellowship we expected the good results which were generally reported by groups which used them. The most gratifying gain the caravaners themselves reported was the deepening of Christian faith which they experienced.

Ten years of work in this field brings to the fore a number of reactions from one who has observed the entire span of time. A few are reported here:

1. It is important for young people to test the reality of their Christian faith in situations in which they can become completely involved and feel a sense of responsibility.
2. Facing up to the meaning of the church results in deeper commitment to it. Caravans dramatize this confrontation and have brought individual vocational commitments.
3. Too few adults have caught the significance of a service program such as caravaning to have exerted their influence either for recruiting young people to it, or finding churches into which to send caravans.
4. Instead of a growing number of young people volunteering for summer service, the number is gradually diminishing.
5. It is evident that some of the daring, out-front thinking evident in earlier groups of young people has been swinging gradually to a more cautious middle-of-the-road policy when personal and national security become issues.
6. The training sessions provide the most thorough leadership training offered through the Department of Youth Work. Having a sense of purpose because of a job to do, young people have responded with enthusiasm and as a



result, there are now several hundred young people across the church who are giving or should be giving leadership in youth work.

7. Some young people "discovered" youth work through caravan participation and returned to give leadership in their synods and local churches.
8. The changing age range represented in the National Youth Council (it now being predominantly high school age) means the caravan program as it is now set up can no longer be a normal outlet for an expression of Christian action for council members.

These statements and other circumstances point toward the importance of a careful reevaluation of the current program and the drafting of future plans.

Five staff members spent several hours discussing the caravan predicament and came to the following conclusions:

1. The outstanding and universal good which comes from the caravan experience is personal enrichment.
2. A limited number of young people seem to use this enrichment directly to provide leadership in camps and churches as they grow older.
3. Knowing the constant turnover of youth group membership and adult leadership there is real question about the amount of value to local church youth work which a caravan can give.
4. It is difficult to find churches which are willing to invite a caravan; the number of applications from mature young people has dwindled.
5. Community service projects have benefited greatly from the leadership given by caravans working in them an entire summer.
6. Pilgrim Fellowship is definitely reluctant to cooperate in the caravan program.
7. Caravans, which were a requested program development, of the National Youth Fellowship Cabinet, now seem quite remote from the high school age National Youth Councils which have evolved.
8. The move to include only young people from 12 to 18 years of age as the responsibility of the Department of Youth Work, literally removes the category of caravans, as they are now constituted, from legitimate supervision.

Hence we are faced with several alternatives:

1. We can continue as usual, having two kinds of service: to local churches and camps, and to community centers.
2. We can discontinue the program completely.
3. We can request that the Voluntary Service program absorb the community service teams, since they involve college age people.
4. We can use a block of time, 7 or 8 days, in the summer to provide training for synovan teams which are now trying to work within synods and thus retain the leadership training element of the present caravan program.
5. We can continue to seek new ways to use the service motive of high school age young people, in cooperation with the Pilgrim Fellowship.
6. We are open to counsel from the Board members.



## DEPARTMENT OF CAMPUS CHRISTIAN LIFE

To the Members of the  
Board of Christian Education and Publication

"The definition of Church -- even the awareness of its activity -- constitutes one of the main concerns of modern theology... Much confusion and uncertainty in theological schools today seem to be due to lack of clarity about the community -- the Church; about its form and matter, its relations and composition. Without a definition of Church, it is impossible to define adequately the work of the ministry for which the school is to prepare its students...

"For the present the question what the Church is in act and potency, remains largely unanswered. The problem is new in many ways; at least it is posed in new forms at the present juncture of history..."

- H. Richard Niebuhr, The Purpose of the Church and Its Ministry, pp. 17-18.

"Ever since that moment when God tore Abraham up by the roots in the centre of a great civilization and sent him wandering across the face of the earth so that in him and his descendants all the nations of the world might be blessed, God's people has been a missionary people. Ever since Jesus Christ came to earth to share our misery, called together his first disciples and sent them forth to preach and heal, the Church has been a missionary community. It is the Body of Christ, called to be crucified with Christ in the world, so that men may have life, and God's Lordship may be manifest in every area. It is therefore not surprising that when the Church has taken this mission most seriously, it has lived its finest hours...

"Whether or not the Christian Church in any particular generation is to live on this missionary frontier depends, in no small degree, upon Christian students and student movements. The student generation should constitute that group in the Church which sees most clearly the needs of a new day, becomes most concerned about them and most involved in mission. It is among students that there should exist the greatest sensitivity to the failures and inadequacies of the Church and the most ardent desire for renewal. When this concern for mission arises, Student Christian Movements have a unique opportunity for study and experimentation. They are within the life of the Church, yet at the same time they possess a degree of freedom, both intellectually and organizationally, which allows them to venture out into new frontiers and explore them as perhaps no other group in the Church is free to do."

- from "THE LIFE AND MISSION OF THE CHURCH," Federation News of the World's Student Christian Federation, No. 5, 1957, pp.1-2.

Consultation on Higher Education in the United Church of Christ. These two quotations serve as the foreword to the preparatory paper on campus ministry which we have prepared for the Consultation on Higher Education in the United Church of Christ, meeting in Chicago, April 21-24, 1958. The process in which we have been engaged in preparing this paper has forced us to search far reaching questions as to the future of campus ministry. At the time of the writing of this annual report, the paper is still to receive additional alterations before its final draft. A copy



of the final draft will be made available to all members of the Board and the staff, well in advance of the annual meeting of the Board.

The consultation will be attended by representatives of theological seminaries and colleges related to the United Church of Christ in addition to students, faculty, campus ministry staff, synodical committee representatives, as well as regular members of our National Advisory Council for Campus Ministry. The Advisory Council will hold its annual meeting at the time of the consultation. We have been represented on the planning committee by Mrs. Henderson L. V. Shinn, chairman of our Advisory Council.

We regret very much that this consultation will be held at the time of the annual meeting of the Board. It is understood that this consultation can only prepare recommendations for submission to the proper agencies within existing structures of the Congregational Christian Churches and the Evangelical and Reformed Church, and to the emerging structures of the United Church of Christ.

Following is the preamble to the paper:

We are called to work in a new situation. Present, we are in the midst of procedures which point to the "Merging" of several student Christian movements. Nationally, these negotiations involve the student movements of the following communions: Disciples of Christ, Evangelical United Brethren Church, Presbyterian Church, U.S.A., and the United Church of Christ (Congregational Christian Churches and the Evangelical and Reformed Church). In several regions and on many campuses the concerns which are central to this merger movement are drawing many more campus Christian fellowships and campus ministries into similar negotiations.

Our understanding of the meaning and nature of campus ministry needs continuous re-interpretation, especially because of the problems which beset higher education during the next ten years, emphasized by the increased numbers of students and faculties which are expected in unprecedented magnitude.

Our work is being re-defined by the sobering world situation in which we find ourselves; it is being re-created by the uniting action in and among Christian folk - and especially among college and university students. There is a growing persuasion among many of us that the action which unites us, and leads us together, is one of the works of the Holy Spirit.

It is our desire and intention that the structures within which we work be, in fact, the Church ministering in witness (in intellectual engagement, in personal encounter) and in service to the needs of persons and educational institutions.

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During the past few years the annual reports of this department have been comprehensive in an effort to depict the breadth and depth of our campus ministry efforts. The situation as described at length in last year's report, and high lighted in the brief submitted to the executive committee with this year's budgetary requests, is substantially the same today. This report will attempt to comment briefly on some of the cur-



rent events in our campus ministry.

Merger of Several Student Christian Movements. Negotiations continue toward this merger, referred to in the "preamble" quoted above. Present plans call for the consummation nationally of the merger between the four negotiating movements late in 1959 or early in 1960. As indicated in the "preamble," we are encouraged by the wide-spread discussion which, apparently, has been provoked by these merger proposals. The heart of these merger proposals is contained in the "Point of View" which appears in the plan of merger. This statement is offered as Appendix A to this annual report.

Increase of Campus Ministry Support. Increases in our national budget for campus ministry grants, along with a growing responsibility among the synods, have made it possible for us to strengthen our support of existing ministries, and to begin to assume a share of new responsibility in additional ministries. Attached to this report as Appendix B, please find a listing of "Campus Ministries Receiving Financial Support." A quick accounting of this listing indicates there are 124 campus ministries which are included in the 1958 budgets of the national boards and/or the synods and conferences of the United Church of Christ. Of these, 81 campus ministries are included in the 1958 budget of our Board and/or the synods of the Evangelical and Reformed Church. This latter figure represents an increase of 19 over the year 1957.

All of these campus ministries are carried on jointly, or in close cooperation with the Congregational Christian Churches. In many instances, these ministries represent the united efforts of CC, E and R, and additional Protestant communions.

Changes in Campus Ministry Personnel. With involvement in as many campus ministries as indicated above, we are always faced with the problem of securing new and replacement personnel for campus ministry. Between February and November of 1957 we were asked to nominate potential candidates for more than 20 campus ministry situations.

Since August of 1957, the following Evangelical and Reformed pastors have entered our campus ministry:

- The Rev. Emerson Beyer - University of Indiana, Bloomington, Indiana
- The Rev. Theodore A. Braun - Pennsylvania State University, State College, Pennsylvania
- The Rev. Roy Joellenbeck - Towson State Teachers College and Morgan State College, Baltimore, Maryland
- The Rev. Lawrence N. Jones - Student Christian Movement in the Middle Atlantic Region (Regional secretary for the S.C.M. and administrative secretary for the Pennsylvania Intersynodical Campus Ministry Committee), Philadelphia, Pennsylvania
- The Rev. Lawrence Rezash - Carnegie Institute of Technology, Pittsburgh, Pennsylvania
- The Rev. Joseph Sakumura - Ohio State University, Columbus, Ohio (formerly having served as campus pastor at New York State Teachers College at Buffalo, New York).

We are happy to report that two of our Evangelical and Reformed colleges appointed campus ministers during this past year. Heidelberg College named the Rev. Charles W. Schwantes as college pastor. Catawba College appointed the Rev. John J. Carey as college chaplain.

Beginning April 15, 1958, the Rev. Raymond H. Ahrens, Jr., will serve as campus pastor at Wichita University in Wichita, Kansas. This is a new campus ministry and represents the united efforts of seven Protestant communions and the Wichita Council of Churches.

During the past year, three of our Evangelical and Reformed pastors left their campus ministry posts to assume responsibilities in other aspects of the church's ministry. The Rev. William Laurie resigned from Kent State University in Ohio to become the pastor of Samuel E. and R. Church in Clayton, Missouri. Currently he is serving as chairman of a newly formed Board (C.C., E. and R. and Presbyterian) for Campus Ministry at Washington University in St. Louis. This Board plans to name a full time pastor to work on this campus within the next few weeks.

The Rev. Herbert Muenstermann left Ohio State University to become personnel secretary for the E. and R. Board of International Missions. The Rev. Robert Starbuck resigned from his post at Pennsylvania State University to become the associate of Pastor Horst Symanowski, the director of the Gossner Mission at Mainz-Kastel, Germany. His work is supported by the Congregational Christian Service Committee.

Summer Conferences - 1958. The annual conference of the Fellowship of Campus Ministry will be held at Elmhurst College, June 16-21. Conference lecturers will be Dr. Bernard Loomer of the Federated Theological Faculty of the University of Chicago, and Dr. Krister Stendahl, professor of theology at Harvard University Divinity School. Dr. Loomer and Dr. Stendahl will each present two lectures, and the bulk of the remainder of the week will be spent in group conversations with the two men around questions central to Christian faith and higher education. The chaplain of the conference will be Dr. Ervine Inglis, pastor of the Congregational Christian Church of Webster Groves, Missouri.

United Student Fellowship will hold its annual assembly and conference at Franklin and Marshall College, August 26-September 2. Dr. Allen O. Miller, professor of systematic theology at Eden Theological Seminary, will be the conference lecturer. The Bible Study Coordinator for the conference will be Dr. David Noss, professor of religion at Heidelberg College. The Rev. Lawrence N. Durgin, pastor of Central Congregational Church, Providence, Rhode Island, will serve as the conference chaplain. Additional speakers are being invited who represent key positions in the power structure of our society - economic and political.

At the Purdue Conference on Christian Education, August 19-22, study groups will be offered to interpret campus ministry and study the continuing role of church colleges.

Possibly one of the most important recent conferences for church colleges will be the Quadrennial Convocation of Church Colleges, Drake University, Des Moines, Iowa, June 22-29. Colleges are invited to be represented by their president, as well as by students, faculty members, and trustees. The chairman of the program committee for this Quadrennial is Professor Robert Mickey of Franklin and Marshall College. Our department staff will be represented at this convocation, following through on our participation on the preparatory committee concerned with "Responsibility of the Christian College for the Student's Sense of Vocation." The general theme of the Convocation will be "The Vocation of the Christian College."



European Seminars - 1958. This summer there will be two European Seminars administered through the department. The USF Seminar for Students will have as its leader the Rev. Nicholas Piediscalzi, United Church of Christ campus pastor at the University of California, Berkeley. At the writing of this report, ten students have already registered for this seminar.

A special European seminar for campus ministry staff will be led by Dr. Charles D. Spotts of Franklin and Marshall College. To date, seven persons have registered for this seminar. Administrative responsibility for this staff seminar have been carried by Mrs. Raymond H. Ahrens, Jr., of the Philadelphia office.

In their own way, both of these seminars will be concerned with the religious, political and economic situations in Britain and on the continent. They will also take special note of the places of root of the Congregational Christian and Evangelical and Reformed heritages. In addition, much of their time will be devoted to visits with students and faculty at a number of British and European universities.

Home Church Secretaries. This year has seen a radical increase in home church secretaries for students. Presently, 583 of our E. and R. congregations receive our home church SEcRetary For STUdents Bulletin. In last year's report we noted only 266. More than 200 of these additional secretaries for students have been added through information supplied by the annual Christian education report blanks. Early in the summer a new brochure was prepared to interpret this work as a United Church of Christ venture, and we are beginning to be joined in this program by Congregational Christian congregations.

Clinical Training. This year we have one seminary student in clinical training, sponsored by our Board. Mr. Philip Shively is serving as assistant to the Rev. Robert F. Richter, Jr., at the Chapel in Columbia, Missouri, working with students at the University of Missouri, Christian College, and Stephens College.

Our budget for 1958, as revised, provides for two clinical trainees and negotiations are under way currently with campuses and theological seminaries to complete arrangements for these appointments. It is hoped that specific recommendations as to location and personnel can be made to the Board at the annual meeting.

Student Associate. We are grateful that the budget for 1958 includes funds to reinstate our program for a student associate. We are still receiving many excellent reports from the work done by Mr. William Swing (now studying at Yale Divinity School) during the college year 1956-57. Considerations are under way at the moment pointing to the selection of a candidate for next year's assignment, whom we hope to recommend to the Board at the annual meeting.

National Staff Services. In retrospect, this has been a good year for much relevant work in the national department. This claim can be made largely because of the excellent assistance provided by two additional, part-time staff members. In the Philadelphia office we have been most fortunate to have Mrs. Raymond H. Ahrens, Jr., accept a one year appointment to work (four days a week) as assistant to the director of the department. Her achievements have been almost phenomenal in the short time she has been with us. She came to the work from her post with the Pennsylvania Intersynodical Campus Ministry Committee and the Student Chris-

tian Movement in the Middle Atlantic Region and was, therefore, able to step immediately into familiar waters. She has done excellent work with synods in New York State, Potomac Synod, Southern Synod, and the Pennsylvania Synods. She has also been able to represent our ministry on several interdenominational committees. She has begun conversations with our own Board of International Missions and the C.C. American Board of Commissioners for Foreign Missions which we hope will develop into a ministry among over-seas students studying in this country. She has also assumed responsibility for the home church "SECretary FOr STUdents" program, only recently completing copy for the first manual for this work to be published by us.

We regret that Mrs. Ahrens will soon leave our immediate company of workers, for she will go with her husband to Wichita University where Mr. Ahrens will become the Protestant Counselor on that campus. However, she agreed to come to this post for one year only, and we wish to express our sincere gratitude to her for this year of working together.

The other part-time staff member is Miss Barbara Bell, a 1957 graduate of the University of Kansas School of Journalism. She has been working with us part time (her contract calls for one day per week - but we know she has given us much more than this) while she pursues her studies at Eden Theological Seminary. If you have noticed a definite brightening in our publications this year - notably ENCOUNTER and RESOURCE, as well as the several brochures we have produced, Miss Bell has been responsible for this improvement. During her last two years as an undergraduate, she served as a member of the national USF executive committee and she has entered into her publication efforts with a personal commitment evident in all of her work.

The part-time assistance of Mrs. Ahrens and Miss Bell have been possible through the use of budget savings which occurred because we found it possible to have only one clinical trainee this year, and because we made the definite decision not to have a student associate this year if it would make it possible to have Mrs. Ahrens on our staff.

With the additional assistance provided by these two part-time associates, it has been possible for me, the director of the department, to spend considerably more time in the field, meeting with synod/conference committees and visiting campuses to assist local committees. Of most importance have been the increased opportunities to counsel with our campus ministers. The pace of travel, with the increase in "being away from home" which has been possible and necessary this year, can hardly be maintained. Yet these personal visits are most essential to the continuing guidance of our campus ministry.

We are greatly encouraged that the budget for 1958 provides a half share for a full-time associate whom we hope can be jointly employed with the Division of Higher Education of the Congregational Christian Churches. We are still awaiting final word regarding the status of Congregational Christian budgetary negotiations. We hope that by the time of the annual meeting, we may have a definite report or, preferably, a recommendation to make to the Board, in order that procedures may be established to secure this new associate.

Our Secretarial Staff. In Philadelphia, Mrs. Ahrens has had the assistance of Miss Rose Marie Dadario, whose services she has shared with the Rev. William Wimer. We wish to thank Mr. Wimer for not only sharing his secretary with Mrs. Ahrens, but also his office.



In St. Louis, I am continually amazed at the good work which is accomplished by our office staff. Miss Estelle Woerheide continues to serve us faithfully and efficiently in what to her is conceived deeply as a Christian vocation. As our work has increased, she has assumed the added responsibilities of office manager in grand style. Happily, I take this opportunity to note my appreciation to her and to our part-time office clerks, Mrs. Charles Schulz and Miss Mabel Weyen.

And...I could not close this report without expressing my gratitude to Dr. Sheeder especially, and to other members of the staff, and to the Board, for their counsel and confidence during this, my sixth year of service as a member of the staff.

Respectfully submitted,

Hartland H. Helmich.

## APPENDIX A

POINT OF VIEW of the Plan of Merger  
of Several Student Christian Movements

This plan of merger is based upon a definite conviction as to how the churches must carry out their mission on the campus. The churches are not at the university just to keep students safely within the fold. Neither are they there simply to borrow some of the prestige of higher education, to prove that intellectuals believe in God, nor to beat out the secularists in a power struggle for control of the campus.

The mission of the Church is to express God's love in the world. Each Christian is called upon to live out his faith in his own area of life and work. For the student, this area is the campus. A campus Christian movement exists to help students carry out the mission of the Church in their campus life.

This means that the purpose of campus Christian programs is not simply to raise up more faithful Presbyterians or Congregationists. Christians in the university are to pursue their studies as a Christian calling, knowing also that through their participation in the life of the university they may most fully convey their faith in Jesus Christ to others.

This is the reason for national student Christian movements and special campus Christian ministries. Christians on the campus are not called simply to establish higher-grade Sunday schools or slightly intellectualized local church programs. Rather they are called to find ways of living and working together as Christians while being caught up in the day-to-day life of the university-in study, in discussion, in extra-curricular programs and organizations.

From this point of view, questions have been raised about traditional patterns of church life and organization. Is our job on the campus-are the issues that are raised for Christian faith in the University-of the sort that moves us to emphasize our denominational differences, or does it rather cause us to look to our common Christian heritage? Does our lack of unity create added difficulties for us? Why has there been a history of efforts to achieve a unified Christian movement? Does this grow out of something in the nature of campus life? Do we feel responsible to unite in our efforts in order to assist the university in fulfilling its task?

Our campus Christian movements are also church-related movements, and the fact of our disunity as denominations cannot be ignored. But as we face our responsibilities on the campus, is God calling us to heal our divisions? It is above all in the attempt to carry out its mission in the world that the Church is driven toward unity (as, e.g., in South India). This happens not only on the campus, but wherever the Church remembers that it is called to minister to a needy world and seeks not to preserve itself but to lay down its life in love and sacrificial service. Can we not expect that God may use our experience of life together as a step toward the greater unity of His Church?

As Lesslie Newbigin has said:

"(The Church's) life is precisely life under the sign of



the Cross, which means that she desires to possess no life, no security, no righteousness of her own, but to live solely by His grace. When she becomes settled, when she becomes so much at home in this world that she is no longer content to be forever striking her tents and moving forward, above all when she forgets that she lives simply by God's mercy and begins to think that she has some claim on God's grace which the rest of the world has not, ...then she comes under His merciful judgment as Israel did." (The Household of God, page 28)

## APPENDIX B

## CAMPUS MINISTRIES RECEIVING FINANCIAL SUPPORT

All campuses listed below receive financial support from the United Church of Christ for trained personnel who are engaged in campus ministries. Campuses printed in CAPITAL letters indicate Evangelical and Reformed support. Campuses followed by an asterick (\*) indicate that 1958 will be the first year in which Evangelical and Reformed monies are allocated for support of these campus ministries.

## N.Y. and W.N.Y. SYNODS

New York

STATE TEACHERS COLLEGE, Albany \*  
 STATE TEACHERS COLLEGE, Buffalo  
 UNIVERSITY OF BUFFALO  
 CORNELL UNIVERSITY, Ithaca  
 Brooklyn College  
 STATE TEACHERS COLLEGE, Cortlandt  
 STATE TEACHERS COLLEGE, Fredonia  
 State Teachers College, Oswego  
 PENNSYLVANIA POLYTECHNIC INSTITUTE, Troy\*  
 New York University, New York City  
 SYRACUSE UNIVERSITY, Syracuse  
 Queens College, Long Island  
 Adelphi College, Long Island  
 Hofstra Colleges, Long Island  
 STUDENT CHRISTIAN MOVEMENT IN N.Y. STATE

Connecticut

YALE UNIVERSITY, New Haven  
 University of Connecticut, Storrs

Maine

Bowdoin College, Brunswick  
 University of Maine, Orono

Massachusetts

University of Massachusetts, Amherst  
 Harvard University, Cambridge  
 Massachusetts Institute of Technology, Boston  
 Boston University, Boston  
 Amherst College, Amherst  
 Springfield College, Springfield  
 Williams College, Williamstown  
 Clark & Worcester Colleges, Worcester

New Hampshire

Dartmouth College, Hanover  
 University of New Hampshire, Durham

Rhode Island

University of Rhode Island, Kingston  
 Brown University, Providence

Vermont

University of Vermont, Burlington

Student Christian Movement in New England

## PENNSYLVANIA SYNODS

Pennsylvania



UNIVERSITY OF PENNSYLVANIA, Philadelphia  
 DREXEL INSTITUTE OF TECHNOLOGY, Philadelphia  
 TEMPLE UNIVERSITY, Philadelphia  
 PENNSYLVANIA STATE UNIVERSITY, State College  
 UNIVERSITY OF PITTSBURGH  
 CARNEGIE INSTITUTE OF TECHNOLOGY, Pittsburgh  
 STUDENT CHRISTIAN MOVEMENT IN MIDDLE ATLANTIC REGION  
 BLOOMSBURG STATE TEACHERS COLLEGE

New Jersey

RUTGERS UNIVERSITY, New Brunswick  
 POTOMAC SYNOD

District of Columbia

Howard University  
 GEORGE WASHINGTON UNIVERSITY \*

Maryland

TOWSON STATE TEACHERS COLLEGE  
 MORGAN STATE COLLEGE, Baltimore  
 John Hopkins University, Baltimore

OHIO SYNODS

Ohio

OHIO STATE UNIVERSITY, Columbus  
 MIAMI STATE UNIVERSITY, Oxford  
 BOWLING GREEN STATE UNIVERSITY, Bowling Green  
 KENT STATE UNIVERSITY, Kent  
 OHIO UNIVERSITY, Athens  
 WESTERN RESERVE UNIVERSITY, Cleveland  
 UNIVERSITY OF CINCINNATI  
 UNIVERSITY OF AKRON\*

SOUTHERN SYNOD

North Carolina

University of North Carolina, Chapel Hill\*  
 DUKE UNIVERSITY, Durham \*  
 NORTH CAROLINA WOMEN'S COLLEGE, Greensboro\*

MICHIGAN-INDIANA & SOUTH INDIANA SYNODS

Michigan

UNIVERSITY OF MICHIGAN, Ann Arbor  
 FERRIS INSTITUTE, Big Rapids  
 WESTERN MICHIGAN UNIVERSITY, Kalamazoo\*  
 WAYNE STATE UNIVERSITY, Detroit  
 MICHIGAN STATE UNIVERSITY, East Lansing

Indiana

UNIVERSITY OF INDIANA, Bloomington  
 PURDUE UNIVERSITY, W. Lafayette  
 BALL STATE UNIVERSITY, Muncie

Kentucky

UNIVERSITY OF LOUISVILLE\*

NORTH & SOUTH WISCONSIN SYNODS

Wisconsin

UNIVERSITY OF WISCONSIN, Madison

NORTHERN SYNOD

Minnesota

UNIVERSITY OF MINNESOTA, Minneapolis  
 UNIVERSITY OF MINNESOTA, St. Paul  
 State Teachers College, Mankato  
 State Teachers College, St. Cloud  
 University of Minnesota, Duluth

DAKOTA SYNOD

North Dakota

University of North Dakota, Grand Forks

South Dakota

University of South Dakota, Vermillion  
 South Dakota State College, Brookings

## NORTH &amp; SOUTH ILLINOIS SYNODS

Illinois

UNIVERSITY OF ILLINOIS, Champaign  
 UNIVERSITY OF CHICAGO  
 ILLINOIS INSTITUTE OF TECHNOLOGY, Chicago  
 ILLINOIS NORMAL UNIVERSITY, Normal  
 SOUTHERN ILLINOIS UNIVERSITY, Carbondale  
 Northern Illinois State College, DeKalb  
 WESTERN ILLINOIS UNIVERSITY, Macomb

## MIDWEST SYNOD

Iowa

UNIVERSITY OF IOWA, Iowa City  
 IOWA STATE COLLEGE, Ames  
 IOWA STATE TEACHERS COLLEGE, Cedar Falls  
 UNIVERSITY OF DUBUQUE  
 GRINNELL COLLEGE, Grinnell  
 DRAKE UNIVERSITY, Des Moines

Nebraska

UNIVERSITY OF NEBRASKA\*

## MISSOURI VALLEY &amp; KANSAS CITY SYNODS

Missouri

UNIVERSITY OF MISSOURI, STEPHENS COLLEGE, CHRISTIAN  
 COLLEGE, Columbia  
 WASHINGTON UNIVERSITY, St. Louis  
 Drury College, Springfield  
 MISSOURI STATE COLLEGE, Warrensburg\*

Kansas

UNIVERSITY OF KANSAS, Lawrence\*  
 Kansas State College, Manhattan  
 WICHITA UNIVERSITY\*

## ROCKY MOUNTAIN SYNOD

Colorado

UNIVERSITY OF COLORADO, Boulder\*

Wyoming

UNIVERSITY OF WYOMING, Laramie\*

Montana

University of Montana, Missoula

Utah

UNIVERSITY OF UTAH, Salt Lake City\*

## TEXAS SYNOD

Texas

UNIVERSITY OF TEXAS, Austin\*  
 TEXAS STATE COLLEGE, San Marcos\*

## PACIFIC NORTHWEST SYNOD

Washington

UNIVERSITY OF WASHINGTON, Seattle  
 WASHINGTON STATE COLLEGE, Pullman  
 WESTERN WASHINGTON STATE COLLEGE, Bellingham  
 EASTERN WASHINGTON STATE COLLEGE, Cheney  
 College of Puget Sound, Tacoma

Oregon

OREGON STATE COLLEGE, Corvallis\*  
 UNIVERSITY OF OREGON, Eugene\*

## CALIFORNIA SYNOD

Northern California

UNIVERSITY OF CALIFORNIA, Berkeley



STANFORD UNIVERSITY, Stanford\*  
Fresno State College, Fresno  
SAN JOSE STATE COLLEGE, San Jose  
UNIVERSITY OF CALIFORNIA, Davis  
San Francisco State College  
Sacramento State College

Southern California

Santa Barbara State College  
UNIVERSITY OF CALIFORNIA, Los Angeles  
UNIVERSITY OF SOUTHERN CALIFORNIA, Los Angeles

New Mexico

University of New Mexico, Albuquerque

Arizona

University of Arizona, Tucson

Hawaii

University of Hawaii, Honolulu

DEPARTMENT OF ADULT WORK AND FAMILY LIFE

To the Members of the  
Board of Christian Education and Publication

When I was last a pastor of a local church the committee compiling the volume of reports to be presented at the annual meeting suggested that those reports adhere to the following pattern:

- 1) Introductory comments
- 2) List of individual or committee responsibilities carried during the past year
- 3) Significant events of the past year
- 4) Discussion of the major hopes and plans for the future
- 5) Recommendations needing action by the congregation
- 6) Concluding comments

This pattern commended itself to me then and still does. Therefore, I shall follow it in this report.

This past year, 1957, has been a year even more exciting than the previous year and a half which began in July 1955 when I was first called to the directorship of the Department of Adult Work and Family Life. This is in part due to the fact that the longer one remains in a position the more familiar he becomes with it and the more familiar he becomes with it the greater possibilities he sees within it. This is especially true in the field of Adult Work for this field has been characterized by many as the newest frontier in Christian Education.

At the same time that this has been an exciting year it has been a busy one as you can see by the appended listing of responsibilities. (See Exhibit A)

Much could be said about the various activities which these responsibilities entailed but the following seem to stand out as the most significant:

- 1) The All-Church Workshops at Cedar Crest and Heidelberg Colleges. These experiences marked the beginning of an effort to coordinate the leadership programs of several departments of the Board and to develop a common approach to the local church. There were flaws to be sure in both the planning and the execution of these workshops but they give promise of great things to come. Furthermore, they will be of great help to us as we develop more fully the pattern of work in the leadership program envisaged by the Department of Leadership Education in preparation for the introduction of the new curriculum.
- 2) Cooperation with the lay organizations of the denomination. A series of meetings growing out of the Atlantic City meeting of November 1956 (see department's 1957 Annual Report for remarks on that meeting) were held during the past year. No one knows precisely what these meetings will mean for adult work but they



might well be provenders of one of the most significant developments within the Church at large as well as within the United Church of Christ. They are at one and the same time cause for joy and concern. But more shall be said of this later.

- 3) Adult Confirmation. In December 1957 a group from our Board were invited to a consultation at Rye, New York, sponsored by the Department of Evangelism and the Division of Christian Education of the Congregational Christian Churches to learn of the results of a study made by the Department of Research of the Congregational Christian Churches of their youth and adult church members practices and procedures. For the adult department this survey comes at a most auspicious time for it enables both branches of the United Church of Christ to recognize that they have a common need. Such recognition ought to enable us to move forward together to deal adequately with that need.

At the Rye meeting the report was presented to Dr. Robert Spike and others of the conclusions arrived at by the committee appointed by the Board at their 1957 meeting which was composed of Dr. Lee Gable and myself and which was to give consideration to the matter of adult confirmation. (See Exhibit B) To date, (3/31/58) no reply to that report has been received.

- 4) Adult Christian Education TV. In cooperation with the adult work leaders in other denominations within the National Council of Churches efforts are being made to make more effective use of TV as a Christian education instrument. Consideration was given to the use of the Wehrli films in about a half dozen committees such as Buffalo, New York. We as a committee learned a great deal. We expect to learn a great deal more through the development and use of a gerontological series: The Rainy Day which is being written for and will be produced on Frontiers of Faith in September 1958.

Though we are excited about the prospects of this series we are all too well aware of the fact that if TV is to be effectively used by the Church of Jesus Christ the various Boards of Christian Education of the several denominations within the National Council of Churches including this Board must give serious consideration to the expenditure of sizeable sums of money for the production of superior TV materials. This must be an item for some future agenda.

While there are other items of the past year which deserve comment these are the most significant ones. In fact, several of these items will continue to concern us for I see the following as major concerns for the year 1958:

1. The relationship of the Department of Adult Work with the lay organizations particularly within the United Church of Christ. All of us in Adult Work will continue to be concerned about our joint responsibility to provide an adequate program for all the adults within the United Church of Christ. In our effort to

discover how we might do that we will continue to be involved in efforts to determine our relationship with one another. Future discussions will be held, I am sure, but these discussions will be somewhat complicated by the fact that the lay organizations were under some pressure to present to the Constitution Committee of the United Church of Christ a constitution provision regarding the status of Adult Work within the United Church of Christ. A copy of that provision is appended to this report. (See Exhibit C). What the implications of that constitution item are for this department I am not altogether sure but I'd welcome the judgement of this Board.

2. Adult Confirmation. Because of the present state of our materials we need to move forward in this area. The Purdue Conference will help us here but as in other areas of increased cooperation with our Congregational brethren it will not be altogether easy to move forward because the responsibility for adult confirmation is shared jointly within the Congregational fellowship by the Division of Christian Education and the Department of Evangelism.
3. Older Youth and Young Adult. There is increasing pressure on both the youth and young adult departments to reappraise the status of the 18-24 year old. More and more this group is coming to be seen as "adults" and therefore rightfully the concern of the adult department. The National Council of Churches consultation to be held this July at Williams Bay will help us considerably. By the next Board meeting Mr. Tani and I will be in a better position to bring a recommendation to the Board.

Furthermore, in our own constituency pressures are increasing to give renewed consideration to a more formal young adult organization within the department. Because of the discussions with the lay organization and because of the pattern of work with young adults within the Congregational Christian Churches the Board at its last meeting recommended that we delay the establishing of a young adult advisory board. Now, however, because of the time it will take to work out an adequate pattern of relationships with the lay organizations as well as the increased concern on the part of our constituency it seems wise to re-open discussions on this matter. Again the young adult study group and meetings at Purdue will be of tremendous value in helping us think through this matter.

4. Closer Cooperation with other agencies within the church. One of the hopeful signs of the future is the increased number of discussions taking place between the Department of Adult Work and Family Life and other agencies of the church such as the Council for Christian Social Action, the Commission on Stewardship, and the Commission on Evangelism, as to how we might better work together in such areas of common concern as family devotions, the family budget, small study groups and the like. This trend will continue. In fact,



some other meetings are already projected.

5. Closer cooperation with the secretary for Adult Work and Family Life of the Congregational Christian Churches. In an increasing number of areas such as the Church School Worker Walter Dobler and I are working together. But we are aware that within the United Church of Christ we have an obligation to work even more closely. We see the need for the publication of a series of tracts or fliers in various fields of Adult Work. We see the need for joint leadership education. But distance and the continued orientation of our departments toward our own separate Boards makes for duplication and unilateral action. Both of us regret this but we feel that we are victims of circumstance. We look hopefully to the future.

In fact not only with my colleague Walter Dobler but with my colleagues in other denominations who carry responsibility for Adult Work and Family Life I look forward hopefully to the future. These are interesting times and Adult Work and Family Life are thrilling areas in which to work in these times. New developments are opening up in all directions. Symbolic of this is the consultation on Adult Objectives being sponsored jointly by the National Council of Churches and the University of Pittsburgh for June 1958. This is the first time in years that the denominations have given consideration to this important matter. So significant is this meeting felt to be that the Lilly Foundation has allocated \$16,000 to this project. We will be fortunate in having not only Dr. Lee Gable as one of the leaders at this meeting but also representatives from the Churchmen's Brotherhood and the Women's Guild.

In conclusion may I express my gratitude to the Board for permitting me to serve Jesus Christ and His Church in this capacity for the past year. May I at the same time express appreciation to my secretary, Miss RoseMarie Daddario, for the help she has given at various points on various occasions and in various ways in this high calling.

Respectfully,

William E. Wimer, Director

EXHIBIT AResponsibilities During 1957I-CommitteesA-Denominational (E&R; joint staff CC-E&R)

- 1)Adult Committee
- 2)Adult Program Book Planning Committee
- 3)All-Church Workers Conference Planning Committee
- 4)Audio-Visual Committee
- 5)Church School Worker Planning Committee
- 6)Purdue Conference Planning Committee
  - a)Adult Work and Family Life Study Groups Committee
  - b)Adult Work Exhibit Committee
  - c)Night With the Arts Committee

B-Interdenominational (National Council of Churches)

- 1)Adult Work Section Planning Committee, Chairman
- 2)Committee on Adult Work
  - a)Adult Christian Education TV Committee, Chairman
  - b)Frontiers of Faith Adult Program Committee
- 3)Committee on Family Life
  - a)Projects Committee - National Family Week
  - b)TV Committee, Chairman
- 4)Committee on Religious Drama
- 5)Educational Outreach Committee, Department Economic Life
- 6)Educational Field Services Committee
- 7)Executive Board, Division of Christian Education

II-Meetings

- A-Adult Section Meetings (National Council of Churches)
- B-All-Church Workers Workshop
- C-Board of Christian Education Annual Meeting
- D-Children's Cabinet
- E-Confirmation Consultation, Rye, New York (CC)
- F-Family Camps (Dunkirk)
- G-Lay Organizations
- H-National Conference on Social Welfare
- I-Northern Synod Regional Meetings
- J-Staff Meetings
- K-TV Workshops
- L-Uniting Synod
- M-Vocations Conference (Philadelphia Council of Churches)

III-Miscellaneous

- A-66 addresses, lectures, talks at family nights, teachers and officers recognition dinners, Youth Fellowship installations.
- B-Adult Confirmation Consultations
- C-Review manuscripts (minimum-4) adult courses, family books, filmstrips.
- D-Articles - Church School Worker, Social Action, International Journal, Pastors' Plan Book



E-Editing - Adult Section Church School Worker  
 F-Correspondence  
 G-Informal advisory relations with office visitors, etc.

EXHIBIT B

MEMO TO: Edward Powers, Walter Dobler, Truman Douglas, Lee Gable,  
 Frank Sheeder, Robert Spike, Fred Wentzel  
 FROM: Bill Wimer  
 RE: Conversations on future steps relative to adult confirmation plans and procedures.

Professor Lee Gable, the Board of Christian Education representative on the Adult Confirmation Committee (E&R), and I met in Lancaster, Pennsylvania, on November 8, 1957.

We agreed on the following:

- 1) That because of the recent revision of My Confirmation and the explorations which preceded the publication of that revised edition it seemed too early to contemplate any modifications, in the near future at least, of confirmation materials at the youth level.
- 2) That because of recent theological developments, modifications in patterns of church membership procedures, and other facts, serious consideration needs to be given to the development of more adequate church membership or confirmation materials at the adult level.
- 3) That two joint committees, one a working committee and the other an advisory committee, be appointed representative of both E&R-CC traditions within the United Church of Christ to give direction to the development of more adequate adult materials, and that such committees be composed of pastors, laymen, representatives of agencies or boards within the church and professors possibly in the following fields at least: Christian Education, Bible, Theology, Church History.
- 4) That the following persons be considered for membership on such a committee:

Laymen: Dwight Flohr (member of the Board of Christian Education)  
 Pro- Lee Gable (Christian Education), Brevard Childs (Bible),  
 fessors Allen Miller (Theology), Lowell Zuck (Church History).  
 Church Agencies: Sheldon Mackey, Paul Gregory.  
 Pastors: Frank Pirazzini (L.I., New York), Ray Harwick (Fairless Hills, Pa.) Bill Penn (Havertown, Pa.), George Shults (Clark, N.J.).

- 5) That a survey on adult church membership procedures and practices comparable to that conducted by the Board of Home Missions (CC) be conducted by the Board of Christian Education (E&R).
- 6) That the study group on adult confirmation be held at the Purdue Conference, August 19-22, 1958.
- 7) That documents be developed on the theological presuppositions underlying both CC & E&R adult confirmation practices through the years.

- 8) That insorfar as possible from this juncture on, the two traditions within the United Church of Christ move forward together in the development of adequate adult confirmation materials and procedures.
- 9) That these findings be brought to the attention of the special meeting being called at Rye, New York, December 6, 1957.

### EXHIBIT C

#### SUGGESTED PARAGRAPH FOR THE CONSTITUTION

In order that all adults of the United Church of Christ may witness for Jesus Christ in all areas of their lives, there shall be a Council for Adult Work as an agency of the General Synod or such agency as represents the total program of the church. The purpose of this Council shall be to coordinate all the work of the groups concerned with adult life in the United Church of Christ.

#### SUGGESTED PARAGRAPHS FOR THE BY-LAWS

##### Membership:

The Council shall include representatives elected by and from each national adult group together with four members nominated and elected by the General Synod.

##### Advisory Members:

The Council may coopt additional persons who shall have voice but no vote in all deliberations.

##### Officers and Committees:

The Council for Adult Work shall elect its own officers and such standing committees as the interests of the work require. They shall have such powers as are given to them by the Council.

##### Staff:

The Council for Adult Work may elect or appoint such staff as it may require to effect its program.

##### Reports:

The Council for Adult Work shall regularly report its program of work to the General Synod and/or the Executive Council.



DEPARTMENT OF CAMPS AND CONFERENCES

To the Members of the  
Board of Christian Education and Publication

Our camping program in 1957 took its place among the better years in this aspect of Christian Education. Reports from many synods indicate that more campers than ever before were enrolled and the quality of program and leadership were above that of recent years. Usually, when we inaugurate a new type program, as was the case with both Junior High and Senior High age brackets some four years ago, it takes about that long for committees and staffs to settle down to the seriousness of the task before them as they gradually assimilate the new pattern of operation. The year 1957 seemed to be the year of 1957.

With this in mind, this coming summer we will be making a survey of these two age groupings to ascertain the effectiveness of the respective programs 1 - for leaders (the quality of counseling and teaching possible under this program projection; what it demands of the leader; what are the basic results) 2 - for the camper (is it really a part of the total program of Christian Education as planned for the local church; does it stimulate good adult-camper relationships; is there good home church tie in; is the potential present for challenge to full-time church vocation). Ten representative directors in each age group will be invited to conduct the survey. The results will be interesting.

A few figures for 1957 might be interesting in light of the fact that, through site purchase and rental there were 19 more periods than in 1956. There were 43 Junior Camps (plus 7); 56 Junior High (plus 8); 31 Senior High (plus 4); 5 Workshops (same); 11 Family Weeks (plus 6). There were 3,621 Juniors; 4,181 Junior Highs; 2,168 Senior Highs; 498 Workshopppers; 1,206 Family Campers; 2,335 leaders.

GRAND TOTALS - 146 PERIODS -- 11,674 CAMPERS -- 2,335 LEADERS

In spite of the fact it was held during Lent, we had the largest attendance to date at our National Conference Directors' Training Session at Merom, Indiana in April. The 126 persons present represented all but 6 of the programs directly related to this department and also included leaders from 4 Congregational Christian Conferences beyond those areas where we are working on a completely cooperative basis. The same high attendance record was true at the National Camp Directors' Training Session at Pottstown in May. Sixty-four Junior directors and leaders were in attendance for four days.

Interestingly enough as we move closer and closer to complete merger with the other branch of our United Church we are faced with the need for a decision as to how we will continue this apparently necessary national training in light of the increasing numbers who wish to take

advantage of the training offered. One item we must consider now is the problem of the place at which to hold the sessions. There are few places across the country where a group the size ours has become which can accommodate so many in comfort and at the same time provide the facilities needed to do a thorough job. Thus, it is that while this would be the year to return east for the Conference-type training, we are returning to Merom Institute, Merom, Indiana, April 15,16,17. The camp leaders training will again be held at Camp Fernbrook, May 27-30.

Leaders are also recruited for interdenominational training periods and for National Camp which this year will be held in two places (each for two weeks) National Camp, Matamoras, Penna. and Bradford Woods, Martinsville, Indiana. The writer will serve as director at National Camp as an entirely new type program, utilizing many new small group and group dynamic techniques will be inaugurated.

We will share in an interdenominational experimental conference for Older Youth-Young Adults this coming summer through the auspices of National Council of Churches. Under the title "Young Churchmen's Conference" it will be held at Lake Geneva, Wisconsin, July 20-26. The best program development for young adults will be the basis of experimentation. It will speak to our own plans for summer conference programs with this age level. The writer has been asked to serve as Administrative Director for this conference.

As indicated in my Christmas report to the Executive Committee, I have relinquished my position as Chairman of the Committee on Camps and Conferences of National Council of Churches after serving for 8 years (two years beyond the two term limit).

Demands upon this department in the field of camp site selection and development continue to mount. Many hours this past year have been given to the Iowa and Ohio committees as they seek to bring their development plans to final conclusion. This has been especially true of Ohio where calls are made to many parts of the country (and even to New Delhi, India when I was there) to seek advice. I am "unhumble" enough to say that Ohio will have as fine a camp and conference center as there is in the country when it is finished. It will be dedicated June 14 even though all the buildings will not be completed.

A quick trip to Texas just before I left for overseas resulted in the purchase of a camp property near New Braunfels. It has been operated as a private venture for a number of years under the name Slumber Falls. It is the first of three sites planned for Texas as the demand for more areas increases. Central Pennsylvania Synod continues to seek a site as does South Indiana, Missouri Valley, South Illinois.

Time was spent at Waveland, Mississippi, and New Orleans as plans for future development of Dielmann Center were projected.

Having been asked to handle the recreation end of the National Conference on Christian Education at Purdue University, I have procured, so far, 38 recreation leaders from Evangelical and Reformed churches to help with afternoon recreation and craft activities as well as the Fellowship Sing in the evening. Have been working with Rev. Robert



Knowles of the Congregational Christian staff in recruiting folk from that group to help, but so far no luck.

Two three day sessions with a combined Congregational Christian and Evangelical and Reformed Committee has produced the new 1958 joint edition of Songs of Many Nations. I feel it is the best we have ever produced. This will be the 11th edition of this folk song booklet (it is the second with the Congregational Christians. The eighth one was also joint) and I have been associated with the production and compilation of each one - the first three in cooperation with T. C. Braun and the latter eight on my own. The 1958 edition will be ready for the summer camping season. It was decided jointly that we will not publish as many editions in the future as we did in the past but will make the production year concurrent with the National Conferences on Christian Education.

In spite of my 10 week worldtrip, my office continued to serve the field through the unstinting services of my secretary, Mrs. Reiff. Regardless of the fact, I tried to plug every nook and cranny before I left, this would have meant little if there had not been someone in the office handling the details of requests and forwarding to me those which were somewhat more perplexing. My appreciation is felt as much as spoken for Mrs. Reiff's loyalty to the job.

Respectfully,

Ed. L. Schlingman

## SERVICE PROJECTS

To the Members of the  
Board of Christian Education and Publication

Ecumenical Workcamps - During the summer of 1957, twelve young persons participated in Ecumenical Workcamps - 9 in Europe and 3 in U.S.A. Of the European camps, 4 were in Germany, 1 in France, 1 in Wales, 1 in Italy, 1 in Belgium and one in Austria. In the states, two were at the Mental Hospital at Farnsworth, Delaware and one in California.

This is one area in which the recession is showing itself so far in 1958 (as per letters received) since to date we have just four applications for places in camps and one for leadership.

UNESCO Conference - Since the reason for the invitation to attend the UNESCO World Conference For International Voluntary Workcamp Organizers came because of this involvement in workcamping, I will make a short report at this point.

It finally turned out that the Conference itself was one of the lesser lights in the total experience. While it was important to be in attendance at a world conference at which 28 countries were represented among the 80 delegates and these delegates represented 49 different national and international organizations, nevertheless, there were many moments of frustration when for hour after hour the Asians (who were in attendance for the first time) held the floor, haggling over rather inconsequential matters. On the other hand, there were many factors revealed about the Indians which made some of our earlier experiences more intelligible than they had been at the time in which we were involved in them.

Actually, the three highest points of the whole tour were 1 - Our opportunity to follow Church World Service around the world and learn its thrilling story, 2 - The workcamp in Southern India in which I had the opportunity to see the real 'heart' of India as evidenced by the life of the villagers, 3 - My visits with our missionary staffs in India, Hong Kong and Japan.

I had no idea that the scope and method of Church World Service was so widespread and varied. I had to correct my understanding of this program a number of times (that it was a "hand-out" organization) as I met the Hungarian Refugee problem in Austria, the Armenian Refugee in Athens (where many have lived as 'displaced' persons since 1923), the Palestinian Refugee in Cairo, the famine situations in much of India, the Chinese Refugee in Kowloon (Hong Kong) and the food distribution problems in Japan - all served by Church World Service.

The willingness of the Indian villagers and our Indian workcamp friends to share the problems of India, many of which show up in the Second Five Year Plan was of tremendous value to the workcamp.



When one realizes that by far the greatest percentage of college graduates are unemployed or have nothing more than clerk's jobs, it is not hard to understand why the state of Kerala in the southeast extremity of India became communist last spring. This state has the largest number of Christians of any section of India, it has the highest rate of unemployment among college trained people. No wonder that idle hands and minds turned in the direction they did.

The financial plight of many Indian villagers is beyond description. This results partly from the mania of the Indian government for village industries and family occupations. Manual labor is practically worshipped while mechanical labor devices are almost taboo. Thus it is that many persons are 'employed' doing jobs in age-old and antiquated patterns. Millions receive one rupee(.21) a day while the cost-of-living quotient implies the necessity of earning  $2\frac{1}{2}$  rupees per day (.50). Is this full employment or just being occupied for a pittance?

I was greatly impressed by the work being done by our mission personnel in Asia. The calibre of work in India is most commendable. The efforts of our missionaries to move administrative and pastoral supervision into the hands of native leaders wherever possible have not gone unrewarded. I was amazed at the educational stature of the nationals chosen by our staff to take over the educational institutions, hospitals, clinics, and schools as they (the missionaries) move out of the area. Naturally, one cannot help being appalled at the utter destruction of the Goss Memorial Center and when one contemplates the basic reasons for the 'incident' which resulted in the mob action against the Center. It was so evident that the firing of the building was a part of a carefully laid plan to do something drastic to cut off the growing Christian influences.

The standard of public education is very low in India, however, in many ways, our educational institutions there, both those administered by nationals and those under the supervision of our mission staff evidence a quality of teaching and total curriculum which is far beyond that in effect in most areas of the country.

I have kept a daily journal of the experiences during this world tour. It is available to anyone wishing to read it.

Senior High Work Camps - For the first time, we projected two camp program each of two months duration. At the Voluntary Service Center, Pottstown, Pa. a group of 21 Senior Highs with a staff of four adults including Carl Bade as director rebuilt a tool shed (to include a central heating plant) and continued the building of an additional meeting room for the Service Center.

This project was started by the 1956 workcampers and was carried over to this past summer.

The second unit was operated at Shannondale Community Center, Gladden, Missouri where 26 campers and three leaders carried ahead the building of a playground, laid roads and helped with the harvesting of small crops. At both locations, the numbers in attendance indicates only

individuals. In each situation, about one half of the first month campers stayed through the second month, even though most of these had not intended staying beyond the first month.

These two programs will be continued in 1958. However, because of caravan training and the new group of volunteers coming to the Center the first week in July plus the National Conference on Christian Education in August, the project (erection of a new garage at the Center) at Pottstown will be one period of five weeks duration, July 7 - August 9.

The Shannondale unit will follow the same pattern as last year but will be earlier in order to allow leaders to attend the National Conference. The dates - June 23 to July 19; July 21 to August 15. The project - finishing the play ground.

International Christian Youth Exchange - Our first year of participation in this program resulted in eight homes being opened to receive overseas high school students. In all, six denominations - Church of the Brethren, Methodist, Disciples of Christ, Episcopal, American Baptist, Evangelical and Reformed - now participate and received 100 overseas students in middle July and sent 24 American students to Europe. It is anticipated that 150 overseas students will come to the states and at least 50 Americans will leave these shores for the 1958-59 school year. Of this number, it is our hope that Evangelical and Reformed families will entertain 25 young people from Europe and in turn will send a minimum of seven to other countries.

The distribution of our 1957-58 students is - Maryland, Virginia, Pennsylvania, Ohio(3), Illinois, Oregon. To date we have inquiries from 12 families (including five Congregational Christian for whom this department is also clearing applications).

We continue to clear many service programs through the Committee on Ecumenical Voluntary Service Projects of National Council of Churches and World Council of Churches. The writer serves as chairman of this committee.

Carl Bade's very substantial assistance in all areas of Service Projects has been of the highest calibre. My deep appreciation goes to him for his dedication to the task of our joint responsibility.

Respectfully,

Ed. L. Schlingman



# DEPARTMENT OF VOLUNTARY SERVICE

Since its active beginning in 1955, we have received 209 inquiries concerning the opportunities for service offered by this program. Of this number 60 applications actually were processed and accepted. We finally trained 35 persons for service. These volunteers served in 19 different institutions and agencies. A listing of these is rather imposing when one considers the short time we have been in business.

Back Bay Mission, Biloxi, Mississippi  
 Bethany Orphan's Home, Womelsdorf, Pennsylvania  
 Evangelical Children's Home, St. Louis, Missouri  
 Evangelical Emmaus Home, Marthasville, Missouri  
 Evangelical Emmaus Home, St. Charles, Missouri  
 Fellowship Center, St. Louis, Missouri  
 Fort Wayne Children's Home, Fort Wayne, Indiana  
 Good Samaritan Home for Aged, St. Louis, Missouri  
 Hough Avenue E. and R. Church, Cleveland, Ohio  
 Kenwood-Ellis Community Church, Chicago, Illinois  
 Nazareth Orphans' Home, Rockwell, North Carolina  
 Phoebe Home, Allentown, Pennsylvania  
 Red Bird Mission, Beverly, Kentucky (E.U.B.)  
 Reformed Home for the Aged, Wyncote, Pennsylvania  
 Shannondale Community Center, Gladden, Missouri  
 South Illinois Child Welfare Association, Hoyleton, Illinois  
 Voluntary Service Center, Pottstown, Pennsylvania  
 Winnebago Benevolent Corporation, Neillsville, Wisconsin  
 Winnebago Indian Mission, Black River Falls, Wisconsin

The volunteers came from the following synods and denominations:

## Evangelical and Reformed

5 Central Pennsylvania  
 3 East Pennsylvania  
 1 Kansas City  
 2 Lancaster  
 3 Lehigh  
 1 Michigan-Indiana  
 1 Nebraska  
 2 North Illinois  
 1 North West Ohio  
 2 North Wisconsin  
 1 Pittsburgh  
 2 Reading  
 2 South East Ohio  
 3 South West Ohio  
 2 South Wisconsin  
 1 Susquehanna  
 1 West New York  
  
 1 Methodist  
 1 Evangelical United Brethren

We are now planning for the training units for July-August and October-November.

We try to keep in touch with all those who have been in the program through a periodic "Newsletter" which is collated and edited by the associate director. This has proved to be a valuable link with our alumni.

Our basic problem continues to be recruitment. A new flyer has brought some new "nibbles", but we have not yet arrived at the place where we feel quite sure that each unit will be held because the attendance is guaranteed. We feel that the quality of training suffers when we have fewer than five volunteers in a unit. Although we have tapped many avenues of distribution of our materials and have a fair share of resulting inquiries, nevertheless, we could easily triple the number we are now training without our groups getting too large. Sadly enough, we discover every day, that there are still many areas and churches which do not have the slightest idea what voluntary service is all about.

At present we are working on plans for the training of adults for local church work. While this training pattern is not as yet in final form so that we can take it to the Church immediately, nevertheless, we do have some basic ideas of the way to approach older persons, the length of time for training (possibly one month) and the type courses to be offered. We have been studying this project for the better part of a year and feel that we can launch it as a part of our total training in the near future.

We are also in the process of reviewing the various forms and blanks we use for recruiting, reporting and application so as to make them more adaptable and intelligible to applicants, supervisors, and local churches.

In closing our report we wish to recognize the valuable assistance we received from the staff at the Voluntary Service Center, especially during our training periods. Our appreciation to Mr. William Geary, the manager, Mrs. Helen Thomas, the cook, and Miss Veda Sterchi, the secretary and craft director.

Respectfully,

Ed. L. Schlingman and Carl A. Bade



## **FINANCIAL REPORTS**

PERIODICAL DEPARTMENT  
of the  
BOARD OF CHRISTIAN EDUCATION and PUBLICATION  
of the  
EVANGELICAL and REFORMED CHURCH

BALANCE SHEET, December 31, 1957

A S S E T S:

Cash in bank		\$83,407.92
Loans Receivable - Educational Department		\$20,000.00
Accounts Receivable:		
Christian Education Press	\$ 323.00	
Educational Department	692.89	
Other Trade	12,943.55	
Travel Advances	<u>638.00</u>	\$14,597.44
Prepaid publication costs		\$66,979.62
Investments, at cost, as annexed:		
U.S. Government Bonds:		
Savings	157,000.00	
Federal Land Bank	23,156.56	
Treasury Notes	<u>10,062.50</u>	
	190,219.06	
Industrial Bonds	29,676.69	
Stocks	73,561.22	
Mortgages	<u>22,346.10</u>	\$315,803.07
		<u>\$500,788.05</u>

LIABILITIES and FUNDS:

Accounts payable:		
Trade	54,028.71	
Securities Purchased	<u>8,882.54</u>	62,911.25
Curriculum Development Fund:		
Balance, January 1, 1957	2,717.20	
Transferred from General Fund	<u>30,000.00</u>	
	32,717.20	
Expenses, as annexed	<u>24,220.32</u>	
Balance, December 31, 1957		8,496.88
General Fund:		
Balance, January 1, 1957	352,924.03	
Transfer from Trust Funds & Investments	2,637.86	
Net Income for the year ended December 31, 1957, as annexed	<u>103,818.03</u>	
	\$459,379.92	
Transfer to Curriculum Development Fund	<u>30,000.00</u>	<u>429,379.92</u>
Balance, December 31, 1957		<u>\$500,788.05</u>



STATEMENT of INCOME and EXPENSES  
for the year ended December 31, 1957

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Sales of publications, net of returns and allowances, as annexed		\$666,230.29
Cost of sales, as annexed		<u>570,191.80</u>
Profit from publications, (before pension, etc.) as annexed		96,038.49
Pension	\$1,200.00	
Unallocated travel expense	<u>429.57</u>	<u>1,629.57</u>
Profit from publications		\$94,408.92
Other income:		
Interest:		
Bonds	\$4,902.85	
Mortgages	717.43	
Dividends, net of collection expense	3,556.23	
Gain on sale of securities	<u>232.60</u>	
		<u>\$ 9,409.11</u>
Net Income		\$103,818.03
		<hr/> <hr/>

PERIODICAL DEPARTMENT  
TENTATIVE PROFIT AND LOSS STATEMENT  
FOR TWELVE MONTHS ENDING DECEMBER 31, 1957

<u>CHURCH &amp; HOME SERIES</u>	<u>SALES</u>	<u>COST OF SALES</u>	<u>PROFIT OR LOSS</u>
AGE 2	3,588.04	3,100.81	487.23
AGE 3	8,204.36	6,388.47	1,815.89
KINDERGARTEN TEACHER'S GUIDE	7,279.49	11,180.81	(3,901.32)
KINDERGARTEN PUPIL'S BOOK	27,841.72	21,312.91	6,528.81
KINDERGARTEN ACTIVITIES	11,619.75	7,693.39	3,926.36
KINDERGARTEN TEACHING PICTURES	2,705.85	2,119.58	586.27
PRIMARY TEACHER'S GUIDE	9,249.93	11,558.52	(2,308.59)
PRIMARY PUPIL'S BOOK	39,680.65	30,491.69	9,188.96
PRIMARY ACTIVITIES	25,720.55	19,142.61	6,577.94
PRIMARY TEACHING PICTURES	3,044.20	2,804.54	239.66
TEACHING PICTURE DISPLAY STAND	598.65	494.92	103.73
LOWER JUNIOR TEACHER'S GUIDE	2,689.95	4,705.83	(2,015.88)
LOWER JUNIOR PUPIL'S BOOK	20,842.06	14,730.21	6,111.85
JUNIOR TEACHER'S GUIDE	5,366.80	568.21	( 314.41)
JUNIOR PUPIL'S BOOK	42,146.57	23,577.04	18,569.53
JUNIOR TEACHING PICTURES	1,305.30	1,151.50	153.80
JUNIOR HIGH TEACHER'S GUIDE	7,575.40	7,410.49	164.91
JUNIOR HIGH PUPIL'S BOOK	36,753.23	24,244.86	12,508.37
SENIOR HIGH TEACHER'S GUIDE	4,575.74	5,088.71	( 512.97)
SENIOR HIGH PUPIL'S BOOK	22,586.93	14,495.06	8,091.87
YOUNG PEOPLE & ADULT TEACHER'S GUIDE	7,610.33	9,185.87	(1,575.54)
YOUNG PEOPLE & ADULT PUPIL'S BOOK	47,714.69	33,360.01	14,354.68
FILMSTRIP	18,134.77	14,699.43	3,435.34
FAMILY RESOURCE BOOK	30,366.52	24,759.56	5,606.96

PAPERS, MAGAZINES, ETC.

CHURCH SCHOOL WORKER'S	42,790.81	48,560.12	(5,769.31)
CHILDREN'S RELIGION	793.53	797.24	( 3.71)
STORIES	14,509.32	12,063.67	2,445.65
TRAILBLAZER	23,911.88	20,617.80	3,294.08
VENTURE	11,550.63	10,780.42	770.21
YOUTH	46,118.41	60,949.89	(14,831.48)
YOUTH FELLOWSHIP KIT	2,792.55	2,228.71	563.84
JUNIOR HIGH KIT	1,817.30	1,494.37	322.93

UNIFORM

THE CHURCH IN THE HOME	8,105.54	6,613.09	1,492.45
PRIMARY-JUNIOR TEACHER	1,781.64	5,915.61	(4,133.97)
UNIFORM LESSON TEACHER	3,488.77	5,397.95	(1,909.18)
JUNIOR PUPIL	6,925.19	6,239.74	685.45
THE JUNIOR	2,452.40	2,289.29	163.11
YOUTH-ADULT TEACHER	7,461.02	13,026.16	(5,565.14)
JUNIOR HIGH	7,030.97	5,930.58	1,100.39
SENIOR-YOUNG PEOPLE	9,646.59	7,517.64	2,128.95
YOUNG PEOPLE	4,941.16	3,643.88	1,297.28
ADULT STUDENT	42,935.48	24,546.73	18,388.75
THE ADULT	15,025.92	7,588.06	7,437.86
LESSON LEAF	4,316.16	3,959.78	356.38
THE LESSON LEAF	1,194.66	1,487.94	(293.28)
OTHERS	19,438.88	18,324.06	1,114.82
	<u>666,230.29</u>	<u>569,350.76</u>	<u>96,879.53</u>



PERIODICAL DEPARTMENT

TENTATIVE PROFIT AND LOSS STATEMENT

FOR TWELVE MONTHS ENDING DECEMBER 31, 1957

<u>ACCOUNTS</u>	<u>AGE 2</u>	<u>AGE 3</u>	<u>KIND. TEACHER GUIDE</u>	<u>KIND. PUPIL BOOK</u>	<u>KIND. ACTIVITIES</u>	<u>KIND. TEACH. PICTURES</u>	<u>PRIMARY TEACHER GUIDE</u>	<u>PRIMARY PUPIL BOOK</u>	<u>PRIMARY ACTIVITIES</u>	<u>PRIMARY TEACH. PICTURES</u>	<u>TEA. PICT. DISPLAY STAND</u>
SALES (NET)	3,588.04	8,204.36	7,279.49	27,841.72	11,619.75	2,705.85	9,249.93	39,680.65	25,720.55	3,044.20	598.65
<u>COST OF SALES</u>											
<u>SALARIES-EDITORS</u>			1,966.20				1,139.70		45.00		
SALARIES-ACCOUNT CIRC. EXEC.	326.23	743.07	658.49	2,525.23	1,051.17	247.69	839.73	3,600.56	2,331.91	277.90	54.37
PRODUCTION	2,286.50	4,428.08	6,029.64	14,542.79	5,449.23	1,583.64	6,492.65	20,757.07	12,777.42	2,187.84	351.00
LITERARY			949.00				1,370.00				
ILLUSTRATION			463.39				298.02				
DISTRIBUTION	254.36	684.97	626.33	2,435.76	439.91	110.80	800.82	3,554.54	2,317.65	139.71	50.60
GENERAL OFFICE			16.00				16.00				
ADVERTISING											
DEPARTMENTAL OVERHEAD	233.72	532.35	471.76	1,809.13	753.08	177.45	601.60	2,579.52	1,670.63	199.09	38.95
<u>TOTAL COST &amp; EXPENSES</u>	<u>3,100.81</u>	<u>6,388.47</u>	<u>11,180.81</u>	<u>21,312.91</u>	<u>7,693.39</u>	<u>2,119.58</u>	<u>11,558.52</u>	<u>30,491.69</u>	<u>19,142.61</u>	<u>2,804.54</u>	<u>494.92</u>
<u>TOTAL PROFIT OR LOSS</u>	487.23	1,815.89	(3,901.32)	6,528.81	3,926.36	586.27	(2,308.59)	9,188.96	6,577.94	239.66	103.73

DENOTES LOSS ( )

PERIODICAL DEPARTMENT

TENTATIVE PROFIT AND LOSS STATEMENT

FOR THE TWELVE MONTHS ENDING DECEMBER 31, 1957

<u>ACCOUNTS</u>	<u>LOWER JUNIOR TEACHER</u>	<u>LOWER JUNIOR PUPIL</u>	<u>JUNIOR TEACHER</u>	<u>JUNIOR PUPIL</u>	<u>JUNIOR TEACH- PICTURES</u>	<u>JUNIOR HIGH TEACHER</u>	<u>JUNIOR HIGH PUPIL</u>	<u>SENIOR HIGH TEACHER</u>	<u>SENIOR HIGH PUPIL</u>	<u>Y. P. &amp; A.</u>	<u>Y. P. &amp; A.</u>
SALES (NET)	2,689.95	20,842.06	5,366.80	42,146.57	1,305.30	7,575.40	36,753.23	4,575.74	22,586.93	7,610.33	47,714.69
<u>COST OF SALES</u>											
SALARIES-EDITORS	575.36	172.89	664.54	259.75		749.20	765.38	714.59	698.44	1,743.65	2,179.16
SALARIES-ACCT. CIRC. EXEC.	241.65	1,890.90	483.30	3,824.08	120.82	688.70	3,334.75	416.84	2,047.97	688.70	4,325.50
PRODUCTION	3,334.31	8,286.19	3,717.95	13,151.21	874.29	4,710.29	14,137.80	3,259.38	8,322.99	5,156.07	19,045.87
LITERARY	119.98	166.66	12.50			100.00	200.00			417.17	501.00
ILLUSTRATION	24.50	1,026.25					158.60				5.00
DISTRIBUTION	232.91	1,828.64	456.67	3,602.34	69.83	666.90	3,257.24	399.26	1,958.45	684.88	4,202.59
GENERAL OFFICE	4.00	4.00				2.00	2.00			2.00	2.00
ADVERTISING											
DEPARTMENTAL OVERHEAD	173.12	1,354.68	346.25	2,739.66	86.56	493.40	2,389.09	298.54	1,467.21	493.40	3,098.89
<u>TOTAL COST &amp; E EXPENSES</u>	<u>4,705.83</u>	<u>14,730.21</u>	<u>5,681.21</u>	<u>23,577.04</u>	<u>1,151.50</u>	<u>7,410.49</u>	<u>24,244.86</u>	<u>5,088.71</u>	<u>14,495.06</u>	<u>9,185.87</u>	<u>33,360.01</u>
FINAL PROFIT OR LOSS	(2,015.88)	6,111.85	( 314.41)	18,569.53	153.80	164.91	12,508.37	( 512.97)	8,031.87	(1,575.54)	14,354.68

( ) DENOTES LOSS



PERIODICAL DEPARTMENT

TENTATIVE PROFIT AND LOSS STATEMENT

FOR THE TWELVE MONTHS ENDING DECEMBER 31, 1957

<u>ACCOUNTS</u>	<u>FILMSTRIP</u>	<u>FAMILY RESOURCE BOOK</u>	<u>CHURCH SCHOOL WORKER</u>	<u>CHILDREN'S RELIGION</u>	<u>STORIES</u>	<u>TRAILBLAZER</u>
SALES (NET)	18,134.77	30,366.52	42,790.81	793.53	14,509.32	23,911.88
COST OF SALES						
SALARIES-EDITORS	1,822.55	3,463.33	8,079.92			
SALARIES-ACCT. CIR. EXEC.	1,643.21	2,754.79	3,878.46	72.49	1,316.98	2,168.79
PRODUCTION	5,334.82	11,521.17	26,207.94	501.38	8,544.34	14,768.73
LITERARY	280.00	946.50	1,085.95			
ILLUSTRATION	3,291.70	1,030.61	2,522.01			
DISTRIBUTION	1,550.94	2,479.41	3,737.31	19.38	1,258.83	2,126.51
GENERAL OFFICE	(401.02)		40.10			
ADVERTISING		590.15		152.05		
DEPARTMENTAL OVERHEAD	1,177.23	1,973.60	2,778.62	51.94	943.52	1,553.77
TOTAL COST & EXPENSES	14,699.43	24,759.56	48,560.12	797.24	12,063.67	20,617.80
FINAL PROFIT OR LOSS	3,435.34	5,606.96	(5,769.31)	(3.71)	2,445.65	3,294.08
( ) DENOTES LOSS						

PERIODICAL DEPARTMENT

TENTATIVE PROFIT & LOSS STATEMENT FOR

TWELVE MONTHS ENDING DECEMBER 31, 1957

<u>ACCOUNTS</u>	<u>VENTURE</u>	<u>YOUTH</u>	<u>YOUTH FELLOWSHIP KIT</u>	<u>JUNIOR HIGH KIT</u>	<u>CHURCH IN THE HOME</u>	<u>PRIMARY JUNIOR TEACHER</u>
SALES (NET)	11,550.63	46,118.41	2,792.55	1,817.30	8,105.54	1,781.64
<u>COST OF SALES</u>						
SALARIES-EDITORS		6,263.78			71.92	1,138.64
SALARIES-ACCOUNT CIR. EXEC.	1,045.13	4,180.52	253.73	163.11	737.02	170.31
PRODUCTION	7,923.60	30,483.40	1,671.99	1,132.96	4,565.35	2,986.98
LITERARY		1,851.91				1,350.00
ILLUSTRATION		9,961.07				7.20
DISTRIBUTION	1,062.94	4,146.19	121.21	81.44	710.78	151.88
GENERAL OFFICE						
ADVERTISING		1,068.00				
DEPARTMENTAL OVERHEAD	748.75	2,995.02	181.78	116.86	528.02	110.60
TOTAL COST & EXPENSES	<u>10,780.42</u>	<u>60,949.89</u>	<u>2,228.71</u>	<u>1,494.37</u>	<u>6,613.09</u>	<u>5,915.61</u>
FINAL PROFIT OR LOSS	770.21	(14,831.48)	563.84	322.93	1,492.45	(4,133.97)

( ) DENOTES LOSS



PERIODICAL DEPARTMENT  
TENTATIVE PROFIT & LOSS STATEMENT  
FOR TWELVE MONTHS ENDING DECEMBER 31, 1957

<u>ACCOUNTS</u>	<u>UNIFORM LESSON TEACHER</u>	<u>JUNIOR PUPIL</u>	<u>THE JUNIOR</u>	<u>YOUTH ADULT TEACHER</u>	<u>JUNIOR HIGH</u>	<u>SENIOR YOUNG PEOPLE</u>
SALES (NET)	3,488.77	6,925.19	2,452.40	7,461.02	7,030.97	9,646.59
<u>COST OF SALES</u>						
<u>SALARIES-EDITORS</u>	723.52	1,147.52	326.55	1,110.90	431.88	679.08
SALARIES-ACCOUNT CIRC. EXEC.	270.95	663.31	188.50	712.61	672.28	923.26
PRODUCTION	2,975.72	3,207.55	1,203.02	8,302.55	3,236.40	4,037.65
LITERARY	866.00	150.00	164.00	1,800.00	450.00	450.00
ILLUSTRATION		45.18		5.40	69.84	
DISTRIBUTION	308.46	595.43	227.71	631.94	603.61	828.10
GENERAL OFFICE						
ADVERTISING						
DEPARTMENTAL OVERHEAD	253.30	430.75	179.51	462.76	436.57	599.55
<u>TOTAL COST &amp; EXPENSES</u>	<u>5,397.95</u>	<u>6,239.74</u>	<u>2,289.29</u>	<u>13,026.16</u>	<u>5,930.58</u>	<u>7,517.64</u>
FINAL PROFIT OR LOSS	(1,909.18)	685.45	163.11	(5,565.14)	1,100.39	2,128.95
( ) DENOTES LOSS						

PERIODICAL DEPARTMENT

TENTATIVE PROFIT & LOSS STATEMENT FOR  
TWELVE MONTHS ENDING DECEMBER 31, 1957

<u>ACCOUNTS</u>	<u>YOUNG PEOPLE</u>	<u>ADULT STUDENT</u>	<u>THE ADULT</u>	<u>LESSON LEAF</u>	<u>THE LESSON LEAF</u>	<u>OTHERS</u>	<u>TOTALS</u>
SALES (NET)	4,941.16	42,935.48	15,025.92	4,316.16	1,194.66	19,438.88	666,230.29
<u>COST OF SALES</u>							
<u>SALARIES-EDITORS</u>	362.13	1,110.94	326.92	675.75	269.13		39,678.32
SALARIES-ACCOUNT CIR. EXEC.	361.81	4,109.85	1,139.96	412.33	89.09	1,764.03	60,412.08
PRODUCTION	1,855.52	12,529.55	3,450.54	2,234.40	852.21	13,552.98	333,992.96
LITERARY	175.00	450.00	175.00		52.00		14,082.67
ILLUSTRATION							18,908.77
DISTRIBUTION	523.25	3,677.52	1,403.42	369.54	134.04	1,743.26	57,268.26
GENERAL OFFICE							(312.92)
ADVERTISING							2,040.01
DEPARTMENTAL OVERHEAD	366.17	2,668.87	1,092.22	267.76	91.47	1,263.79	43,280.61
TOTAL COST & EXPENSES	<u>3,643.88</u>	<u>24,546.73</u>	<u>7,588.06</u>	<u>3,959.78</u>	<u>1,487.94</u>	<u>18,324.06</u>	<u>569,350.76</u>
FINAL PROFIT OR LOSS	1,297.28	18,388.75	7,437.86	356.38	(293.28)	1,114.82	96,879.53
( ) DENOTES LOSS							



## CURRICULUM DEVELOPMENT FUND EXPENDITURES

for the year ended December 31, 1957

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Station wagons, operation and maintenance	\$1,554.17
Salaries	8,674.42
Promotional	5,814.83
Travel	3,300.39
Atlantic City Conference	5,793.42
United Church Series	3,818.08
Stationery and Supplies, etc.	765.01
	<hr/>
	\$29,720.32
	<hr/>
Deduct:	
Expense allocated to Educational Department	5,500.00
	<hr/>
	\$24,220.32
	<hr/>

CHRISTIAN EDUCATION PRESS  
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BOARD of CHRISTIAN EDUCATION and PUBLICATION  
of the  
EVANGELICAL and REFORMED CHURCH

BALANCE SHEET, January 31, 1958

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A S S E T S

Cash in Bank		\$ 632.52
Accounts Receivable, trade		8,667.04
Inventories, at cost or less		
Books	\$ 85,175.83	
Lithographs, slides and filmstrips	10,147.10	
Pictures	<u>6,298.79</u>	101,621.72
Prepaid Publication Costs		<u>5,510.49</u>
		\$ 116,431.77

LIABILITIES and GENERAL FUND:

Accounts Payable, trade		7,053.03
General Fund:		
Balance, February 1, 1957	90,953.47	
Net Income for the year ended January 31, 1958, as annexed	<u>18,425.27</u>	
Balance January 31, 1958		<u>109,378.74</u>
		<u>\$116,431.77</u>



THE CHRISTIAN EDUCATION PRESS  
STATEMENT OF INCOME AND EXPENSES  
FOR THE TWELVE MONTHS ENDING JANUARY 31, 1958

	<u>TOTAL</u>	<u>BOOKS</u>	<u>LITHOGRAPHS SLIDES AND FILMSTRIPS</u>	<u>PICTURES</u>
SALES, NET OF RETURNS AS ANNEXED	<u>205,089.76</u>	<u>147,432.41</u>	<u>52,474.21</u>	<u>5,183.14</u>
DIRECT COSTS, AS ANNEXED				
INVENTORY, FEB. 1, 1957	79,746.07	63,064.69	9,190.05	7,491.33
PRODUCTION COSTS	120,864.18	100,496.13	19,228.67	1,139.38
OTHER DIRECT COSTS	<u>30,167.62</u>	<u>29,184.28</u>	<u>979.59</u>	<u>3.75</u>
	230,777.87	192,745.10	29,398.31	8,634.46
LESS INVENTORIES JANUARY 31, 1958	<u>101,621.72</u>	<u>85,175.83</u>	<u>10,147.10</u>	<u>6,298.79</u>
	<u>129,156.15</u>	<u>107,569.27</u>	<u>19,251.21</u>	<u>2,335.67</u>
	75,933.61	39,863.14	33,223.00	2,847.47
ADD:				
EXCESS OF INCOME OVER COST OF NONINVENTORIED PHAMPHLETS, SCRIPTS, ETC.	<u>306.28</u>			
	<u>76,239.89</u>			
INDIRECT EXPENSES				
SALARIES	23,914.41			
OFFICE RENT	2,659.90			
POSTAGE AND EXPRESS	1,195.73			
ADVERTISING AND PROMOTION	7,096.49			
TELEPHONE & TELEGRAPH	497.42			
SUPPLIES	3,081.18			
GENERAL EXPENSES	1,155.08			
RESIDENCE RENT ALLOWANCE	1,600.00			
TRAVEL	275.25			
INSURANCE	19.04			
EXHIBIT	429.65			
HAULING	372.24			
NEWHOUSE SALES-COMMISSION	10,964.02			
ACCOUNTS WRITTEN OFF	96.77			
AUDITOR	400.00			
EQUIPMENT	1,365.49			
PENSION	646.44			
*CHARGE OFF OF PREPAID PUBLICATION COSTS FOR BOOKS TO BE ABANDONED	<u>2,045.51</u>			
	<u>57,814.62</u>			
NET INCOME	<u>18,425.27</u>			

\* INCLUDED IN DIRECT COSTS IN PRIOR YEARS.





THE CHRISTIAN EDUCATION PRESS  
ANALYSIS OF GROSS PROFIT - PER PUBLICATION  
FOR THE TWELVE MONTHS ENDING JANUARY 31, 1958

<u>PUBLICATIONS-BOOKS</u>	<u>SALES</u>	<u>INVENTORY 2-1-57</u>	<u>PRODUCTION COSTS</u>	<u>TOTAL</u>	<u>LESS INV. 1-31-58</u>	<u>COST OF GOODS SOLD</u>	<u>PROFIT OR LOSS</u>	<u>OTHER COSTS PER SCHEDULE</u>	<u>GROSS PROFIT OR LOSS</u>	<u>NO. OF COPIES</u>	<u>UNIT COSTS</u>
MY CONFIRMATION- LEADER'S GUIDE	46.90	855.25	-	855.25	797.50	57.75	(10.85)	-	(10.85)	3,190	.25
MY CONFIRMATION- PUPIL CLOTH	3,106.90	421.85	3,186.68	3,608.53	698.99	2,909.54	197.36	162.60	34.76	1,116	.632
MY CONFIRMATION- PUPIL PAPER	13,118.25	12.40	13,882.40	13,894.80	4,116.63	9,778.17	3,340.08	162.61	3,177.47	1,607 7,875	.43 .435
MY CONFIRMATION- WORKBOOK	19.83	11.50	-	11.50	-	11.50	8.33	-	8.33	-	-
MUSIC IN THE SERVICE OF THE CHURCH	19.03	62.30	-	62.30	59.15	3.15	15.88	-	15.88	338	.175
OUR CHILD GROWS TOWARD GOD	295.75	74.07	255.30	329.37	169.26	160.11	135.64	-	135.64	651	.26
OUR CHRISTIAN BELIEFS BOOK	447.94	1,046.52	-	1,046.52	741.96	304.56	143.38	165.99	(22.61)	4,122	.18
OUR CHRISTIAN SYMBOLS CLOTH	37.52	17.20	-	17.20	-	17.20	20.32	46.50	(26.18)	-	-
OUR CHRISTIAN SYMBOLS- COLOR	4,204.38	4,209.57	-	4,209.57	2,867.03	1,342.54	2,861.84	878.22	1,983.62	4,002	.7164
OUR CHRISTIAN SYMBOLS- PAPER	170.60	208.80	-	208.80	116.16	92.64	77.96	-	77.96	726	.16
OUR FAMILIES-TEACHER	28,600.34	107.89	13,522.80	13,630.69	3,795.37	9,835.32	18,765.02	7,822.05	10,942.97	9,257	.41
OUR FAMILIES-PUPIL	36,537.21	1,656.05	19,986.35	21,642.40	2,919.84	18,722.56	17,814.65	10,443.15	7,371.50	26,544	.11
OUR FATHER	185.02	415.77	-	415.77	278.74	137.03	47.99	32.88	15.11	356	.783
PATHWAYS OF PRAYER	2,099.67	718.29	4,574.33	5,292.62	3,492.09	1,800.53	299.14	70.87	228.27	5,543	.63
PRAYER BOOK	219.86	278.96	-	278.96	218.94	60.02	159.84	53.55	106.29	890	.246
PRIVATE DEVOTIONS	757.64	3,687.04	-	3,687.04	3,346.21	340.83	416.81	262.77	154.04	4,369	.7659
RURAL WORSHIP	71.05	49.32	-	49.32	1.28	48.04	23.01	-	23.01	3)	-
SONG OF THE EARTH	33.76	-	-	-	-	-	33.76	-	33.76	935	FREE, 4252
SO SEND I YOU-PAPER	477.83	462.31	1,029.08	1,491.39	1,214.42	276.97	200.86	54.42	146.44	428)	.4345
SO SEND I YOU-CLOTH	142.70	801.89	67.10	868.99	671.58	197.41	(54.71)	54.43	(109.14)	3,070)	.335
STRENGTH & POWER	253.92	1,424.72	-	1,424.72	1,310.57	114.15	139.77	36.36	103.41	804	.8353
THE BIBLE & O.C.L.-CLOTH	42.14	1,092.40	-	1,092.40	1,083.02	9.38	32.76	2.50	30.26	4,060	.3228
THE BIBLE & O.C.L.-PAPER	74.72	279.00	-	279.00	253.44	25.56	49.16	2.50	46.66	1,962	.552
THE CHURCH SCHOOL	1,383.13	-	5,194.04	5,194.04	4,519.30	674.74	708.39	372.56	335.83	704	.36
THE COUNSELOR'S JOB	1,129.01	36.99	664.50	701.49	103.49	598.00	531.01	7.09	523.92	5,255	.86
THE DIRECTOR'S JOB	133.92	312.16	-	312.16	260.54	51.62	82.30	7.08	75.22	367	.282
THE GOLDEN CENSER-CLOTH	105.42	2,772.41	-	2,772.41	2,718.43	53.98	51.44	26.07	25.37	944	.276
										4,281	.635

THE CHRISTIAN EDUCATION PRESS  
ANALYSIS OF GROSS PROFIT - PER PUBLICATION  
FOR THE TWELVE MONTHS ENDING JANUARY 31, 1958

<u>PUBLICATIONS - BOOKS</u>	<u>SALES</u>	<u>INVENTORY 2-1-57</u>	<u>PRODUCTION COSTS</u>	<u>TOTAL</u>	<u>LESS INV. 1-31-58</u>	<u>COST OF GOODS SOLD</u>	<u>PROFIT OR LOSS</u>	<u>OTHER COSTS PER SCHEDULE</u>	<u>GROSS PROFIT OR LOSS</u>	<u>NO. OF COPIES</u>	<u>UNIT COST</u>
THE GOLDEN CENSER-PAPER	25.83	-	680.50	680.50	629.36	51.14	(25.31)	43.30	(68.61)	1,758	.358
THE LIFE OF PAUL	977.45	1,450.44	-	1,450.44	1,152.85	297.59	679.86	-	679.86	4,521	.255
THE RECREATION JOB	120.54	-	431.00	431.00	362.00	69.00	51.54	13.83	37.71	1,260	.2873
THIS OLD LEATHER SATCHEL	84.63	417.79	-	417.79	16.90	400.89	(316.26)	-	(316.26)	21	.805
TOMORROW IS TODAY	903.81	878.81	-	878.81	414.71	464.10	439.71	201.68	238.03	697	.595
TRIBUTE TO JESUS	770.11	1,773.50	-	1,773.50	754.00	1,019.50	(249.39)	59.27	(308.66)	1,508	.50
VENTURES IN YOUTH WORK	3,936.07	-	3,622.46	3,622.46	1,882.21	1,740.25	2,195.82	747.58	1,448.24	2,651	.71
WHEN A LITTLE CHILD WANTS TO SING	182.10	280.56	-	280.56	129.75	150.81	31.29	-	31.29	173	.75
WINDOWS OF WORSHIP	1,871.40	3,079.21	170.00	3,249.21	1,617.20	1,432.01	439.39	70.88	368.51	3,080	.59
YOU CAN READ THE BIBLE	155.65	508.20	-	508.20	438.24	69.96	85.69	-	85.69	996	.44
YOUR CHURCH AND YOUR COMMUNITY-PAPER	894.36	-	1,516.85	1,516.85	1,104.00	412.85	481.51	283.58	197.93	1,840	.60
YOUR CHURCH AND YOUR COMMUNITY-CLOTH	99.56	-	1,233.63	1,233.63	1,184.10	49.53	50.03	226.34	(176.31)	3,947	.30
	<u>147,432.41</u>	<u>63,064.69</u>	<u>100,496.13</u>	<u>163,560.82</u>	<u>85,175.83</u>	<u>78,384.99</u>	<u>69,047.42</u>	<u>29,184.28</u>	<u>39,863.14</u>		



THE CHRISTIAN EDUCATION PRESS  
ANALYSIS OF GROSS PROFIT - PER PUBLICATION  
FOR THE TWELVE MONTHS ENDING JANUARY 31, 1958

FILMSTRIPS - ETC	SALES	INVENTORY 2-1-57	PRODUCTION COSTS	TOTAL	LESS INV. 1-31-58	COST OF GOODS SOLD	PROFIT OR LOSS	OTHER COSTS PER SCHEDULE	GROSS PROFIT OR LOSS	NO. OF COPIES	UNIT COSTS
1. STORY OF CHRISTIAN CH.	946.21	16.65	225.00	241.65	19.35	222.30	723.91	2.99	720.92	43	.45
2. OUR CHURCH AT WORK TODAY	628.96	25.20	180.00	205.20	58.05	147.15	481.81	2.42	479.39	129	.45
3. CHRISTIAN LIVING IN OUR WORLD	152.56	27.45	90.00	117.45	75.15	42.30	110.26	.94	109.32	167	.45
4. HOW & WHY WE WORSHIP	944.67	34.20	270.00	304.20	87.30	216.90	727.77	2.01	725.76	194	.45
5. LIFE OF CHRIST 1 & 11	17,580.50	534.60	6,398.88	6,933.48	797.40	6,136.08	11,444.42	895.20	10,549.22	443	1.80
6. WONDERS OF GOD	158.63	35.55	45.00	80.55	46.35	34.20	124.43	1.18	123.25	103	.45
7. WE GREW TOGETHER	175.18	72.00	-	72.00	36.45	35.55	139.63	-	139.63	81	.45
8. BIBLE THRU CENTURIES	1,562.76	216.90	360.00	576.90	127.80	449.10	1,113.66	2.66	1,111.00	142	.90
9. GROWTH IN OUR IDEA OF GOD	1,275.64	265.98	360.00	625.98	51.30	574.68	700.96	18.33	682.63	57	.90
10. ONE WORLD	48.38	64.40	-	64.40	61.20	3.20	45.18	-	45.18	136	.45
11. GREAT PERSONALITIES	77.96	98.55	-	98.55	79.20	19.35	58.61	-	58.61	176	.45
12. OUR PROTESTANT HERITAGE	868.88	20.70	270.00	290.70	26.10	264.60	604.28	2.12	602.16	29	.90
13. CHURCH AROUND WORLD	704.26	72.00	180.00	252.00	45.90	206.10	498.16	1.02	497.14	51	.90
14. THE DIFFERENCE	179.73	50.40	90.00	140.40	87.30	53.10	126.63	-	126.63	97	.90
15. CHRISTIAN WORSHIP	726.24	216.00	180.00	396.00	191.70	204.30	521.94	1.06	520.88	213	.90
16. PALESTINE J.D., PT. 1	10,096.93	210.60	3,339.06	3,549.66	158.40	3,391.26	6,705.67	17.66	6,688.01	176	.90
17. PALESTINE J.D., PT. 11	9,819.15	309.60	3,159.06	3,468.66	158.30	3,300.36	6,518.79	17.67	6,501.12	187	.90
18. GOD'S WONDERFUL WORLD	731.24	225.00	180.00	405.00	195.30	209.70	521.54	1.48	520.06	217	.90
19. AND JESUS SAID	324.48	129.60	180.00	309.60	222.30	87.30	237.18	1.06	236.12	247	.90
20. LIFE OF PAUL	819.13	252.00	-	252.00	20.70	231.30	587.83	-	587.83	23	.90
21. BROTHERS ALL	221.77	44.10	540.00	584.10	177.30	406.80	1,023.22	2.24	1,020.98	197	.90
22. GREATNESS	114.92	198.34	180.00	378.34	199.80	178.54	43.23	1.07	42.16	222	.90
23. CHURCH IN N.T. TIMES	363.07	134.00	-	134.00	54.00	80.00	34.92	-	34.92	27	2.00
24. GROWING HOUSEHOLD GOD	309.12	208.00	203.10	411.10	180.00	231.10	131.97	1.48	130.49	200	.90
25. FOR THEE I LIVE	468.27	6.00	288.86	294.86	240.21	54.65	254.47	-	254.47	153	1.57
26. OUR SERVICE OF WORSHIP	431.27	-	678.30	678.30	309.48	368.82	99.45	-	99.45	130	2.38
27. JESUS & HIS DISCIPLES	494.88	-	332.64	332.64	70.84	261.80	169.47	-	169.47	46	1.54
28. A.D. 29	289.74	-	885.93	885.93	469.89	416.04	78.84	-	78.84	207	2.27
29. SLIDES	51,944.55	3,467.82	18,867.33	22,335.15	54,265.07	18,070.08	33,874.47	972.59	32,901.88	4	2.00
30. LIFE OF CHRIST R.M. GLASS	60.00	420.32	-	420.32	397.60	22.72	37.28	3.50	33.78	351	.36
31. BIBLE THRU CENTURIES	-	81.90	-	81.90	81.90	-	-	-	-	546	.15
32. GROWTH IN OUR IDEA OF	-	136.95	-	136.95	136.95	-	-	-	-	913	.15
33. LITHOGRAPHS	442.72	5,083.06	-	5,083.06	4,919.15	163.91	278.81	-	278.81	13,295	.37
34. TREE OF THE CHRISTIAN CHURCH	26.94	-	361.34	361.34	346.43	14.91	12.03	3.50	8.53	4,949	.07
	52,474.21	9,190.05	19,228.67	28,418.72	10,147.10	18,271.62	34,202.59	979.59	33,223.00		

THE CHRISTIAN EDUCATION PRESS  
ANALYSIS OF GROSS PROFIT-PER PICTURE  
FOR THE TWELVE MONTHS ENDING JANUARY 31, 1958

PICTURES	SALES	INVENTORY 2-1-57	PRODUCTION COSTS	TOTAL	LESS INV. 1-31-58	COST OF GOODS SOLD	PROFIT OR LOSS	OTHER COSTS PER SCHED.	GROSS PROFIT-LOSS	NO. COPIES	UNIT COSTS
H-L FLAT	299.35	1,102.20	60.00	1,162.20	858.55	303.65	(4.30)	-	(4.30)	1,561	.55
H-L-V	273.75	325.62	-	325.62	230.04	95.58	178.17	-	178.17	142	1.62
H-L-F0	162.50	44.50	-	44.50	-	44.50	118.00	-	118.00	-	4.45
H-L-FR	40.00	97.65	-	97.65	79.05	18.60	21.40	-	21.40	17	4.65
H-L-FC	78.00	140.40	-	140.40	118.80	21.60	56.40	-	56.40	22	5.40
H-L-FB 1½	32.50	141.90	-	141.90	129.00	12.90	19.60	-	19.60	20	6.45
H-L-FB2	29.17	243.60	-	243.60	201.60	42.00	(12.83)	-	(12.83)	24	8.40
H-M	233.95	511.23	( 23.11 )	488.12	299.48	188.64	45.31	-	45.31	1089	.275
H-M-V	558.90	126.50	365.75	492.25	195.80	296.45	262.45	-	262.45	178	1.10
H-M-F0	797.83	64.78	270.40	335.18	15.43	319.75	478.08	3.75	474.33	5	3.085
H-M-FR	99.00	53.98	-	53.98	12.70	41.28	57.72	-	57.72	4	3.175
H-M-FC	104.00	119.93	-	119.93	86.10	33.83	70.17	-	70.17	28	3.075
H-M-FB	36.67	231.52	-	231.52	212.63	18.89	17.78	-	17.78	45	4.725
H-S	234.21	663.84	33.02	696.86	521.57	175.29	58.92	-	58.92	5433	.096
H-S-V	683.00	569.10	178.40	747.50	453.58	293.92	389.08	-	389.08	1017	.446
H-S-FB½	336.30	133.18	5.92	139.10	22.65	116.45	219.85	-	219.85	25	.906
H-S-FR	103.75	85.27	-	85.27	53.86	31.41	72.34	-	72.34	36	1.496
H-S-FC	115.50	132.70	-	132.70	87.30	45.40	70.10	-	70.10	50	1.746
H-S-FB1	58.94	206.06	-	206.06	177.30	28.76	30.18	-	30.18	74	2.396
WITH MATS											
H-FR-MAT	239.44	215.30	-	215.30	159.84	55.46	183.98	-	183.98	24	6.66
H-FC-MAT	100.00	139.70	-	139.70	107.95	31.75	68.25	-	68.25	17	6.35
H-FB½-MAT	60.00	190.90	-	190.90	174.30	16.60	43.40	-	43.40	21	8.30
	4,676.76	5,539.86	890.38	6,430.24	4,197.53	2,232.71	2,444.05	3.75	2,440.30		



THE CHRISTIAN EDUCATION PRESS  
ANALYSIS OF GROSS PROFIT-PER PICTURE  
FOR THE TWELVE MONTHS ENDING JANUARY 31, 1958

PICTURES	SALES	INVENTORY 2-1-57	PRODUCTION COSTS	TOTAL	LESS INV. 1-31-58	COST OF GOODS SOLD	PROFIT OR LOSS	OTHER COSTS PER SCHEDULE	GROSS PROFIT-LOSS	NO. COPIES	UNIT COSTS
HA-L-FLAT	18.60		60.00	60.00		60.00	(41.40)		(41.40)	1700	FREE
HA-L-V	17.25	306.18		306.18	283.50	22.68	(5.43)		(5.43)	175	1.62
HA-L-F0		97.90		97.90	97.90					22	4.45
HA-L-FR	10.00						10.00		10.00	26	FREE
HA-L-FC							10.00		10.00	27	FREE
HA-L-FB1½	10.00						10.00		10.00	26	FREE
HA-L-FB2	11.67						11.67		11.67	24	FREE
HA-M	18.08	280.78	(27.50)	253.28	386.38	(133.10)	151.18		151.18	1405	.275
HA-M-V	36.90	167.90	110.50	278.40	259.98	18.42	18.48		18.48	39)	1.025)
HA-M-FD	74.08	87.58		87.58	64.86	22.72	51.36		51.36	200)	1.10)
HA-M-FR	21.50						21.50		21.50	23	2.82
HA-M-FC	15.00						15.00		15.00	36	FREE
HA-M-FB	19.67						19.67		19.67	50	FREE
HA-S	35.00	342.72	16.80	359.52	293.76	65.76	(30.76)		(30.76)	3060	.096
HA-S-V	38.25	476.33	89.20	565.53	556.60	8.93	29.32		29.32	1248	.446
HA-S-FB½	32.45	63.42		63.42	32.62	30.80	1.65		1.65	36	.906
HA-S-FR	28.75	128.66		128.66	125.66	3.00	25.75		25.75	84	1.496
HA-S-FC	3.75						3.75		3.75	93	FREE
HA-S-FB1	7.09						7.09		7.09	94	FREE
WITH MATS											
HA-FR-MAT	53.34						53.34		53.34	24	FREE
HA-FC-MAT	20.00						20.00		20.00	21	FREE
HA-FB½-MAT	35.00						35.00		35.00	22	FREE
TOTAL	506.38	1,951.47	249.00	2,200.47	2,101.26	99.21	407.17		407.17		
PICTURES	5,183.14	7,491.33	1,139.38	8,630.71	6,298.79	2,331.92	2,851.22	3.75	2,847.47		

TRUSTS FUNDS AND INVESTMENTS  
OF THE  
BOARD OF CHRISTIAN EDUCATION AND PUBLICATION  
OF THE  
EVANGELICAL AND REFORMED CHURCH  
BALANCE SHEET, JANUARY 31, 1958

A S S E T S :		
CASH IN BANK		\$ 54.52
INVESTMENTS: AT COST:		
74,102 INVESTMENT UNITS OF THE BOARD OF INVEST- MENTS OF THE EVANGELICAL AND REFORMED CHURCH		99,750.00
ACCOUNTS RECEIVABLE (SCHAFF-HEIDELBERG CORP.)		<u>5,000.00</u>
		<u>\$104,804.52</u>
LIABILITIES AND FUNDS		
ANNUITY BONDS		\$ 12,000.00
SPECIAL PURPOSE FUNDS, AS ANNEXED:		
ESTATE OF GEORGE A. GARRETT	\$10,269.13	
GENERAL RESERVE FUND	1,738.38	
ESTATE OF MILTON WARNER	<u>500.00</u>	\$ 12,507.51
ENDOWMENT AND OTHER FUNDS:		
PARTIAL RECOVERY OF LOANS TO SCHAFF-HEIDELBERG CORP., CHARGED OFF IN 1945		33,000.00
GENERAL FUND:		
BALANCE FEBRUARY 1, 1957	\$45,917.69	
ANNUITY BONDS MATURED	2,000.00	
NET INCOME FOR THE YEAR ENDED JANUARY 31, 1958 AS ANNEXED	<u>2,017.18</u>	
	\$49,934.87	
TRANSFER TO PERIODICAL DEPT.	<u>2,637.86</u>	
BALANCE, JANUARY 31, 1958		\$47,297.01
		<u>\$104,804.52</u>

**NOTE:** THE AMOUNT CREDITED TO ENDOWMENT AND OTHER FUNDS IN THE ABOVE BALANCE SHEET REPRESENTS A PARTIAL RECOVERY OF LOANS TO THE SCHAFF-HEIDELBERG CORPORATION CHARGED OFF IN 1945.

IN ADDITION, THE BOARD OF BUSINESS MANAGEMENT OF THE EVANGELICAL AND REFORMED CHURCH (WHICH OPERATES THE SCHAFF-HEIDELBERG CORPORATION) HAS DECLARED ITS INTENTION OF REPAYING AN ADDITIONAL \$67,000 OF THE LOAN OUT OF THE EARNINGS OF THAT CORPORATION AS THESE EARNINGS MAY BE AVAILABLE.



STATEMENT of INCOME and EXPENSES  
for the year ended January 31, 1958

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Income:

Investments	\$2,637.86
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Less payments on annuity agreements	\$ 620.68
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Net Income	\$2,017.18
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## STATEMENT of SPECIAL PURPOSE FUNDS

for the year ended January 31, 1958

	<u>Estate of George A. Garrett(1)</u>	<u>General Reserve Fund (2)</u>	<u>Estate of Milton Warner (2)</u>
Balances, February 1, 1957	\$5,815.41	\$1,738.38	\$ 500.00
Partial Distribution of Estate net of legal expenses of \$236.06	3,513.94		
Income:			
Estate of George A. Garrett	939.78		
Balances, January 31, 1958	<u>\$10,269.13</u>	<u>\$1,738.38</u>	<u>\$ 500.00</u>

(1) For the education of young men in the ministry.

(2) Held for future designation.



## INVESTMENTS, December 31, 1957

	<u>Cost</u>	<u>Value Based on Market Quotations</u>
<b>U.S. GOVERNMENT BONDS</b>		
Series G, 2½ pct., due:		
\$30,000 May 1, 1960	\$30,000.00	\$29,280.00
20,000 Feb 1, 1961	20,000.00	19,400.00
21,000 Oct 1, 1961	21,000.00	20,307.00
4,000 Nov 1, 1961	4,000.00	3,868.00
20,000 Dec 1, 1961	20,000.00	19,340.00
10,000 Jul 1, 1963	10,000.00	9,550.00
2,000 Oct 1, 1963	2,000.00	1,910.00
10,000 Jan 1, 1964	10,000.00	9,520.00
20,000 Mar 1, 1964	<u>20,000.00</u>	<u>19,040.00</u>
	137,000.00	132,215.00
Series K, 2.76 pct., due:		
\$20,000 Mar 1, 1965	<u>20,000.00</u>	<u>19,320.00</u>
	<u>\$157,000.00</u>	<u>\$151,535.00</u>
<b>Treasury Notes:</b>		
U.S. Treasury Note, 4pct., due		
\$10,000 Aug 1, 1961	<u>\$ 10,062.50</u>	<u>\$ 10,381.25</u>
<b>FEDERAL LAND BANK</b>		
\$5,000 Consolidated Federal Farm		
Loan, 2 3/4 pct. due May 1, 1958	\$4,976.56	\$4,981.25
Consolidated Federal Farm Loan		
\$18,000 4 5/8 pct. due July 15, 1969	<u>18,180.00</u>	<u>19,170.00</u>
	<u>\$23,156.56</u>	<u>\$24,151.25</u>
<b>Industrial Bonds</b>		
Commercial Credit Co. 10 year note		
\$20,000 3 1/4 pct. due June 15, 1961	18,700.00	18,400.00
General Motors Acceptance Corp		
10,000 5 year debentures,		
4pct. due July 1, 1958	9,952.25	10,000.00
Phillips Petroleum Co. convertible debentures		
1,000 4 1/4 pct. due February 15, 1987	<u>1,024.44</u>	<u>1,065.00</u>
	<u>\$29,676.69</u>	<u>\$29,465.00</u>

SHEET #2

## INVESTMENTS, December 31, 1957.

STOCKS:	<u>Cost</u>	<u>Value Based on Market Quotations</u>
306 Shs. American Gas and Electric Co.	\$4,928.41	\$12,048.75
100 " Aluminum Co. of America	7,488.75	6,000.00
100 " Armstrong Cork Co.	3,268.94	2,275.00
100 " Borg Warner Corp.	2,866.94	2,775.00
100 " E.I. du Pont de Nemours and Co.	9,119.61	17,637.50
100 " General Electric	4,952.31	6,150.00
315 " General Motors Corp.	5,643.99	10,552.50
200 " Middle South Utilities, Inc.	3,773.01	7,200.00
105 " Minneapolis-Honeywell Regulator Co.	5,111.56	8,767.50
154 " Phillips Petroleum Co.	5,043.28	5,640.25
100 " Scott Paper Co.	6,527.32	5,800.00
300 " Standard Oil Co. (N.J.)	5,182.31	14,962.50
100 " Union Carbide and Carbon Corp.	5,569.29	9,500.00
100 " Virginia Electric & Power Co.	4,085.50	5,300.00
	<u>\$73,561.22</u>	<u>\$114,609.00</u>

MORTGAGES:		<u>Original Amounts</u>	<u>Uncollected Balances</u>
<u>Name of Mortagor</u>	<u>Location of Property</u>		
Herman C., Jr. and Lorene Ahrens	47 East Seventh Street Lansdale, Penna.	\$10,000.00	6,868.35
Henry N. and Rose S. Tani	507 West Road Ridley Park, Penna.	11,000.00	5,436.55
Hartland H. and Ruth G. Helmich	764 Tuxedo Blvd. Webster Groves, Mo.	13,275.00	<u>10,041.20</u> <u>\$22,346.10</u>



EDUCATION DEPARTMENT  
of the  
BOARD of CHRISTIAN EDUCATION and PUBLICATION  
of the  
EVANGELICAL and REFORMED CHURCH  
BALANCE SHEET, JANUARY 31, 1958

A S S E T S :

Cash in bank	\$5,989.69	
Cash on hand	<u>575.00</u>	\$6,564.69
Accounts Receivable:		
Trade	1,138.27	
Employees (for travel)	175.00	
Others	<u>177.53</u>	1,490.80
Inventory of Stationery, printing, postage, etc. at cost		3,685.26
Refundable advances to Broadcasting and film Commission		<u>2,761.31</u>
		<u>\$14,502.06</u>

FUND S

Accounts Payable:		
Periodical Department	692.89	
Other	<u>326.54</u>	1,019.43
Special purpose funds:		
James Robinson Fund	22.56	
World Service-Scholarship Fund	55.90	
European Staff Seminar	100.00	
Camp & Summer Schools-operational	196.29	
Niehaus Memorial Library Fund	549.50	
Church School Teachers Memorial Fund	<u>10.00</u>	934.25
General Fund:		
Balance, February 1, 1957	6,581.16	
Net Income for the year ended January 31, 1958, as annexed	<u>5,967.22</u>	
Balance, January 31, 1958		<u>\$12,548.38</u>
		<u>\$14,502.06</u>

STATEMENT OF INCOME AND EXPENSES  
FOR THE YEAR ENDED JANUARY 31, 1958

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## Income:

Dr. F. A. Keck, Church Treasurer	\$280,000.00
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## Contributions:

The Women's Guild	\$29,900.00
Others	<u>373.82</u>
	30,273.82

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\$310,273.82

## Expenses:

Departmental expenses, net of departmental income, as annexed	\$304,306.60
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Net Income

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\$ 5,967.22

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# STATEMENT OF DEPARTMENTAL EXPENSES, NET OF DEPARTMENTAL INCOME

FOR THE YEAR ENDED JANUARY 31, 1958

## EDUCATIONAL DEPARTMENT

	CAMPS AND SUMMER SCHS. ADMIN. OPERATIONAL	ADULT AND FAMILY LIFE	WEEKDAY & VAC. CH. SCH.	LITERATURE CONSULTANT	MISSIONARY EDUCATION	VOLUNTARY TRAINING PROGRAM	SHIPPING DEPARTMENT
TUITION	(9,038.00) (8,651.10)					13,550.90	
DIRECT OPERATING EXPENSES	8,440.82						
SALARIES	8,511.92	8,262.52		2,796.44	18,468.45	6,231.64	3,229.34
SALES AND SERVICE	(13,025.89)	(678.55)	(75.50)		(1,343.85)		
COST OF SALES AND SERVICE	9,835.63	970.98	137.14		1,494.53		
HIGH FELLOWSHIP SET							
SPECIAL CONFERENCES							
PROMOTIONAL PROGRAMS	13,374.61						
PROMOTIONAL MATERIAL	42.31	40.16	50.20		2,342.35	945.30	
NAT'L. CAB. CHILD. WKRS.							
INTERDENOM. AGENCIES							
PERIOD. DEPT. SERVICES							
WORKSHOPS							
EQUIPMENT	79.50	127.95		109.35	902.24	310.00	532.05
SUPPLIES	761.44	184.28	56.00	27.25	594.65	272.27	1,480.92
POSTAGE & EXPRESS	849.23	139.81	481.32	109.29	832.11	70.45	736.50
TELEPHONE & TELEGRAPH	556.72	413.41		266.95	584.09	65.66	
INSURANCE							
RENTALS	1,902.00	1,788.00		847.96	3,408.88		1,325.00
RETIREMENT ALLOWANCES	462.67	462.67					
TRAVEL	2,910.69	1,867.31		189.85	5,691.96	1,640.76	
SUBSIDIES							
MISCELLANEOUS	166.51	118.99		104.55	188.28		231.27
( ) DENOTES INCOME	17,389.34	13,697.53	649.16	4,451.64	33,163.69	23,086.98	7,535.08

## STATEMENT OF DEPARTMENTAL EXPENSES, NET OF DEPARTMENTAL INCOME

FOR THE YEAR ENDED JANUARY 31, 1958

## EDUCATIONAL DEPARTMENT

	TOTALS (4,138.20)	GENERAL	SERVICE LIBRARY	AUDIO VISUAL	LEADERSHIP EDUCATION	CHILDREN'S WORK	YOUTH WORK	CAMPUS CHRISTIAN LIFE	NATIONAL CONF. PURDUE 1958
TUITION									
DIRECT OPERATING EXP.	8,440.82								
SALARIES	127,411.58	17,095.54	1,200.00		10,430.52	14,667.00	18,083.48	18,434.73	
SALES AND SERVICE	(31,582.09)	(1,200.48)		(59.06)	(1,280.78)	(7,974.41)	(2,424.58)	(3,518.99)	
COSTS OF SALES & SERV.	29,178.06	2,271.10		1,360.99	982.44	7,734.63	2,146.78	2,243.84	
HIGH FELLOWSHIP SET	858.14						858.14		
SPECIAL CONFERENCES	5,644.93	2,360.26					3,284.67		
PROMOTIONAL PROGRAMS	19,216.15					12.00	5,829.54		
PROMOTIONAL MATERIAL	14,228.90	2,896.73			312.86	523.12	1,285.77	3,633.52	2,156.58
NAT'L. CAB. CHILD. WKRS.	3,762.03					3,762.03			(1,073.76)
INTERDENOM. AGENCIES	4,526.24	5,600.00							161.50
PERIOD. DEPT. SERV.	6,161.50				6,000.00				
WORKSHOPS	8,336.32				820.08	7,165.85	350.39		
EQUIPMENT	5,619.59	1,941.51	50.00		39.96		184.79	1,154.01	188.23
SUPPLIES	7,617.75	1,933.46	26.43		226.44	785.92	689.90	431.14	
POSTAGE & EXPRESS	8,033.31	542.54	191.46		334.40	1,051.61	1,299.17	1,349.39	34.37
TELEPHONE & TELEGRAPH	4,170.33	367.55	266.42		306.46	497.44	425.53	420.10	
INSURANCE	1,864.24	1,864.24							
RENTALS	22,456.90	2,266.36	600.00		1,890.00	1,983.26	3,519.96	2,925.48	
RETIREMENT ALLOWANCES	2,028.01	640.00						462.67	
TRAVEL	30,382.00	3,976.22			2,780.59	2,112.73	3,538.63	4,816.98	
SUBSIDIES	22,701.34						757.63	21,943.71	
MISCELLANEOUS	7,388.75	4,311.26	362.58		148.54	1,002.54	450.28	24.40	
( ) DENOTES INCOME	304,306.60	46,856.29	2,696.89	1,301.93	22,991.51	33,323.72	40,280.08	54,320.98	1,466.92



## BOARD OF CHRISTIAN EDUCATION AND PUBLICATION

## SCHEDULE OF INSURANCE POLICIES

AT JANUARY 31, 1958

POLICY NO.	COMPANY	COVERAGE	EFFECTIVE DATES		AMOUNT	PREMIUM
			FROM	TO		
US-493996	LONDON GUARANTEE & ACCIDENT CO.	WORKMEN'S COMPENSATION	12-31-57	12-31-58		211.92
4475909	THE HOME INSURANCE CO.	FIRE CONTENTS 1505 RACE ST.	2-17-55	2-17-60	80,000.00	444.96-CO.INS. 80%
CR-75371	THE HOME INDEMNITY CO.	MERCANTILE ROBBERY	6-9-56	6-9-59	5,050.00	75.00
8331888	THE HOME INSURANCE CO.	FURN. & FIX. ST. LOUIS	4-11-57	4-11-60	3,000.00	12.39-CO.INS. 80%
SP-19-56-87	FIRE ASSOC. OF PHILA.	TRANSPORTATION FLOATER-US-CANADA	11-10-57	11-10-58	1,591.96	37.39
GW-26559	AETNA LIFE INS. CO.	EMPLOYEE'S LIFE				
4FA-6918	PHILA. FIRE & MARINE INSURANCE CO.	FINE ARTS	12-15-57	12-15-60	7,500.00	42.19
44486918	FIDELITY & DEPOSIT CO. OF MARYLAND	BLANKET BOND	4-30-54	4-30-57		78.48
4448692	FIDELITY & DEPOSIT CO. OF MARYLAND	HELEN M. MORROW ASST. TREAS.	4-30-54	4-30-57	60,000.00	187.50
1243-902	LESS & REBILLED TO PERIODICAL DEPT. THE CELINA MUTUAL	NON-ASSESSABLE AUTO	7-1-57	7-1-58		132.97
E-PH-8620	PHILA. FIRE & MARINE INSR.	AUTO POLICY PHYSICAL DAMAGE	10-1-57	10-1-58	ACTUAL CASH VALUE LESS \$100 DEDUCTIBLE	133.55
MW-991204	INDEMNITY INSR.CO.N.A.	AUTO LIABILITY	10-1-57	10-1-58		67.00
						87.65